



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

Foresters Hall, Pike Street, Liskeard, PL14 3JE

Tel 01579 349148, Fax 07092 399866

tourism@liskeard.gov.uk

www.visitliskeard.co.uk

Update since 25th June 2018

Visitor Numbers

As you will see from the attached table, visitor numbers in July were down on the same time last year, it is looking likely that August will be the same. It is always hard to guess why visitor numbers fluctuate but we often see that when the weather is really hot and sunny, as it was in July, most visitors head straight for the beach rather than walking around town or coming to an inside attraction like the museum.

Takings are also down on the same time last year – along with the reduced footfall much of this is due to a reduction in ticket commission. Last year we had the popular Abba tribute concert which gave us nearly £100 commission and in previous years the Culdrose Airday has been a good revenue stream for us – since Culdrose are no longer opening for Airdays we did try selling Yeovilton tickets this year but, as expected, since it is so far away demand was very low and we didn't sell many tickets at all.

We have started selling tickets for this year's Woolly Workshops as well as the usual Eden and Cornish Riviera Box Office tickets.

Cornwall Tourist Information Centres CIC

It has been decided to wind up the TIC/CIC group since we haven't had the time to get together in over a year and some of the TICs have not given the promised financial contribution. The Lets Go Cornwall website is currently still live.

Update on Theft in the Museum

I had a message back from the police regarding the theft of money from the donation box in April. The suspect has been arrested and charged with other offences but it was not felt there was enough evidence to charge him with this theft so no further action is being taken against him.

Summer Events

As we have previously done, we collated all the local summer events together and created a page on our website so people could find them easily. We also emailed all local primary schools before the end of term so they could mention our list in their newsletters to pupils.

Vicky Cutts

25th August 2018