



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 20th December 2023

Visitor Statistics

I attach our updated visitor and sales statistics to date, as you can see visitor numbers were strong over the winter with December, January and February visitors being higher than the previous two years. Sales are also looking reasonably healthy, you will see we have matched last year's turnover with one month of the financial year still to go.

Ticket Sales

Ticket sales are also going well, again with a month of the year still to go ticket sales are up 17% on the last financial year. This has been largely due to popular local productions such as Plymouth Symphony Orchestra and Camp Theatre as well as the Woolly Workshops in the autumn. Liskeard Lions panto tickets were not sold directly through us for the first time this year but instead via Cornish Riviera Box Office, we are agents for CRBO so did sell a large proportion of the tickets here but many were also bought online which will have dented our ticket sales and footfall.

Website

One of the main winter jobs we have been undertaking has been focussing on the organisations events calendar on the website, Claire has led the project of contacting all local organisations to make sure that the clubs and groups information that we have on the calendar is correct and up to date for the year.

As usual we had a page on the website dedicated to events over the February half term and will shortly be setting up the page for Easter events.

Stock Take

The TIC will be closed on Wednesday 27th March for our annual stock take.

Vicky Cutts

6th March 2024