



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 2nd November 2022

Visitor Statistics

I attach our latest figures, as you can see during November and December visitor numbers were slightly down on the same time last year but profits were much better.

The first Saturday in December was very busy with families doing the Christmas Trail and coming in for the crafts and entertainment in the museum with 41 adults and 28 children visiting, unfortunately the extremely cold and icy weather for the following week meant that Saturday 10th and 17th were very quiet despite the advertised event.

Looking at the overall figures for the year compared to last year we are doing really well with 3 months of the year left to go.

Shop Stock

Stock in the gift shop is pretty low following the Christmas break. We would like to attend the Giving and Living Trade Show on Tuesday 17th January in Exeter to look for new ideas for items to stock in the shop. It has been a few years since we last went and it is usually a very useful day.

New Member of Staff

Claire started at the TIC in mid-November and has settled in well. She has taken on the task of getting to grips with our list of organisations in town and is contacting everyone for their up to date information and working on a way to get it available on the Your Liskeard part of the website.

Vicky Cutts

4th January 2023