Communications and Engagement Committee
Draft Budget - Nov 26

		2021/2022	2022/2023	2023/2024	2024/2025	2025/2026	2026/2027	2026/2027	2027/2028	
202	**Expenditure**	**Spend**	**Spend**	**Spend**	**Spend**	**Spend**	**Budget**	**Expected**	**Budget**	**Notes**
								Outturn	**Draft**	
4000	Salaries	34,246	40,544	40,964	44,603	46,076	74,000	65,000	79,500	Assumed 3.3% inc
4010	NIC - Employer	1,039	1,798	1,894	2,284	4,204	7,500	6,750	8,600	
4020	Pension - Employer	5,233	4,588	7,652	8,593	8,936	14,483	13,000	15,700	
4385	Twinning			3	682	1,525	2,500	2,500	2,500	
4500	Events*	1,244	8,594	11,592	9,245	15,149	14,110	14,110	17,700	
4520	Marketing & Consultation	401	1,179	1,051	903	953	1,000	1,903	1,000	Reprint of walk leaflets
4540	Town Signs & Murals	0	0	0	0	820	0	621	0	Spend from reserve
4545	Railway Advertising			1,473	0	0	0	0	0	
4560	Heritage Projects	0	0	0	0	0	0	0	0	
4570	Website	2,771	2,843	3,461	2,744	3,486	6,000	6,000	2,500	New websites needed - underspend to EMR
4575	Projects				1,000	0	1,000	0	1,000	Accessibility?
4580	TIC Expenses	249	283	237	122	221	250	250	1,260	New till and shelving
4590	Cycle Parking	150	797	0	0	0	0	0	0	
4550	Brown Signs	0	0	0	0	0	0	0	0	
4595	Christmas Lights			21,028	20,000	19,374	20,000	23,000	22,000	Contract £19,500 + tree, energy, upgrades
4225	Youth Council	467	800	360	140	0	1000	1000	0	Create reserve with underspend?
	Sub-total	**45,333**	**60,626**	**89,355**	**90,176**	**100,744**	**141,843**	**134,134**	**151,760**	
222	Museum Grant	4,868	2,749	11,423	4,500	5,100	5,350	5,350	5,500	
	Total	**50,201**	**63,375**	**100,778**	**94,676**	**105,844**	**147,193**	**139,484**	**157,260**	
	Income									
212	TIC Net Ticket Sales	37	139	408	1,785	8				
212	TIC Net Stock Sales	2,155	2,614	2,569	2,224	1,929				
212	TIC Net Commission & Fees	1	32	-41	-159	-30				
1999	Other Income		100	1,103	13,379	8,928	3,000	3,000	3,000	
	Total	1,500	2,885	4,039	17,229	10,835	3,000	3,000	3,000	
	Transfer from Reserves	110	6,236	7,720				1,121		
	NET BUDGET	**48,591**	**54,254**	**89,019**	**77,447**	**95,009**	**144,193**	**135,363**	**154,260**	
		As at				**As at**		**Expected**	**Expected**	
	Reserves	**1.4.26**				**30.9.26**		**31.3.27**	**31.3.28**	
341	Signage/Projects	3,750				3,129		3,129	3,129	Twinned with Ukraine signs
344	Heritage Projects	180		Match Funding		180		180	180	
345	Community Emergency Plar	500		Ringfenced		500		500	500	
349	Marketing & Consultation	500				500		0	0	Town photos
	Museum Reserves									
362	Donations	5,224		Ringfenced		4,224		4,224	4,224	
364	R Holmes Memorial	105		Ringfenced		105		105	105	
	Totals	**10,259**				**8,638**		**8,138**	**8,138**	
	Notes									