

Liskeard Town Council
Communication and Engagement Financial Plan

Income		2015/2016	2016/2017	2017/2018	Revised 17/18	2018/2019
TIC		-8,460	-8,630	-8,795	-8,795	-8,985
Misc (Including Grants from Projects)		-3,000	-1,000	-1,020	-1,020	-1,040
Liskeard In Bloom (to Facilities)		-840	-860	-880	0	-900
Grants (Celebrate £10,000 Man Engine Day 2017)						
		-12,300	-10,490	-10,695	-9,815	-10,925
Expenditure						
Salaries (Including NIC & Superannuation)		32,870	26,630	27,170	27,170 *1	27,715
Website/Communications		1,900	3,300	3,370	3,485 *2	3,440
Events (Gazebo 2016/2017)		0	1,000	1,020	1,000	1,040
Gazebo					970 *3	
Marketing & Consultation		3,000	3,060	3,125	3,000	3,190
Newsletter (About Liskeard)		4,000	4,080	4,165	4,000	4,250
Signage		3,000	3,060	3,125	0	3,190
Trailer		200	710	725	725 *4	740
Town Centre Map & Leaflets		4,500	4,590	4,685	2,000	4,780
Brown Signs		5,500	5,610	5,725	5,000	5,840
Liskeard In Bloom (to Facilities)		8,000	9,000	9,180	0	9,365
TIC		3,000	3,060	3,125	3,000	3,190
Staffing Contingency (Grants)		0	1,900	1,940	1,000	1,980
Heritage Projects (Grant raising)					3,000	
Advertising					2,000	
Man Engine Day 2017						
		65,970	66,000	67,355	56,350	68,720
				58,175		
Museum Grant					24,900	
				TOTAL	81,250	
Notes						
1. 2016/17 figures was increased to £27,630 on monthly sheet however out turn is £26,365 +2% = £26,893 so left at £27,170						
2. Voice Group (12x£230) + In Touch (21x£15) - poss extra expense enabling bookings via the website (£410)						
3. Is another small gazebo required? - Costing held if required						
4. £30 storage plus proposed redecoration/fitting (2016/17 budget will fund legal agreement for storage of £500)						