

COMMUNICATION & ENGAGEMENT COMMITTEE - 2016/2017

	Year End	Annual Budget	Month Ending	Half Year to			Month Ending	% of Annual Budget	Forecast	Proposed
	31 03 16	2016/2017	30 11 15	30 09 16	October	November	30 11 16		Out Turn	2017/2018
										Budget
Salaries, Wages	20,129	22,050	13,207	11,011	1,760	1,670	14,441	65%	21,661	22,322
NIC - Employer	366	1,380	212	376	56	44	476	34%	714	736
Superannuation - Employer	3,193	4,200	2,227	2,019	329	312	2,660	63%	3,990	4,112
Sub-total	23,688	27,630	15,646	13,406	2,145	2,026	17,577	64%	26,365	27,170
Website	2,289	3,300	1,211	1,694	245	245	2,184	66%	3,276	3,485
Events (Gazebo)	20	1,000	0	1,161	0	0	1,161	116%	1,161	1,970
Marketing & Consultation	444	3,060	433	2,179	0	0	2,179	71%	2,379	3,000
Newsletter (Town Crier)	1,136	4,080	1,125	21	0	0	21	1%	4,032	4,000
Signage	161	3,060	161	0	0	0	0	0%	0	0
Trailer	33	710	33	267	0	0	267	38%	797	725
Town Centre Map & Leaflets	0	4,590	0	2,070	0	0	2,070	45%	3,105	2,000
Plinths	1,100	0	1,100	0	0	0	0		0	0
Brown Signs	0	5,610	0	0	0	0	0	0%	0	5,000
Heritage Projects-Grant seeking										3,000
Advertising										2,000
Sub-total	5,183	25,410	4,063	5,821	245	245	6,311	25%	14,750	25,180
TIC Ticket Sales	2,146	0	1,822	2,791	958	440	4,189		6,283	
TIC Ticket Commission	59	0	59	0	0	0	0		0	
TIC Accommodation Booking Commission/ Memberships	401	0	349	0	294	0	294		441	
TIC Gift Supplies	997	0	749	141	0	125	266		399	
TIC Office Expenses	1,483	0	950	1,278	923	60	2,261		3,773	
TIC Administration Fees	100	0	100	4	0	0	4		6	
TIC Maps & Books	1,568	0	1,536	419	0	102	521		781	
TIC Advertising	162	0	102	304	40	40	384		576	
TIC Travelling Expenses	16	0	0	0	0	0	0		0	
Sub-total	6,932	3,060	5,667	4,937	2,215	767	7,919	259%	12,259	3,000
Transfers										
Staffing Contingency	0	1,900	0	572	0	0	572		572	
Sub-total	0	1,900	0	572	0	0	572	30%	572	1,000
TOTAL	35,803	58,000	25,376	24,736	4,605	3,038	32,379		53,946	56,350
Man Engine (Event Exp)	0	0	0	4,021	0	0	4,021		4,021	Included
Man Engine (Grants)	0	0	0	-2,450	0	0	-2,450		-2,450	in Mkting
	0	0	0	1,571	0	0	1,571		1,571	& Cons
Reserves										
Brown Signs	0	5,500	0	0	0	0	0		0	
Signage	0	2,839	0	520	0	0	520		520	
Town Centre Map & Leaflets	0	4,500	0	240	0	0	240		240	
Newsletter (Town Crier)	0	2,864	0	0	0	0	0		0	
	0	15,703	0	760	0	0	760	5%	760	
Receipts										
TIC All Other Receipts	-1,417	0	-972	-1,513	-157	0	-1,670		-2,505	
TIC Ticket Receipts	-3,315	0	-3,047	-4,468	-296	0	-4,764		-7,146	
TIC Commissions & Fees	-311	0	-263	-317	-57	0	-374		-561	
TIC Map & Book Receipts	-1,633	0	-1,230	-1,023	-157	0	-1,180		-1,770	
Miscellaneous Receipts	-4,870	0	-3,860	0	0	0	0		0	
TOTAL RECEIPTS	-11,546	0	-9,372	-7,321	-667	0	-7,988		-11,982	0