

Feedback from Stall Holders

Questionnaire for Liskeard Community Fair Stall Holders 2026

1) How many visitors did you have at your stall? (approximately)

10-15

20 - 30

40 60

Many

A lot

2) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile 18
- Quite worthwhile 14
- Not very worthwhile 0
- Not at all worthwhile 0

3) What did you get out of it? (tick all that apply)

- Raised money 7
- Raised awareness of our organisation 27
- Publicised specific events or activities 13
- Made new contacts 17
- Networked with other local organisations 25

4) What was good about the event?

- Very busy and able to explain what the OCS does
- Nice to see a lot of other organisations
- Amazing variety of organisations
- Easy to run and set up
- Superb venue!
- Did not run for too long, making it feasible for organisations to staff stalls
- Central to town
- It is heartlifting to see so many things going on in Liskeard and have chance to talk to the wonderful people making them happen
- Very friendly, community feel
- Opportunity to meet/network with other community organisations and talk to people about what we offer. Hopefully raising awareness
- Some lovely people such as the Quiet Connections and Teylu team who are kind and welcoming. More of this!!!
- Very busy, good vibe
- The variety of organisations
- Range of local people/views
- Socialising
- The chance to be seen
- Time to circulate and talk to people from other organisations
- Time to talk to visitors
- Networking and ability to showcase

- Great to be in Liskeard – raise our profile in this area and meet lots of interesting people
- Networking and conversations with the public
- Really positive day
- Very friendly, well organized
- Great to see that there were so many organisations in our local area doing great work
- Supported Mayor. Made awareness of poppy
- Showed what is available locally, opportunity to raise our profile
- Good to catch up/network with others
- Great set up and good promotion before the event
- Well attended
- Being able to showcase our group
- Communication, facilities
- Meeting the community groups
- Meeting other groups
- Good opportunity to chat to/find out more about other groups
- The community coming together
- Networking

5) What could we do better next time?

- Bigger table (*organization was in the Hall last year, so swopped around for fairness to everyone*)
- The event is well publicized, but it would be good to have more general public
- Don't think anything from the organization side – more people who are not stallholders
- I realise it is tricky with high numbers, but a little more space between tables would be helpful (*organization in the EHR*)
- More advertising locally to get members of the community through the door (*press release was sent to The Cornish Times, local radio and other publications. Daily social media posts and banner on building.*)
- Music in the background (*when we did this previously, it was found to make it difficult for some to hear*)
- Not be placed next to the Silver Band next time
- Better space. The Hall would be nice (*organization was in the Hall last year, so swopped around for fairness to everyone*)
- No suggestions, I think it worked well
- Get younger demographic of public through the door
- It would be great if a local choir put on a performance to attract more people
- A lot better than last time, thank you. (*last time this group were in the EHR as the previous year they'd been in the Hall*)
- You did really well, a bit more advertising
- Needs more footfall
- More visibility to public. We would be happy to take leaflets/flyers around the town on the day
- Need more members of the public to attend
- Better catering (*comment from an organization who do catering*)
- Nothing, it was great

6) Did you have an activity on your stall?

- Yes 17
- No 17

7) If YES, how much difference did that make to being able to engage with people?

- A lot 7
- A little 6, some engaged, but most wanted to chat
- None 2

8) Are you likely to want a stall again next time? Keep a look out on the Town Council's social media from January for when the application forms are available

- Yes 26
- No 0

9) Were you aware of publicity for the event? (tick all that apply).

- Poster 13
- Social media 25
- Local newspapers 1
- Radio 1
- Banner 8
- Word of mouth 17

10) Did your organisation publicise the event in any of the following ways? (tick all that apply). Thank you if you did.

- Poster 2
- Social media 16
- E-mail 10
- Word of mouth 17
- No 2
- Not sure 3

11) Do you have any other comments?

- Thank you!
- Many thanks for all your hard work organizing this – it is much appreciated
- Thank you
- It would be good to have social prescribers present perhaps
- Thanks for having me and support
- It was good fun and worthwhile
- The event seemed to go well
- Fairly busy. Still need to reach more people from the community
- Thank you so much for inviting us!
- Great day, thank you for organizing the day
- A great event to showcase what your organization does

12) Whilst at your stall did any members of the public make any comments about the Fair? Were they:

- Good 11
- Bad 0

It would help us to know any comments so that we can address any issues to make it even better next year. What were the comments?

- I think that it has been organized very well. Lots of good stands. We'll be back next year. Thank you to all of the team.
- Comments along the lines of – I didn't know there were so many things going on in Liskeard. Someone mentioned they couldn't find the refreshments (there were signs to the refreshments both sides of the stairs and on the landings)
- People were surprised by how many activities and organisations are supporting the community
- Comments at how useful it was to see all the organisations and realise a lot happens in Liskeard!!