

COMMUNICATION & ENGAGEMENT COMMITTEE - 2018/2019													
	Annual Budget 2018/2019	Month Ending 30 09 17	April	May	June	July	August	Sept	Half Year to 30 09 18	% of Annual Budget	Expected Year End Spend	Proposed 2019/2020 Budget	Notes
<b>Expenditure</b>													
TIC Salaries inc NIC & Superannuation	40,014	12,023	2,842	3,592	2,970	2,840	3,063	2,982	18,289	46%	36,578	41,015	2.5% increase
TIC Expenses	3,000	1,271	85	6	70	44	47	3	255	9%	510	2,000	Reduced re underspend but new shelving required
Website	5,122	1,479	281	230	253	253	2,305	225	3,547	69%	4,977	3,545	£2,700 reg spend plus £845 improvements
Events	1,000	93	20	20	325	21	375	194	955	96%	955	4,000	Fully spent additional funding for new objectives
Marketing & Consultation	1,500	249	280	90	0	0	750		1,120	75%	1,465	3,000	Fully spent additional funding for new objectives
Newsletter	4,000	0	0	0	1,000	0	0	1,000	2,000	50%	4,000	4,000	As per commitment to project
Town Centre Signs & Murals	2,000	0	0	0	0	70	0		70	4%	570	1,000	Reduced
Brown Signs	5,000	0	0	0	0	0	0		0	0%	5,000	5,000	Annual provision for project to be rolled up
Staff Contingency	1,000	0	0	0	0	0	0		0	0%	0	1,000	Special events/grant applications etc
Heritage Projects (Grants)	3,000	6	0	0	0	0	0		0	0%	3,000	3,000	Annual provision for project to be rolled up
Advertising	2,000	125	76	0	0	125	0		201	10%	402	0	Removed - included in Marketing and Consultation
<b>Sub-total</b>	<b>67,636</b>	<b>15,246</b>	<b>3,584</b>	<b>3,938</b>	<b>4,618</b>	<b>3,353</b>	<b>6,540</b>	<b>4,404</b>	<b>26,437</b>	<b>39%</b>	<b>52,874</b>	<b>67,560</b>	<b>REDUCTION</b>
Museum Grant	8,300	6,700	2,252	800	496	749	307	114	4,718		9,436	8,700	
<b>Sub-total</b>	<b>8,300</b>	<b>6,700</b>	<b>2,252</b>	<b>800</b>	<b>496</b>	<b>749</b>	<b>307</b>	<b>114</b>	<b>4,718</b>	<b>57%</b>	<b>9,436</b>	<b>8,700</b>	<b>4.8% increase</b>
<b>Total</b>	<b>75,936</b>	<b>21,946</b>	<b>5,836</b>	<b>4,738</b>	<b>5,114</b>	<b>4,102</b>	<b>6,847</b>	<b>4,518</b>	<b>31,155</b>	<b>41%</b>	<b>62,310</b>	<b>76,260</b>	<b>0.4% increase</b>
<b>Income</b>													
TIC Ticket Sales - Income	0	4,355	227	0	287	239	199	497	1,449				
less TIC Ticket Sales - Cost	0	-1,589	-60	0	0	-155	0	0	-215				CARE - may be o/s payment due here
<b>Net Income</b>	<b>0</b>	<b>2,766</b>	<b>167</b>	<b>0</b>	<b>287</b>	<b>84</b>	<b>199</b>	<b>497</b>	<b>1,234</b>		<b>0</b>	<b>0</b>	<b>YTD may be inflated re above</b>
TIC Stock Sales - Income	0	2,413	389	125	468	494	533	415	2,424				
less TIC Stock Sales - Cost	0	-1,428	-168	-93	-189	-250	-326	-128	-1,154				
<b>Net Income</b>	<b>0</b>	<b>985</b>	<b>221</b>	<b>32</b>	<b>279</b>	<b>244</b>	<b>207</b>	<b>287</b>	<b>1,270</b>		<b>0</b>	<b>0</b>	
TIC Commissions & Fees	0	722	250	0	58	31	35	58	432				
less Membership Fees	0	-756	0	-41	0	-39	-154	-78	-312				
<b>Net Income</b>	<b>0</b>	<b>-34</b>	<b>250</b>	<b>-41</b>	<b>58</b>	<b>-8</b>	<b>-119</b>	<b>-20</b>	<b>120</b>		<b>0</b>	<b>0</b>	
<b>TIC Surplus on Activity</b>	<b>3,000</b>	<b>3,717</b>	<b>638</b>	<b>-9</b>	<b>624</b>	<b>320</b>	<b>287</b>	<b>764</b>	<b>2,624</b>	<b>87%</b>	<b>3,000</b>	<b>3,000</b>	<b>YTD may be inflated re above</b>
Miscellaneous Income	0	0	100	0	0	0	0	0	100		0	0	
Liskeard Unlocked - Grant Income	0	708	0	0	1,900	50	0	0	1,950				
Liskeard Unlocked - Expenditure	0	-840	0	0	0	-750	0	-640	-1,390				
<b>Total</b>	<b>0</b>	<b>-132</b>	<b>0</b>	<b>0</b>	<b>1,900</b>	<b>-700</b>	<b>0</b>	<b>-640</b>	<b>560</b>		<b>0</b>	<b>0</b>	
Lyskerrys Magazine - Income	0	0	150	175	1,300	185	0	1,000	2,810				
Lyskerrys Magazine - Expenditure	0	0	0	0	-1,622	0	-100	-200	-1,922				
<b>Total</b>	<b>0</b>	<b>0</b>	<b>150</b>	<b>175</b>	<b>-322</b>	<b>185</b>	<b>-100</b>	<b>800</b>	<b>888</b>		<b>0</b>	<b>0</b>	
Underspends to be carried forward on these budget lines to build provision for larger overall projects													
<b>Reserves</b>	<b>Total</b>												
Brown Signs	16,110	0	0	0	0	0	0	0	0				
Signage	5,379	0	0	0	0	0	698	0	698		698		
Town Centre Signs & Murals	6,780	0	0	0	0	0	0	0	0		1,564		
Newsletter	7,890	0	50	0	0	0	0	0	50				
Marketing & Consultation	1,671	0	0	0	0	0	0	0	0		100		
Heritage Projects (Grants)	2,991	0	0	0	0	0	0	0	0				
Emergency Plan (Start Up Grant)	100	0	0	0	0	0	0	0	0				
	<b>40,921</b>	<b>0</b>	<b>50</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>698</b>	<b>0</b>	<b>748</b>		<b>2,362</b>	<b>0</b>	