



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 1st November 2017

Visitor Numbers

I attach the latest sales and visitor numbers. The museum closed for the season at the end of October and since then it has been noticeably quieter as usual, however, the visitor numbers in December were considerably up on the same time last year.

Sales have been very good in the last two months with gift sales more than 3 times what they were at the same time last year. We put this down to a combination of improved sales display (tea towels are flying off the shelf this year when they were very slow last year), new stock – in particular the local food has been extremely successful, and a good sign that word is getting around that we have a great little gift shop here.

Nadelik Lyskerrys

On Saturday 2nd December we stayed open for an extra couple of hours for the children's trail, we had 27 children visit us in the afternoon but unfortunately they were running a little late and several more were heading down the hill as we were closing up.

Tourism Summit

Visit Cornwall are running a Tourism Summit in February. The summit is designed to offer insight, knowledge and hands on business improvement ideas to tourism businesses. The day will provide invaluable information and resources to help tourism businesses grow and develop in 2018 to ensure Cornwall's visitor economy excels further. These events are always useful and Visit Cornwall have offered all TICs a complimentary ticket so I will be attending.

Vicky Cutts

20th December 2017