

# Virtual fundraising ideas



Welcome to the second edition of our Cancer Research UK ideas portal for all your virtual fundraising needs.



CANCER  
RESEARCH  
UK

Together we will beat cancer

# We've come up with some great ways you and your family can fundraise for Cancer Research UK...

## Virtual pet contest

Cute photos of animals always get attention on social media, so why not hold a cute pet contest online. Ask people to submit images, making a £2 donation to your giving page. Depending on the submissions you could have different categories; cats, dogs, small pets, unusual pets?! Bring in a guest judge to pick the best pictures - how about a local vet or a dog groomer?



## Fundraising top tips! Amazon Smile

We've been one of the registered charities for AmazonSmile since 2017, the charity arm of Amazon.co.uk. By simply registering with Amazon Smile, customers can donate 0.5% of all purchases made through the site to Cancer Research UK!

## Rate my bake!

Baking is very popular at the moment and everyone is giving it a go! Why not team up with friends and family and each week bake the same recipe and rate each other's. The baking fundraiser where presentation is everything!



## Family camp-out

Missing the Great British camping holidays with family, or pitching up at a festival? Why not get the tent out in the garden and fundraise each night spent in the garden! Come rain or shine and raise money for life saving research.



Have you got a fab fundraising idea? Share it with your local Cancer Research UK staff contact and we may include it in the next edition!

Get in touch with our friendly team by ringing us on 0300 123 1022 or emailing us on [supporter.services@cancer.org.uk](mailto:supporter.services@cancer.org.uk). If all your donations are on your Giving Page, you don't need to worry about a thing.