

NOTES FROM THE ATTRACTING BUSINESSES TO LISKEARD WORKING PARTY 6TH SEPTEMBER 2018

APOLOGIES: Christina Whitty, Jane Pascoe, John Hesketh and Anna Clarke.

ATTENDING: Julian Smith Chair, David Ambler, Christine Hunnings Growth Hub, Simon Cassidy, Roger Holmes and Stephen Vinson.

1) NOTES FROM THE LAST MEETING – No issues raised.

2) BUSINESS ECONOMIC SUPPORT & DEVELOPMENT ROLE

- **Background statistics - Skills and Employment demand.**

Outcomes – (copies of the Index of Multiple Deprivation (IMD) were circulated. This covers a range of indices including several felt to be relevant to the improvement of the economic prosperity of Liskeard. These being:

IMD – Overall Score – page 1 of printed info

IMD – most deprived 10% of Lower Super Output Areas (LSOAs) – page 1

IMD – Income rank – page 1

IMD – Employment – page 1

IMD – Education, Skills and Training – page 2 of the printed info

IMD – Children and Young People – page 3 of the printed info

- **Define Context and Quantifiable Targets** – copies of the Business & Economic Development Support Function paper were circulated. This included specific achievable targets. Following discussion these were modified and put forward below for adoption.

3-5 Year Targets

- Increase provision of B1, B2 and B8 business space on business park type developments / where appropriate to provide town centre B1 type premises in Liskeard by 20% from current provision.
- Increase number of good quality higher paid jobs (over £30K pa) in Liskeard by 10%.
- Increase the GDP of Liskeard by 10% (subject to this being an identifiable output)
- To increase Business Rates income to Cornwall Council by 10% from B1, B2 and B8.
- To increase the number of businesses registered in Liskeard by 150. (There are 1,500 at present.)

- **Discuss, Role & Tasks to achieve agreed context and targets.**

1. Town Clerk – to make the Town Clerk responsible for the management of the economic development delivery including that of the management of the new post and with reporting responsibility to Finance & General Purposes Committee/Council (subject to being able to free up enough time by the transfer of Responsible Financial Officer (R.F.O.) to a revised Support Service Manager or Deputy Town Clerk/Responsible Financial Officer (R.F.O.) –
2. Business Support / Economic Development post – details of this post should be further worked up including hours and grades and total costs.

3. “To build and maintain a network of contacts” – to replace the final bullet point on the “Role Tasks” section on the “Business & Economic Development Support Function” paper.

3) TRADE FAIR SPRING 2019 – it was agreed that the theme for the Trade Fair should be considered further including a potential date.

4) UPDATE ON BUSINESS DEMAND SURVEY – Stratton Creber Commercial had indicated that a draft would be provided for the following week.

5) ANY OTHER BUSINESS – Business Reception – the merits were discussed of a “Thank you for having your business in Liskeard” type event. This would be in the Lord Eliot at the end of November. The budget might come from the Chamber of Commerce, Town Council and Town Forum. It was reported that a C&E budget was believed to have £1,400 available for such an event.

Acceleration Through Innovation (ATI) – pop-up shop had launched on Tuesday 4th September. This was a great opportunity to establish a good relationship with the team and the programme with which they were involved.

6) DATE OF NEXT MEETING - 7pm Thursday 4th October