

Community Led Local Development (CLLD) Expression of Interest Form (EOI1)

Before you start your Expression of Interest:

- Make sure you have contacted your Area Facilitator and talked through your project – we are here to help!
- Check the eligibility of where and what you want to deliver
- Check that your project will help the Local Action Group(s) deliver their vision by looking through the Local Development Strategy
- Have a read through our Guidance notes and have thought about how your project will operate
- Think about how much funding it will take and how you will find the match funding

Sending us your Expression of Interest

- Once you have completed the form, please email it to your Facilitator
- Make sure you have included any other relevant documents
- Be prepared for us to ask you questions – we want to make sure your project is fundable and that we have all the right information
- Feel free to ask us any questions during the process

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A. About You and Your Organisation

1. Project Contact Details	
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Please give the details of the main point of contact.	Cattle Market Makers Project
	Stephen Vinson
	Town Clerk
	01579 559560
	07929780902
	townclerk@liskeard.gov.uk

2. Organisation Details		
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Please give the details of the business/organisation who will be the applicant for the project

Registered/ Legal Name of Business/Organisation (Including Trading Name)	Liskeard Town Council	Is this a new Start Up Business? Yes <input type="checkbox"/>
Business/organisation address and contact details (main postal address) including postcode	Liskeard Town Council 3-5 West Street Liskeard Cornwall PL14 6BW	
Correspondence address (if different to above)	Please enter an alternative correspondence address if you would like us to contact you at a different location.	
General contact details and Website address	Business or Organisation General Email Address. 01579 345407 www.liskeard.gov.uk	
Which best represents the legal status of the business/organisation/applicant?	Other If 'Other', please specify: Town Council - non statutory body	
Which Business /organisation sector are you in?	Which Sector? If 'Other', please specify: Public Sector	
Business/organisation size	What size is your Business/Organisation?. If 'Other', please specify: 11 employees	
Do you have any "linked businesses"?	Yes <input type="checkbox"/> If 'Yes', please specify: Click here to enter text.	
Has your organisation received any grant funding (State Aid) support in the last 3 years	Yes <input checked="" type="checkbox"/> If 'Yes', please specify: Click here to enter text.	

B. About your Project

3. Project Details

Please provide a brief outline of your project/activity

<p style="text-align: center; margin: 0;">Project Name</p>	<p>Cattle Market Makers Project</p>
<p>Please give a brief description of your project</p> <ul style="list-style-type: none"> What is the project? What issue is it trying to address? Why will it make a difference? <p style="text-align: right;"><i>(Max 300 words)</i></p>	<p>Liskeard cattle market is a priority regeneration site for Cornwall Council and its partners. Recent high quality community consultation has resulted in a vision to regenerate the old cattle market site in Liskeard to create a new community heart which catalyses the upcycling of the town. Key themes include boosting the local economy via workspace for startups and small businesses, and making it a place where people of all ages and backgrounds can come together, including those experiencing deprivation and isolation to participate in and enjoy a range of cultural and community activities.</p> <p>The aim of this project is to build a community of makers, bringing creativity and vibrancy to the site, helping people and businesses to develop in an inclusive way, and providing effective mean-while uses while the longer-term plans for the cattle market site are taking shape. It will expand the existing creative and craft industries sector in Liskeard, to help raise the profile of the town centre as a destination for local people, and visitors. Over 2 years a Project Coordinator employed by Liskeard Town Council will run a project aimed at several strands of people: starting with established makers, who can help as trainers and technicians, and potential entrepreneurs, who need help establishing businesses and getting products to their market. After the first six months we would also include economically inactive people whose interest and confidence can be stimulated by participating in creative and craft activities as steps towards education, job search or self employment. The project would include creation (shipping containers) and renovation of temporary workspace for use as workshops, markets and venues for training courses. Developing a new economic purpose for the cattle market site is critical for the ongoing health and vitality of Liskeard and the surrounding hinterland.</p>
<p>Please explain what is different about this project.</p> <ul style="list-style-type: none"> How is this different from existing business or services? How is it innovative? <p style="text-align: right;"><i>(Max 200 words)</i></p>	<p>There are already some creative and artisan businesses in the town centre but the success of this project would represent a step change in their number, coordination and visibility.</p> <p>Current business support is general and only occurs on a pop-up basis. The provision of small business premises linked directly with help and advice has not occurred locally since 2003. This project will enable business support combined with a range of opportunities from an opportunity to exhibit to a full-time workshop.</p> <p>One way in which it is innovative is that it will include the different strands mentioned above. The inclusion of established makers will provide an immediate impact and role models and mentors as well as people who can run courses and bring technician skills. Equally, the inclusion of potential entrepreneurs and targeting of people who are not currently economically active will mean that it truly is an inclusive project, widening networks and bringing new energy and ideas.</p> <p>This is backed up by the wide range of partners, which is another innovative aspect. Liskeard Town Council, Cornwall Council, the Liskerrett Centre, a specialist educational establishment (Plymouth College of Arts) and a range of community partners including Schools, and Liskeard Together.</p>

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Delivery Partners

Does your project involve any delivery partners?,

- Please provide details (name of the partners/ organisation and its role).
- Otherwise state N/A

Liskeard Town Council - will be the Accountable Body and employ the posts. The town councillors are unpaid volunteers and have been actively involved in developing this project which they are likely to support with volunteer time.

Cornwall Council - own the cattle market site and the various buildings thereon. They have been asked to provide the 20% of the total project cost as a cash contribution. Cornwall Council will be progressing a contract with LEP funds to remove several sets of dilapidated buildings to create space both for their own workspace centre project and the initial venue for the shipping container solution to workspace.

Liskerrett Centre - which is within the Core Area, can provide a venue as a training and meeting facility. They also have a good understanding of the local community arts and creative industries scene and are well used by community groups. In the longer term, it is proposed that as part of the regeneration of the cattle market site the Liskerret Centre will relocate to purpose built facilities. Their involvement in this CLLD project will help inform their preparations for this move. The Liskerrett Centre makes extensive use of volunteers both for the day to day operations of the Centre, but also in the composition of the board.

Plymouth College of Art - has a specialist knowledge of this sector - (some current students are from the local area and a number of their alumni live within the catchment area.) They have offered to help with practical workshops, masterclasses, pop-up markets and community art. Furthermore, the College has the capacity to offer access to equipment such as, kilns, fablab, jewellery and glass. This would have to be charged (in terms of technician support to ensure health and safety and direct consumables and costs etc) but the project could perhaps subsidise or even pay fully for this for participants depending on their circumstances. In addition, the College would be keen to explore how it can provide access for artists and makers in the Liskeard area to its postgraduate programmes such as the MA in Entrepreneurship for Creative Practice. It would also be a real opportunity for postgraduate students to be involved in the development of the Cattle Market Makers Project.

Liskeard Together - major project running financial management and community engagement courses for people in deprivation. They will encourage participants in their programmes to go on to our courses as a further stepping stone towards economic activity.

Primary Schools - help access ESF participants via after-school workshops to engage parents and grandparents.

Lighthouse Community Centre and TeX upcycling social enterprise - provide upcycling workshops.

Community Treasure Chest - provide upcycling materials. Help to access ESF participants.

After the funding

What will be the lasting impact of your project?

- How will you sustain and/or continue to deliver after the grant funding and project ends?
- What is the legacy of your project?

(Max 150 words)

- Cornwall Council has submitted an application to the mainstream European Regional Development Fund (ERDF) for new workspace units (about 1,000 square metres) on the cattle market site. Some units might be occupied by businesses that tested their business concept in the CLLD nursery space. • Advice and Support and Training – the new workspace centre, along with shipping containers and the best of the meanwhile use existing buildings will need to be managed as capital assets (with rental generation). The Project Coordinator could continue with the provision of advice and support to the new and existing tenants and those businesses within the creative and craft industries sector in the wider catchment area. The legacy for participants could be highly significant; enabling new creative businesses to establish would bring

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fulfilling and rewarding career paths for life for those individuals. Similarly, if workless participants gain employment and training then the personal, economic and well-being benefits could be a genuine step-change.

Timescales

What are your anticipated project timescales

Project start date	31 /03/2020	Project completion and financial claim submission date	30/09/2022
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C. Where will your project deliver?

4. Local Action Group Details

Which Local Action Group Area or Areas will benefit from your project activity?

Which Local Action Group Area will be the main beneficiary?

South & East

If the project will benefit more than one LAG area, please select the additional LAG areas

AMLAG C2CLAG SELAG WCLAG

5. Delivery location

As CLLD is a geographically targeted funding programme we need to have in depth details of where your project will take place. Our 'Core' areas are where we expect the majority of activity to have an impact. See the guidance notes and Local Development Strategies for more information

Location of the project

Please give details of where the project will deliver. This could be your business/organisation address, in someone else's premises or in a variety of different locations

If the location is not in a 'Core' Area, explain how you will impact upon Core area(s)
(Max 150 words)

The project will be physically located on the site of the former Liskeard cattle market. The site is 3.2 acres in area. The former cattle market is in E01018771. The application will also deliver in Core LSOA 017A E01018767. As the project is located in the core area. The businesses that are supported with advice and even more so those that start up in the new space in the core area might therefore, qualify for the CLLD business start up grants.

Our funding is targeted at those areas of Cornwall with most need. The targeted 'Lower Super Output Areas' (LSOAs) are defined in the Local Development Strategies.

Please read the guidance notes, check Magic Map website (<https://magic.defra.gov.uk/MagicMap.aspx>) and contact your Area Facilitator if you need further help.

		Postcode of the area covered	Name and Number of LSOAs	% of the project's activity	Estimated value of the project's activity
Which of the Lower Super Output Areas (LSOAs) will the beneficiaries come from? How will the delivery of your project be split between the Core, Functional and Nearby	Core IMD LSOAs	PL14	<ul style="list-style-type: none"> The core area is made up of 3 sub areas. Included within these is 017A E01018767 (the former cattle market itself is in two parts of the core areas (017B E01018770 and 017C E01018771). The Governments IMD 2015 has 017A in the worst 10% nationally, whilst 017B and 017C are in the worst 10%-20%. 	70%	Click here to enter text.
	Functional LSOAs	PL14	<ul style="list-style-type: none"> The adjacent functional area is given as: 016C E01018769 016B E0101 8768 017D E010218772 	30%	Click here to enter text.

	Nearby Functional LSOAs	Which postcodes does your project cover?	List the LSOA(s) of beneficiaries	0%	Click here to enter text.
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D. What will your project deliver?

Double click on this table to open it. In the first column, use the drop down menu to select which LAG is relevant. Then use the drop down menu to select which of the LDS Strategic Objectives your project will deliver.

6. Strategic Objectives	
Which of the Strategic Objectives will your project meet?	
SELAG	SELAG 1. Stimulating new and existing local businesses to provide local work opportunities including by making them as competitive as possible
SELAG	SELAG 4. Raising community aspirations by targeting locally distinctive initiatives to achieve an economic step change (an objective in its own right and an underpinning objective)
SELAG	SELAG 3. Developing community led initiatives/ community based projects to work with people to build capacity, confidence and skills for progression towards employment and training
LAG	

7. Outputs

The specific aim of this programme is to deliver appropriate outputs relevant to the ESF and/or ERDF funding streams. Please provide indicative figures of how many of the following outputs will be delivered through your project.

ERDF		ESF	
Number of enterprises receiving support	10	Number of Participants	20
Number of new enterprises receiving support	3	Participants that are unemployed including long term unemployed	10
Employment increase in supported business	4	Participants that are inactive	10
Number of potential entrepreneurs assisted to be enterprise ready	12	Participants that are aged over 50	5
Square metres of public or commercial building built or renovated in target areas	350 square metres workshop and 150 square metres support facilities e.g exhibition space / equipment and advice hub.	Participants that are from ethnic minorities	1
		Participants that have disabilities	3
Tell us more about the job you intend to create (if applicable). This must include:	Cattle Market Makers Project Coordinator FT	Participants into education/training on leaving	4

- What is the job title?
- What will the start date be?
- How many hours a week will they work?
- Will the job be a permanent role or on a fixed term basis?
- Explain how the job has been created as a direct result of the CLLD support?

and Cattle Market Makers Project
Assistant PT posts will be created to carry out the project. / - 1st April 2020 - 31st March 2022. 2 year contract potentially extending a further 6 months to 30th Septmeber 2022. SCP 20/21 £24,561 salary multiplied by 2.5 years £61,403. on costs 30.7% Superannuation 18.7%, NIC 12%) £18,851 Total over 2.5 years £80,254 inclusive. 37 hours - Fixed Term contract. Project Assistant 1st April 2020 - 30th September 2022. 2 year and 6 month contract SCP 8/9 (current 1st April 2020 2019 SCP8 £19,945 SCP9 £20,344. Part Time 15 hours per week. £8,167 pro rata annual salary + on costs £10,574 pa. Total over application period £26,685

Unemployed participants into employment on leaving	1
Inactive participants onto employment or job search on leaving	5

8. Cross Cutting Themes.

All projects are expected to show how they will address the 2 cross cutting themes of Equal Opportunities and Sustainability

Please explain how the project addresses cross cutting themes (please refer to guidance)

* We are in the process of revising our current policy and will have an "Equality and Diversity" policy and a supporting implementation plan for the project. This will fully reflect the requirements of the Equality Act 2010. The town council and its partners will ensure the implementation of the project without disadvantage to staff, businesses and participants with the following 'protected characteristics' :-

Age - Gender - Race - Disability - Pregnancy & Maternity - Religion & Belief - Gender Reassignment - Marriage & Civil Partnership - Sexual Orientation.

The "Equality and Diversity" implementation plan will apply to all aspects of the project including the recruitment of staff and working with businesses and participants. This will include the use of venues which have disabled access, and are safe and well lit. The venues will also be accessible by public transport. Nursery facilities will be present or provided at the time of the course. The courses will be held at times to enable participants with caring responsibilities, such as, avoiding the "school run" and half-term holiday times. The course will also be mindful of those participants with caring responsibilities that might include aged parents.

As a public authority we have additional duties under the Public Sector Equality Duty.

* We will have a "Sustainable Development" policy and a supporting implementation plan for the project. This will fully adopt the Sustainable Development Commission 2018 ethos that "Sustainable development is development that meets the needs of the present, without compromising the ability of future generations to meet their own needs". When applied to this project their will be environmental, social and economic benefits.

Reuse of the former cattle market brownfield site for employment and services, thereby avoiding the use of a greenfield site and providing opportunities within the areas of worst deprivation.

Reuse of suitable existing buildings - will extend the operational life of buildings located within the core area. This will provide employment and training options for those people within the core area.

Use of shipping containers for workspace. - these will be well insulated, with low running costs and limited environmental impact. It is possible that the shipping containers themselves will be pre-used and as such this is also upcycling. The use of shipping containers will also enable activity to be brought into part of the former cattle market site at a relatively early stage. Thus allowing for the phased approach to the redevelopment of the the whole site. Hence, the shipping containers might be used as workspace for 20 - 25 years on the cattle market site itself, spending the first 5 - 7 years of that at an initial location, whilst development proposals were being finalised for that location.

Use of upcycled materials in craft workshops. Some of the volunteer organisations that are part of the partnership specialise in the creation and use of upcycled materials.

Reduce the number of people commuting out of Liskeard for employment - 44% of the working age population in work in 2001 commuted - 51% of the working age population in work were commuting in 2011.

Innovation - The Cattle Market Makers project is an innovative project in several ways:

Believed to be the first application to the CLLD with a local town council acting as the accountable body/applicant/employer.

Innovative partnership between the Town Council, the principal authority Cornwall Council, as the landowner and provider of a cash contribution.

Supporting partners (not able to make a direct financial contribution, but key supporters as providers of training venues, technical knowledge, access to specialist equipment, upcycled materials etc) include a college of arts, a local arts and community centre and two CIC's as below.

Friends of the project - organisations that support the project and are keen to pass on knowledge of the project amongst their contacts including a local charity ECCABI (among other things delivering a budgeting skills and confidence building Liskeard Together project), the local primary schools (after school craft club involving children, parents and grandparents).

Community Treasure Chest upcycles items - a not for profit CIC - much of the upcycled items are reused with the local community which is a deprived area (they are located in undersized premises within the functional area. They would actively consider a move to suitable space on the former cattle market site which is within the core area.)

Lighthouse Community Centre (CIC) - is a not for profit company based in Liskeard that provides services for children, young people and their families in the town. The CIC runs activities and events that inspire, educate and help to develop skills and confidence for future life. The company runs various workshops and events around the town that are designed to be engaging and fun whilst providing real life learning that is transferable to future employment and life. They also have a need for a property in Liskeard and the former cattle market site is of interest to them.

Lighthouse Community Centre (LCC) are running upcycling workshops aimed at teenagers over this summer, with support from TeX in Bodmin, a social enterprise which focuses on recycling textiles in imaginative ways. Community Treasure Chest (CTC) are providing materials for the workshops. LCC has made introductions with TeX. All three organisations are interested in principle in involvement in the community makers project being able to supply workshop leaders and materials. CTC could provide furniture etc to upcycle, LCC Lighthouse could lead adult workshops (or maybe ones connected to the schools).

We will be learning from other innovative projects, such as, we understand the Falmouth College of Art provides supervised access to the use of specialist pieces of equipment and materials such as, kilns for outside individuals. We feel such an arrangement with the Plymouth College of Art, would be beneficial to local businesses and those wishing to start a small business to trial the ideas with out initially incurring the purchase of their own prohibitively expensive specialist equipment, until the business becomes sufficiently well established. It is felt that for more modest items of equipment it would be useful to purchase them and make them available locally via the use of one of units as a "Exhibition space / equipment and advice hub".

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E. What funding do you need?

Double Click on the table below. It will open in Excel. Add in your costs and funding - the totals will self calculate.

ERDF Project	Post Salary NI pension	40,127	72.00%	£28,891.44	£11,235.56
	Property projects refurb	115,000	45.00%	£51,750.00	£63,250.00
	Events, Leaflets, adverts	36,000	72.00%	£25,920.00	£10,080.00
	accountable body	8,101	72.00%	£5,832.72	£2,268.28
			0.00%	£0.00	£0.00
	Total Cost	£199,228.00	0.00%	£112,394.16	£86,833.84
ESF Project	Expenditure Name	Project costs £	Interventi on rate %	ESF Grant £	Match funding £
	Post Salary NI pension	40,127	80.00%	£32,101.60	£8,025.40
	Project Assistant PT	26,685	80.00%	£23,564.00	£5,891.00
	Equip Purchase & Hire	14,000	80.00%	£11,200.00	£2,800.00
	Room Hire, child care, etc	8,770	80.00%	£7,016.00	£1,754.00
	Transport for Participants	1,000	80.00%	£800.00	£200.00
	Course Tutor fees	7,190	80.00%	£5,752.00	£1,438.00
	Materials Craft Courses	3,000	80.00%	£2,400.00	£600.00
	Total Cost	£100,772.00	0.00%	£82,833.60	£20,708.40
Total Project Values		£300,000.00	£0.00	£195,227.76	£107,542.24
Source of Match Funding				£60,000 cash Corn Council £47,115 in kind land value and volunteer time	
Please specify the type of funding i.e. overdraft, savings, loan, etc.					

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12. Applicant's Declarations

Please tick to show your confirmation

<input checked="" type="checkbox"/>	I declare that I have the authority to represent the above named organisation in making this application.
<input checked="" type="checkbox"/>	I understand that acceptance of this 'Expression of Interest' does not in any way signify that the project is eligible for ERDF or ESF Funding support or that ERDF/ESF funding has been approved towards it.
<input checked="" type="checkbox"/>	On behalf of the above named organisation I confirm: <ul style="list-style-type: none"> • That the information provided in this application is accurate. • I am not aware of any relevant information, which has not been included in the application, but which if included is likely to affect the decision whether to endorse the application.
<input checked="" type="checkbox"/>	If you have supplied personal information relating to third parties (e.g. delivery partners) as part of your application, you must ensure that you inform those third parties about how you use this information and inform them that this information will be passed to and processed by us as set out in this policy.

Important Information

- You should not commence project activity, or enter in to any legal contracts, including the ordering or purchasing of any equipment or services, before your application has been formally approved and you have entered into a grant funding agreement. Any expenditure incurred before the approval date is at your own risk and may render the project ineligible for support.
- If you knowingly or recklessly make a false statement to obtain grant aid for yourself or anyone else you risk prosecution, the recovery of all grant payments, an additional financial penalty and exclusion from other schemes operated by the UK Government/ EU. By submitting this form you are confirming that you have read and agree with the above declarations and you consent to us processing the information that we collect from you in accordance with our Privacy Policy.

Privacy Information

- CDC will hold the information that you provide to us confidentially and we will share certain elements of this information with the relevant Local Action Group(s)/CLLD Executive Group(s) and with other support service providers (as appropriate to your needs). Your information will be collected, processed and held securely in accordance with the Data Protection legislation and the General Data Protection Regulation (GDPR) and any other directly applicable European legislation relating to privacy. Our privacy statement is on our website www.communityledcornwall.co.uk or can be supplied by email or post if requested.
- We are subject to the Freedom of Information Act 2000 and other obligations under law which require us to act transparently and which grant certain rights of access to the public to information held by us. This means that, whilst we will respect the sensitivity of the information you provide, there may be legal requirements which oblige us to disclose this information.
- We will use the information you provide to administer, process and assess your application for funding under the CLLD Programme and to administer any funding if your application is successful. We may publish details about this application on our website (this may include all or some of the project and applicant details).
- Information you provide may also be shared with other government departments, agencies and third parties appointed in connection with the administration of the CLLD Programme. Such organisations may use this information to contact you for occasional customer research aimed at improving the delivery of this programme.

• Your information may also be shared with other government departments and agencies for the purpose of fraud prevention. The application and evaluation of grant funding is also subject to audit and review by both internal and external auditors who may need to access the information you submit in your application.

• You may be asked to supply some sensitive personal data as part of your application such as information about racial or ethnic origin, political opinion, religious beliefs, trade union membership, physical or mental health, criminal offences or proceedings. We will only use this information for the purpose of processing your application and for statistical analysis. If it is shared with other government bodies for the purpose of statistical analysis, it will be shared on an anonymised basis.

We will not hold your information for longer than is necessary. We will hold the majority of your information for three years after the programme closure in December 2033 as this is a requirement we have with our Managing Authorities, unless we have a legitimate reason to hold this for longer, for instance in defending any legal proceedings brought by any person or body in relation to your application or any funding we have provided, or as required by law or any relevant code of practice. All personal information held by the CLLD Programme is held safely in a secure environment.

Full Printed Name	Stephen Ronald Vinson
Position	Town Clerk
Date	22nd August 2019
Signature	Click here to enter text.

How did you find out about CLLD and the funding opportunities available?