



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 23rd May 2017

Visitor Numbers

As you can see from the attached sheet visitor numbers have been up on last year in April, May and June. Sales have been good and are slightly up on average over the first 3 months of the financial year.

I am pleased to report that the ice cream is selling well, we have already sold half of our original stock and have placed another order.

TIC/CIC Meeting

I attended the latest TIC meeting on 6th June. It was agreed that each TIC would be invoiced £100 + VAT per annum for membership of the group (invoice was received 15th June), this covers payment for the Let's Go Cornwall webpage, World Pay fees, accountancy fees and filing of CIC documentation.

Malcolm Bell gave us an update on Visit Cornwall. The election and bad weather (in early June) had been having a detrimental effect on bookings over May and June but bookings for August and September are already looking very good. Visit Cornwall have moved to offices in Truro and have had several staff changes. They are reviewing their publications and from 2018 will be producing one combined map containing information on gardens, dog friendly beaches and other visitor information which are currently on 3 different maps.

In conjunction with the Business Regulatory Support Service, Trading Standards and the fire brigade Visit Cornwall are planning some training sessions for local Airbnb owners to provide information on the legalities and safety requirements of accommodation providers including fire inspections, and insurance. There are currently 3,600 Airbnb properties in Cornwall with a total 11,000 bed spaces and there is concern about the lack of regulation for these properties and the potential danger to visitors.

Launch of Deerpark Forest Hub

We have been invited to the opening of the new Forest Hub at Forest Holidays Deerpark on Wednesday 26th July. Forest Holidays is one of our accommodation members so, subject to cover being available for the TIC, both Tina and myself will be attending.

Vicky Cutts

27th June 2017