

LISKEARD TOWN COUNCIL

AT A MEETING of the **COMMUNICATIONS AND ENGAGEMENT COMMITTEE** held in the Long Room at 7.30 pm on Tuesday 4 July 2017 there were present:

Councillor Rachel Brooks – in the chair

Councillors: Christina Whitty, Jenny Haley, Roger Holmes, Jan Raines and Susan Shand.

Support Services Manager: Yvette Hayward

Museum Management Team: Gordon Stokes and Hella Tovar

Members of the Public: None

The Chair advised of housekeeping matters and reminded all that the meeting would be recorded. Councillor Haley was welcomed to the Committee.

148/17 APOLOGIES

Councillors: Tyler Bennetts, David Ambler, Anna Clarke, Sue Pike and Jane Pascoe

149/17 DECLARATIONS OF INTEREST REGISTERABLE OR NON-REGISTERABLE

None.

150/17 MINUTES OF THE MEETING HELD ON THURSDAY 1 JUNE 2017

Subject to the addition of 'including the existing one' on page 2, the Chair Councillor Brooks proposed, Councillor Raines seconded and the Committee **RESOLVED** that the Minutes of the meeting held on the 1 June 2017 were adopted as correct.

151/17 SUPPORT SERVICES MANAGER'S REPORT - To receive an update on progress of resolutions from the last meeting of the Communications and Engagement Committee on 1 June 2017

Nothing to report.

152/17 PUBLIC PARTICIPATION

None.

153/17 BUDGET UPDATE - To receive the updated budget report to 31 May 2017 in the new format

The committee were pleased with the new format of reporting, which was easier to understand, and wished to proceed with this layout in future.

154/17 MUSEUM REPORT

a. To receive the report from the Museum Management Committee

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The Committee congratulated the museum on the work being done on exciting displays for 2018, and the continuing increase in visitor numbers.

It was clarified that at the last meeting the Committee agreed that the funding for the establishment of a permanent logo would be taken from a budget line with approximately £2,500 in it. No specific sum was set and it was unlikely the Council would agree to such a large amount. Furthermore, the main reason the Town Council was seeking a new logo was the desire to see a logo which reflects the Museum's mission statement and therefore relates to Liskeard's heritage.

b. To note the revised times of the Museum Management Team meetings and the availability of minutes from these meetings

The new meeting times and arrangements for viewing minutes were noted. Councillors were urged to use this as an opportunity to also visit the Museum from time to time. It was explained that the minutes were not being made available to the public as they may contain sensitive information such as the names of donators, or details of forthcoming collections about which they may wish to retain an element of surprise until launch. A redacted version would be provided within the Museum report, and a full version would also be sent to the Support Services Manager at the Town Council office, which would be retained in a confidential file.

c. To approve the remit and membership for the Museum logo working group

This item was withdrawn from the agenda to enable time for further discussion.

d. To consider having removable footprints on the floor indicating the route to the stairs and through the Jeanne Rees room to the Rapson room

The Committee agreed this would be a fun and family friendly idea.

155/17 TOURIST INFORMATION CENTRE (TIC) REPORT - To receive the TIC report

Noted with thanks.

156/17 EVENTS

a) Liskeard Show 8 July – To finalise arrangements for the day

Rota completed and additional ideas generated for a Cornish language activity which would serve as a teaser for Cornish Christmas.

b) St Matthews Fair 30 September – To agree what we might do

It was agreed a stall would be booked and the theme would be Cornish Christmas.

The Mayor wanted to support the Lions, the event organisers, who were asking other

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organisations to meet with them and help boost the event.

157/17 LISKEARD ARTS AND MEDIA BODY (LAMB)

- a. **To recommend whether the Town Council should be part of the planned Community Interest Company (CIC)**

Councillor Shand proposed, Councillor Haley seconded and the Committee **RESOLVED** to **RECOMMEND** that the Town Council should be a member of the planned Liskeard Arts and Media Body Community Interest Company.

- b. **To agree a financial contribution to LAMB for 2017/2018**

Councillor Raines proposed, Councillor Haley seconded and the Committee **RESOLVED** to make a financial contribution of £4,000 to LAMB for 2017/2018.

158/17 SMALL GAZEBO PURCHASE – To consider whether to purchase a small gazebo

As use of the gazebo is infrequent the committee were not prepared to commit the whole budget line of £970 towards a purchase. Low cost options would be researched by Councillor Haley and this item would be reconsidered at the next meeting.

159/17 HERITAGE – To receive an update from the Heritage Projects meeting on 26 June 2017

A strategic meeting will take place next week with officers from Cornwall Council about the possibility of Liskeard becoming a Heritage Action Zone and possible funding sources.

Specific buildings needing repair and management have been identified but this information will remain confidential at present.

160/17 SIGNAGE – To note the date of the first working group meeting on 17 July at 2.30pm

The Mayor Councillor Whitty will also join the group.

161/17 CORNISH CHRISTMAS 2017 – To receive an update on the project

A small group meeting will take place next week, it is then expected that the planning will be opened to a wider group. A press release was issued this week. The Town Council are dealing with coverage from the Cornish Times while Golden Tree are arranging the wider publicity.

162/17 COMMUNAL SPACES – To receive an update

Support has been pledged by Liskeard in Bloom and the Liskerrett Garden group. It also fits well with some of the Cornwall in Bloom awards. Liskeard Town Forum have

offered time at one of their meetings for a presentation.

Since the area is a mix of council-owned, privately-owned and privately-let housing it would be important to work with the Housing Officer, however there is currently only one for Liskeard and their time available is likely be limited.

Councillor Haley is aware of a similar successful project in Bodmin and will arrange contact with them for ideas.

Social media could be used for community engagement, asking people to nominate their areas for a pilot.

Councillors Shand, Pike and Clarke to bring back proposals to the September C&E meeting.

163/17 CORRESPONDANCE

Cornwall Takes Tea with the World

Details will be circulated to local church groups offering to join in if they wish to organise an event. Inclusion could also be incorporated within the St Matthews fair stand.

Project Griffin – Terrorism training is being offered for anybody organising events

Yellow Fish Campaign – Yellow Fish have now appeared on drains and gullies around the town. This will be promoted further at Liskeard Show and other events over the summer. Details will be sent to LAMB for a possible feature in the first magazine.

164/17 DATE OF NEXT MEETING

The next meeting of the Communications and Engagement Committee will be on Tuesday 5 September 2017 at 7.30 pm in the Long Room.