



**VISIT LISKEARD**  
FOR THE EXPLORER IN YOU

# Liskeard Information Centre

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Update since 1<sup>st</sup> March 2023

## Visitor Statistics

I attach our end of year statistics. As you can see, for the year overall visitor numbers and profits were very similar to the previous year. Ticket sales have recovered and were double the amount sold before, however, a large proportion of our ticket sales are for charity events for which we don't charge any commission. Of the tickets we do make commission on the amount taken was 3 times the previous year but still a relatively small amount of our overall takings.

We currently have tickets for the upcoming Plymouth Symphony Orchestra and East Cornwall Bach Choir concerts, both of which take place in June.

## Your Liskeard Events Calendar

We are still working on getting the new community events calendar set up on the Your Liskeard part of the website and have set ourselves a deadline of end of May to get it operational before the half term holiday.

## Other Projects

We have been keeping the website events up to date and set up dedicated pages for both Easter family events and Coronation events in the area.

I also designed a new poster promoting the town and the TIC to be displayed down at the station to encourage visitors to make the walk into town. This will be in place until a new permanent display is agreed and printed for the board down there.

## Museum

The museum co-ordinator moved to a new job in mid-April and since then we have been working with the volunteers to keep the museum working until the new manager is in place. There are some days in the week where there are no volunteers in so we have occasionally been opening and closing the museum but special thanks must be given to Brian Oldham who has been coming in on many days to open and close for us on days when he isn't here volunteering.

I have access to the Museum Facebook page so can update that if required in the in-between period.

## First Aid

In April I participated in a first aid refresher course so am now certified for the next 3 years.

**Vicky Cutts**

3<sup>rd</sup> May 2023