



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 6th September 2023

Visitor Statistics

I attach our updated visitor and sales statistics. As you can see September figures were much higher than they have been in the past few years and sales were about the same level as last year, October figures are lower but we were closed for a full week in October during filming so this is to be expected.

Ticket sales have been strong in the past couple of months, we have been selling tickets for the 3 Bags Full Woolly Workshops, the local production of Les Misérables, Camp Theatre, East Cornwall Bach Choir and Plymouth Symphony Orchestra.

Website

We have had dedicated pages on the website for half term events and fireworks displays and are currently working on pages for Christmas Fairs and Christmas events in town which will go live soon.

CCTV

We had a need to review our CCTV footage this month and not only was the footage very unclear but also, although we could view the recorded footage on our computer, the exported files were unreadable. This is obviously not satisfactory, I know we had been in discussion with Waldons last year about adding some additional cameras which never happened but it may be time for a whole new system as this one clearly isn't working well enough.

Bus Timetables

We had a lot of issues with getting supplies of bus timetables when they changed at the beginning of September, it took a full month for any to be delivered to us and that was after multiple times that we contacted Go Cornwall asking for updates, and then escalating it up to the Council office and then getting Nick Craker involved. This left an awful lot of local people, the majority of them elderly and some vulnerable, extremely frustrated and it was difficult for us not to be able to help them. I don't know if the Council would be willing make a formal communication to Cornwall Council and Go Cornwall that this situation is unacceptable and shouldn't be allowed to happen again in the future.

Christmas Post Box

We have one of the Scouts post boxes in the shop area of the TIC, locals can put their Christmas cards in there to be delivered by the Scouts (in Liskeard only) for 50p a card. We are delighted to be able to support them in this scheme.

Other Work

I have continued to work on updating the Market Makers website. I am also starting to design the printed materials for Liskeard Cornish Christmas. Claire has been updating the Your Liskeard business pages and in the next couple of months will start the mammoth task of reviewing the clubs and societies calendar to make sure that all the details are up to date for next year.

Vicky Cutts

4th November 2023