

Communications and Engagement
Committee Budget setting 2020/2021

	A	B	C	D	E	F	G	H
1			2018/2019	2019/2020	2019/2020	2019/2020	2020/2021	
2	202	Expenditure	Spend	Budget	spend at 30.9.19	Forecast spend	Proposed Budget	Notes
3								
4	4000	Salaries (inc NI & superan)	36,665	41,015	16,591	33,182	35,748	Salaries + NI + Pen = 44,823
5	4010	NIC - Employer	inc above	inc above	508	1,016	2,390	
6	4020	Pension - Employer	inc above	inc above	4,317	8,534	6,685	
7	4500	Events	1,224	4,000	486	2,972	6,000	Add 2,000 Nadelik Lyskerrys 1,000 VE Day
8	4510	Staff Contingency	0	1,000	0	0	1,000	
9	4520	Marketing & Consultation	1,595	2,000	1,079	2,158	2,000	Reserve available for overspend
10	4530	Newsletter	4,000	4,000	1,000	3,000	4,000	1,000 per issue
11	4540	Town Signs & Murals	348	1,000	389	778	0	Reserve available
12		Cycle Parking	0	0	0	0	1,000	
13	4560	Heritage Projects	0	3,000	0	0	3,000	Build reserve for larger project
14	4570	Website & Email	4,897	3,545	1,359	2,884	3,254	2,754 reg spend + 500 updates
15	4580	TIC Expenses	943	500	310	620	750	This was reduced from 2,000 last year
16	4550	Brown Signs	5,000	5,000	0	0	0	
17								
18		Sub-total	54,672	65,060	26,039	55,144	65,827	
19								
20	222	Museum Grant	6,070	8,700	3,010	6,020	8,700	Reserves available
21								
22		Total	60,742	73,760	29,049	61,164	74,527	
23								
24		Income						
25								
26	212	TIC Net Ticket Sales	977		975	1,463		
27	212	TIC Net Stock Sales	1,375		813	1,220		
28	212	TIC Net Commission & Fees	127		421	500		
29								
30		Total	2,479	3,000	2,209	3,183	3,000	
31								
32		NET BUDGET	58,263	70,760	26,840	57,981	71,527	
33								
34								
35								
36		Reserves as at 30.9.19						
37								
38	341	Signage	5,397		£2,250 required for town welcome signs			
39	342	Newsletter	3,840		Lyskerys support?			
40	343	Marketing & Consultation	1,531					
41	344	Heritage Projects	5,991		Emily Hobhouse craftivism project £500 committed			
42	345	Community Emergency Plan	100		Further £400 due on completion of plan to meet all proposed exp			
43	346	TIC Equipment	2,000		£575 committed			
44	347	Nadelik Lyskerrys	318		Bar profit 2018 - to fund party 2019			
45								
46		<u>Museum Reserves</u>						
47	360	Conservation/Collection Care	366					
48	361	Equipment	919					
49	362	Donations	3,288		Further £607+ to be added from 2019/20			
50	363	Profit from shop	537		Further £348+ to be added from 2019/20			