

## Liskeard Town Council

**AT A MEETING** of the **COMMUNICATIONS AND ENGAGEMENT COMMITTEE** held in the Public Hall on **Tuesday 22 March 2022 at 7.30 p.m.** there were present:

Committee: Councillors Nick Craker (in the Chair), David Ambler, Rachel Brooks, Richard Dorling, Rob Frost, Annette Lee-Julian and Christina Whitty.

Town Clerk – Stephen Vinson

Members of the Public – Ellie Mason (Launceston Life) Richard Reardon (accompanying Annette Lee-Julian).

### **437 / 21 APOLOGIES**

The Mayor Councillor Simon Cassidy and Councillor Naomi Taylor.

### **438 / 21 DECLARATIONS OF INTERESTS, REGISTERABLE AND NON-REGISTERABLE**

Councillor Brooks declared an interest in the public participation item as a director of LAMB.

### **439 / 21 MINUTES OF MEETING HELD ON Tuesday 9 November 2021**

Councillor Craker proposed, Councillor Brooks seconded, and the Committee **RESOLVED** that the minutes of the meeting held on 9 November 2021 were adopted as correct.

### **440 / 21 PUBLIC PARTICIPATION**

Ellie Mason (Launceston Life) – outlined her employment experience in the publishing industry. She was also involved more recently in organising 3 food festival type events and of running her own publishing business. This included locally in getting involved in the Launceston Life magazine and Bodmin Life magazines. These were produced quarterly. The Launceston Life magazine was supported by the Town Council with the provision of paid for pages. She would only approach the town to see if there was the desire to have a Liskeard Life version, if Liskeard Town Council were happy with it. Should Liskeard Town Council wish to pay the page rate would likely be £350 per quarter for a double page spread.

Copies of the existing Launceston Life and Bodmin Life were circulated and were retained after the meeting. Following consideration, the Committee supported the idea of Ellis Mason and her team approaching the town to see if there was support for a Liskeard Life type magazine.

### **441 / 21 DEPUTY TOWN CLERK'S UPDATE - Report on items from 9 November 2021 committee meeting not already on the agenda – for information**

Written report circulated and noted.

### **442 / 21 MUSEUM REPORT – To receive a report from the Museum Coordinator**

The written report was noted.

**443 / 21      TOURIST INFORMATION CENTRE (TIC) - To receive a report from the TIC Manager**

The report was noted. There was discussion of the Visit Cornwall item regarding a possible European style basic low-cost Campervan set-up with disposal of waste water, usually in a car park. Councillor Ambler proposed, Councillor Frost seconded and the Committee **RESOLVED** to ask the TIC Manger to find out more about the concept.

**444 / 21      BUDGET MONITORING 2021/22 - To receive and accept a budget report to 31 January 2022**

Noted.

**445 / 21                      EVENTS**

**a) Annual Town and Community Champion Awards – to agree a timetable**

Following consideration, Thursday 9<sup>th</sup> June 2022 was agreed as the better option offering more time to plan event.

**b) Jubilee Celebrations (2-5 June 2022) - to receive the notes from the meetings on 3 and 17 February and receive a verbal update (NC/RB)**

A meeting of the working group would be held at 11.30am on Wednesday 23<sup>rd</sup> March 2022 to discuss the proposed arts and crafts exhibition. Further info from Louisa at the TIC.

**c) Liskeard Unlocked (9-11 September 2022) – to receive a draft written report from the first planning meeting on 15<sup>th</sup> March 2022 (RB)**

A draft written report was circulated. It was supported. The next meeting of the group will be Wednesday 20<sup>th</sup> April 2022 at 10.30 am in the Emily Hobhouse Room.

**d) Fiver Fest type events – to review the work done at Christmas and consider future opportunities.**

It was agreed that a Fiver Fest event would be a good idea in about October. A report should be brought to a future meeting regarding the item.

**446 / 21                      “THANK YOU” - Boards**

There was merit in recognizing businesses that had supported the town. There was discussion regarding the possible use of social media instead of physical boards. There was the scope to use both. It was agreed that a further report should be brought to the committee.

**447 / 21                      CORRESPONDENCE**

None circulated. There was discussion about the risk to the storage of the Liskeard Lights Up equipment should the Methodist Church be sold. Also, the high cost of using contractors to put up the lights relative to sponsorship the event brought in. It was agreed to invite the Light's Up team to a future committee meeting to discuss their plans in more detail.

**448 / 21                      DATE OF THE NEXT MEETING**

The next meeting of the Communications and Engagement Committee will be on Thursday 12 May 2022 at 7.30pm.

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