

EXTERNAL PARTNER FOR LISKEARD COMMUNITY MAGAZINE

This table sets out the selection criteria we will use in choosing an external partner.

Essential	Desirable
<ul style="list-style-type: none"> • Experience of producing a regular publication in a competitive market 	
<ul style="list-style-type: none"> • Ability to provide content to appeal to a wide range of audiences 	<ul style="list-style-type: none"> • Evidence that material they have published has contributed to community engagement.
<ul style="list-style-type: none"> • Evidence of successful interaction and integration between paper and online material 	
<ul style="list-style-type: none"> • Innovation and imagination 	
<ul style="list-style-type: none"> • Credible plan to carry out the work 	
<ul style="list-style-type: none"> • Value for money – including costing of main elements of plan 	<ul style="list-style-type: none"> • Track record of creating a financially self-sustaining model
<ul style="list-style-type: none"> • Commitment to providing local employment/training opportunities 	<ul style="list-style-type: none"> • Experience of providing local employment/training opportunities
<ul style="list-style-type: none"> • Commitment to a not-for-profit organisational model 	<ul style="list-style-type: none"> • Experience of a not-for-profit organisational model
	<ul style="list-style-type: none"> • Experience of applying for EU funding