



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 27th June 2017

Visitor Numbers

As you can see from the attached information visitor numbers and sales over the summer have been up on the same time last year. We have done particularly well with ticket sales over the last couple of months and the money we have made from the popular Abba tribute concert has offset the loss of Airday ticket sales (there was no Airday this year and we usually make a good amount of commission on their ticket sales).

We are currently selling tickets for the Woolly Workshops, Liskeard Unlocked artist workshops, Looe Music Festival and some smaller events.

Launch of Deerpark Forest Hub

Since my last report Tina and I attended the launch of the new Hub at Deerpark Forest, this was a useful opportunity to network with other local tourism businesses, we also made contact with some new local suppliers for our gift shop.

Summer Events

As always we collated all the local summer events together and created a page on our website so people could find them easily. We also created a handout which was on the Town Council stall at the Liskeard show and emailed all local primary schools before the end of term so they could mention our list in their newsletters to pupils.

Christmas Closing

Looking ahead to our customary Christmas closure, we normally close for 2 weeks over the Christmas period, however, this year the dates mean that if we close on a Saturday and re-open on a Monday as usual we would either be working up until the day before Christmas Eve or coming back straight after New Year. As a result we have decided to break and return mid-week on the same days as the school holidays, this means we will close at end of day on Wednesday 20th December and re-open on Thursday 4th January.

Vicky Cutts

29th August 2017