



Liskeard Information Centre

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Visitor Statistics

Looking at the visitor numbers for July and August, this year's visitor numbers have been slightly down. July and August 2026-2027 had 1292 visitors, and July and August 2025-2026 had 1469 visitors, so 177 visitors fewer. This summer has been an incredible sunny and hot summer, which has seen many visitors heading to the beaches for relief, instead of exploring indoors attractions.

However, profits for July and August this year are completely stable compared to last year. July and August 2026-2027 saw a profit of £548.74, compared to July and August 2025-2026 profit of £547.44. so, £1.30 more this year for the same period of time. This indicates that people are spending more on average this year compared to last year. The same period in July and August 2024-2025 was also very similar - £557.44.

Summer and Museum Workshops

As reported it was a very hot and dry summer. On average during July and August 2026 the daytime temperatures were 1.8 °C hotter, than the same period in 2025. It was noted that on very hot days there were considerably fewer visitors to the TIC in the afternoon, when temperatures were at their hottest.

Lizzie put on 20 workshops in the Museum during the summer holidays and these were attended very well. These workshops seemed to help bring people into the museum and into the TIC as well.

Office Space

There are discussions surrounding the layout at the TIC and how to rearrange the space to fit two desks as Lucy the new Events Coordinator will be joining us here.

There are some ideas, but we are all meeting mid-September to try and make final decisions about how to try and fit everything in. We would like to keep much of what we have to offer in the TIC (including leaflets and shop space), but we will probably need some streamlining, as well as clever solutions for maximising the amount of office space available. We will then also be redecorating the area to make it a welcoming space and complement the improvements to the design of the rest of the building.

We are waiting on the new screen that is going to be erected in the TIC area to show digital posters.

Other Work

Liskeard Unlocked has been a big focus over the past couple of months, including general administration, the website social media promotion of the event. The Events Co-Ordinator helped us by creating some eye-catching reels to promote the crafters taking part in the event which were shared on Instagram and Facebook.

Vicky Cutts

7th September 2026