



**VISIT LISKEARD**  
FOR THE EXPLORER IN YOU

# Liskeard Information Centre

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Update since 6<sup>th</sup> July 2022

## Visitor Statistics

I attach our latest figures, visitor numbers in July were on a par with 2019 figures whilst visitor numbers in August were at their highest level in 5 years, on one day alone we had 90 visitors which is the most I can remember for many years. We have noticed a slight drop in spending for our summer visitors, no doubt due to the squeeze on living costs that we are all experiencing at the moment.

It has certainly felt like this summer has been a return to our usual visitor profile, in the past couple of years when people couldn't go abroad many people chose to visit Cornwall but weren't really interested in visiting small towns like ours but preferring to stay on the beach and in busy resorts.

## Recent Work

As always at this time of year it is difficult to find time to take on additional tasks as we are kept busy with visitors but I have been helping Mandy promote the upcoming Liskeard Unlocked event by designing the webpage, uploading the videos and writing and scheduling all the social media.

Louisa has been helping update the business register and helping design museum display boards.

## Vacancy

Louisa has handed in her notice as she is moving to North Devon so we will shortly begin the recruitment process for a replacement.

**Vicky Cutts**

7<sup>th</sup> September 2022