

COMMUNICATION & ENGAGEMENT COMMITTEE - 2016/2017

| | Year End 31 03 16 | Annual Budget 2016/2017 | Month Ending 30 06 15 | April | May | June | Month Ending 30 06 16 | % of Annual Budget |
|--|----------------------|-------------------------------|-----------------------------|---------------|---------------|--------------|-----------------------------|--------------------------|
| Salaries, Wages | 20,129 | 22,050 | 5,036 | 1,876 | 1,774 | 1,904 | 5,554 | 25% |
| NIC - Employer | 366 | 1,380 | 63 | 72 | 58 | 76 | 206 | 15% |
| Superannuation - Employer | 3,193 | 4,200 | 916 | 341 | 332 | 356 | 1,029 | 25% |
| Sub-total | 23,688 | 27,630 | 6,015 | 2,289 | 2,164 | 2,336 | 6,789 | 25% |
| Website | 2,289 | 3,300 | 130 | 271 | 275 | 413 | 959 | 29% |
| Events (Gazebo) | 20 | 1,000 | 0 | 0 | 0 | 0 | 0 | |
| Marketing & Consultation | 444 | 3,060 | 398 | 249 | 0 | 0 | 249 | 8% |
| Newsletter (Town Crier) | 1,136 | 4,080 | 0 | 0 | 21 | 0 | 21 | 1% |
| Signage | 161 | 3,060 | 161 | 0 | 0 | 0 | 0 | 0% |
| Trailer | 33 | 710 | 0 | 0 | 0 | 0 | 0 | 0% |
| Town Centre Map & Leaflets | 0 | 4,590 | 0 | 2,070 | 0 | 0 | 2,070 | 45% |
| Plinths | 1,100 | 0 | 750 | 520 | 0 | 0 | 520 | |
| Brown Signs | 0 | 5,610 | 0 | 0 | 0 | 0 | 0 | 0% |
| Sub-total | 5,183 | 25,410 | 1,439 | 3,110 | 296 | 413 | 3,819 | 15% |
| <u>Liskeard in Bloom</u> | | 9,000 | | | | | | |
| Watering/Maintenance | 6,031 | 0 | 1,485 | 0 | 0 | 0 | 0 | |
| Spring Plants | 0 | 0 | 0 | 0 | 810 | 0 | 810 | |
| Autumn Plants | 1,870 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Sub-total | 7,901 | 9,000 | 1,485 | 0 | 810 | 0 | 810 | 9% |
| TIC Ticket Sales | 2,146 | 0 | 318 | 57 | 59 | 1387 | 1,503 | |
| TIC Ticket Commission | 59 | 0 | 59 | 0 | 0 | 0 | 0 | |
| TIC Accommodation Booking Commission/ Memberships | 401 | 0 | 0 | 0 | 0 | 0 | 0 | |
| TIC Gift Supplies | 997 | 0 | 572 | 0 | 0 | 20 | 20 | |
| TIC Office Expenses | 1,483 | 0 | 375 | 83 | 147 | 64 | 294 | |
| TIC Administration Fees | 100 | 0 | 81 | 0 | 0 | 0 | 0 | |
| TIC Maps & Books | 1,568 | 0 | 234 | 0 | 0 | 0 | 0 | |
| TIC Advertising | 162 | 0 | 102 | 102 | 0 | 0 | 102 | |
| TIC Travelling Expenses | 16 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Sub-total | 6,932 | 3,060 | 1,741 | 242 | 206 | 1,471 | 1,919 | 63% |
| <u>Transfers</u> | | | | | | | | |
| Staffing Contingency | 0 | 1,900 | 0 | 0 | 0 | 0 | 0 | |
| Sub-total | 0 | 1,900 | 0 | 0 | 0 | 0 | 0 | |
| <u>TOTAL</u> | 43,704 | 67,000 | 10,680 | 5,641 | 3,476 | 4,220 | 13,337 | |
| <u>Reserves</u> | | | | | | | | |
| Brown Signs | 0 | 5,500 | 0 | 0 | 0 | 0 | 0 | |
| Signage | 0 | 2,839 | 0 | 0 | 0 | 0 | 0 | |
| Town Centre Map & Leaflets | 0 | 4,500 | 0 | 0 | 0 | 0 | 0 | |
| Newsletter (Town Crier) | 0 | 2,864 | 0 | 0 | 0 | 0 | 0 | |
| | 0 | 15,703 | 0 | 0 | 0 | 0 | 0 | |
| <u>Receipts</u> | | | | | | | | |
| TIC All Other Receipts | -1,417 | 0 | -282 | -405 | -111 | -147 | -663 | |
| TIC Ticket Receipts | -3,315 | 0 | -437 | -541 | -797 | 0 | -1,338 | |
| TIC Commissions & Fees | -311 | 0 | -131 | -81 | -110 | -14 | -205 | |
| TIC Map & Book Receipts | -1,633 | 0 | -432 | -116 | -81 | -73 | -270 | |
| Miscellaneous Receipts | -4,870 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Liskeard in Bloom Receipts | -839 | 0 | -839 | 0 | -397 | 0 | -397 | |
| <u>TOTAL RECEIPTS</u> | -12,385 | 0 | -2,121 | -1,143 | -1,496 | -234 | -2,873 | |