

Experience, skill sets and qualities needed to fulfil the role

Qualifications

A professional qualification in the field of economic development, surveys and planning would be beneficial.

Land Management

Estates Management

Project Development

Finance in relation to capital projects and investment

Formal marketing training would be an advantage.

Working knowledge of the law in relation to development

Experience

Business development experience leading major projects and able to encompass the financial, and investment complexities of capital projects.

Local Authority

Finance – A capital property background, must understand the viability of schemes and the business case

Knowledge of a market town context would be beneficial.

Personal Qualities

Go getter – a self-motivated person.

Modern communication skills - including social media

Presentation skills – able to give presentations at senior level.

Marketing skills – experience in demand assessment to support targeted business sectors and also help retaining local companies with good growth potential. Know the market offer of Liskeard and the catchment and the competition.

Ability to deal and communicate with developers, planners, business people.