VISITLISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

Foresters Hall, Pike Street, Liskeard, PL14 3JE
Tel 01579 349148, Fax 07092 399866
tourism@liskeard.gov.uk
www.visitliskeard.co.uk

Update since 7th September 2026

Visitor Statistics

Visitor numbers in September were down 17.3% compared with last year, falling from 785 to 649, although profit increased by 23% to £275.69. October saw a welcome improvement, with visitor numbers up 9.8% from 540 to 593, while profit remained steady at £262.64.

Overall, across the two months, visitor numbers were down 6.3% compared with last year, but profit was up 11.3%. It's encouraging to see that despite fewer visitors overall, profits are holding up well, and October's increase in visitors is a positive sign.

Office Space

We had a meeting to discuss how we could rearrange the layout of the TIC to accommodate a desk for the Events Coordinator. I contacted the suppliers of our leaflet stands to explore what options were available and how they could be arranged. We are still waiting for confirmation of when the changes will take place.

Shop Stock

We've made some seasonal updates to our shop stock in preparation for the Christmas period. We've added a good selection of mineral and gemstone gifts from British Fossils, many of which are very reasonably priced (ideal stocking fillers!), and will also be stocking up on new pocket money items for children.

We also have Ann Kinahan's latest Christmas cards, featuring an atmospheric image of a snowy Cheesewring at night. This year, she is raising money for Cornwall Heritage Trust through the sale of her cards.

Lights Up

As part of the town's festive celebrations on Saturday 28th November, the museum will be staying open throughout the afternoon and into the evening for Liskeard Lights Up. We'll also be staffing the Tourist Information Centre so that visitors can browse the shop or ask for information while they're in town for the event. It's a great opportunity to welcome people in and make the most of the extra footfall.

Looking ahead, the museum manager and I have agreed on our Christmas closing dates. Our last day open will be Saturday 19th December and we'll reopen on Monday 4th January, in line with the school holidays.

Vicky Cutts
4th November 2026