

COMMUNICATION & ENGAGEMENT COMMITTEE - 2018/2019								
	Annual	Month	Month	% of		Proposed		
	Budget	Ending	Ending	Annual	Forecast	2019/2020	Notes	
	2018/2019	30 11 17	30 11 18	Budget	Out Turn	Budget		
<b>Expenditure</b>				Target 67%				
TIC Salaries inc NIC & Superannuation	40,014	16,567	24,424	61%	36,636	41,015	2.5% increase	
TIC Expenses	3,000	1,297	477	16%	716	500	Reduced from £2k but reserve created from underspend for shelving etc	
Website	5,122	2,039	3,997	78%	5,072	3,545	£2,700 reg spend (website & email hosting) plus £845 website improvements	
Events	1,000	152	970	97%	970	4,000	Fully spent 18/19 - additional funding for objective 1 reqd - current year £2,500 grants recd, £300 profit and approx £5,000 other funding support brought in by Golden Tree	
Marketing & Consultation	1,500	249	1,120	75%	1,465	2,000	Reduced from £3k. Fully spent 18/19 & reserve used. Now inc Adverts so overall reduction	
Newsletter	4,000	0	3,000	75%	4,000	4,000	LTC committed £1,000 per issue to the project (total cost per issue approx £5,000)	
Town Centre Signs & Murals	2,000	0	70	4%	1,175	1,000	Reduced	
Brown Signs	5,000	0	0	0%	5,000	5,000	Underspend to be c/f into reserve for large project - app with Highways England	
Staff Contingency	1,000	0	0	0%	0	1,000	Special events/grant applications etc	
Heritage Projects (Grants)	3,000	9	0	0%	3,000	3,000	Annual provision to provide matched funding for larger projects - objective 1	
Advertising	2,000	187	201	10%	302	0	Removed - included in Marketing and Consultation	
<b>Sub-total</b>	<b>67,636</b>	<b>20,500</b>	<b>34,259</b>	<b>51%</b>	<b>58,335</b>	<b>65,060</b>	<b>REDUCTION</b>	
Museum Grant	8,300	8,668	6,468		8,300	8,700	4.8% increase	
<b>Total</b>	<b>75,936</b>	<b>29,168</b>	<b>40,727</b>	<b>54%</b>	<b>66,635</b>	<b>73,760</b>	<b>REDUCTION</b>	
<b>Income</b>								
TIC Ticket Sales - Income	0	5,272	2,712					
less TIC Ticket Sales - Cost	0	-3,583	-1,797					
<b>Net Income</b>		<b>1,689</b>	<b>915</b>		<b>0</b>	<b>0</b>		
TIC Stock Sales - Income	0	2,988	2,863					
less TIC Stock Sales - Cost	0	-1,921	-1,651					
<b>Net Income</b>	<b>0</b>	<b>1,067</b>	<b>1,212</b>		<b>0</b>	<b>0</b>		
TIC Commissions & Fees	0	766	508					
less Membership Fees	0	-836	-443					
<b>Net Income</b>	<b>0</b>	<b>-70</b>	<b>65</b>		<b>0</b>	<b>0</b>		
<b>TIC Surplus on Activity</b>	<b>3,000</b>	<b>2,686</b>	<b>2,192</b>	<b>73%</b>	<b>3,000</b>	<b>3,000</b>		
<b>Reserves</b>	<b>Total</b>							
Brown Signs	16,110	0	0		0	21,110		
Signage (& Murals)	5,379	0	698		2,262	5,397	} Merged and reduced by £4,500 in total for other Council projects	
Town Centre Signs & Murals	6,780	0	0		0	0		
Newsletter	7,890	926	50		50	7,840		
Marketing & Consultation	1,671	0	85		85	1,586	£500 budgeted from here for Public Hall launch	
Heritage Projects (Grants)	2,991	0	0		0	5,991		
Emergency Plan (Start Up Grant)	100	0	0		0	100		
TIC Equipment						2,000	New reserve from underspend for shelving etc	
Cornish Christmas (profit from bar)						318	To be used for 2019 Cornish Christmas event	
	<b>40,921</b>	<b>926</b>	<b>748</b>		<b>2,397</b>	<b>44,342</b>		