



LISKEARD TOWN COUNCIL

COMMUNICATIONS AND ENGAGEMENT COMMITTEE TERMS OF REFERENCE **(27th June 2017 Approved by Council)**

COMMUNICATIONS AND ENGAGEMENT COMMITTEE

- (a) Tourism and visitor information services.
- (b) Day to day management and operation of the Tourist Information office.
- (c) The council's web site and social media.
- (d) The council's communications strategy.
- (e) Council publications, including The Town Crier
- (f) Museum grant and liaison.
- (g) Management of the council's community events programme.
- (h) To establish service policies, approve programmes of work, monitor performance and take decisions in respect of those matters detailed in the approved budget schedule and to provide reports on the implementation of service policies.
- (i) To make recommendations to the Finance and General Purposes Committee regarding staffing requirements relating to the staff primarily engaged undertaking the Committee's work.

Due to be review June 2018.