

Feedback from Stall Holders

Questionnaire for Liskeard Community Fair Stall Holders 2023

Thank you very much for filling in this brief questionnaire which will help us understand the effect of the event and how we can make it even better next time. Please leave this form on your table when you leave and we will collect them up. Thank you 😊

1) How many visitors did you have at your stall? (approximately)

10-15

18

13

20

20

10

10

40

10

15

40ish

50

2) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile xxxxxx
- Quite worthwhile xxxx
- Not very worthwhile x
- Not at all worthwhile

3) What did you get out of it? (tick all that apply)

- Raised money xxxxxx
- Raised awareness of our organisation xxxxxxxxx
- Publicised specific events or activities xxx
- Made new contacts xxxxx
- Networked with other local organisations xxxxxx
- Other (please specify) xx

Shows Save the Children is still active in Liskeard & District. Meeting and talking to friends and people who supported the stall.

4) What was good about the event?

- Well organised. Tables ready on Friday, thank you. Scouts did a great job.
- Publicise the Club
- Well organised. Variety of stalls
- Well attended, pleasant atmosphere
- Singing to entertain
- Made lots of new contacts and found out about new organisations
- Raising funds and awareness
- Friendship, no charge for stalls, meeting people
- Meeting people

- A broad range of organisations. Enthusiastic people looking at stalls
- It was free
- Nice friendly atmosphere and something for everyone

5) What could we do better next time?

- All day event
- More
- More refreshments – could do with a bacon butty!
- Loud speaker for choir
- A wider age range of people visiting the venue
- We were too quiet downstairs
- Free parking in the morning
- Keep fit, more childrens thing. Ask Lux Park to come along
- Better refreshments

6) Did you have an activity on your stall?

- Yes xxxxxxxx
- No xxxxx

7) If YES, how much difference did that make to being able to engage with people?

- A lot xx
- A little xxxx
- None x

8) Are you likely to want a stall again next time? Keep a look out on the Town Council's social media from January for when the application forms are available

- Yes xxxxxxxxxxxx
- No x

9) Were you aware of publicity for the event? (tick all that apply)

- Poster xx
- Social media xxxxxx
- Local newspapers
- Radio
- Banner
- Word of mouth xxxxxxxx

10) Did your organisation publicise the event in any of the following ways? (tick all that apply)

- Poster xxx
- Social media xxxxxxxxxxxx
- E-mail x
- Word of mouth xxxxxxxx

11) Do you have any other comments?

- Thank you for the lovely community event. Everyone was friendly. Lovely to visit other stalls.
- Not enough publicity in newspaper
- Thanks for giving our charity the opportunity to promote itself and make a bit of money

12) Whilst at your stall did any members of the public make any comments about the Fair?
Were they:

- Good xxx
- Bad

It would help us to know any comments so that we can address any issues to make it even better next year. What were the comments?

- Would have been nice if the Mayor had bothered to say hello to each stall. We did give a raffle prize for “his” draw.
- Needs to be promoted to a younger audience as well as older
- More publicity
- Could you check other similar things are not taking place in the area. Several clashes known to me

Optional:

Organisation:

Contact Name:

Email:

I agree to my details being recorded on appropriate, secure databases by the Liskeard Town Council and am happy to be contacted by email about events. This is in accordance with the latest GDPR and Data Protection regulations.