



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 4th January 2023

Visitor Statistics

I attach our latest figures, as you can see visitor numbers were comparable to last year in January but quite a lot lower in February, sales were down slightly for January and down a lot for February. Visitor numbers in half term week were half what they were last year and visitor spend in February was just 38% of the amount spent at the same time last year, it is almost certainly a knock on effect of the cost of living crisis and we can expect that trend to continue for some time as people, especially families, are tightening their belts.

Shop Stock

We visited the Giving and Living Trade Show on the 17th January, and we did find some interesting new suppliers, we also took away ideas for a refresh of existing stock from suppliers that we have used before. The new stock includes greeting cards along a 'jam first' theme and some toys with a 'woodland wildlife' theme and we have refreshed some of our existing traditional toys and geological/minerals stock.

We have yet to put all the items out in the shop due to staff sickness, but will get this stock out and promote it asap and with the aim of getting some of the Cornish stock out ready for St Piran's Day.

We are also looking to refresh local artists stock and have been looking online for local talent who may wish to sell their work in the gift shop.

Projects

We have been working on a new calendar on the 'Your Liskeard' website to include all the local groups that run on a regular basis (not one off events). We are including, sports groups, health and wellness groups/support groups, sewing groups, knitting groups, history groups. Claire has also been updating our organisations database along-side this work. The calendar is filling up nicely, but there are so many groups, so it is taking a little while.

Stock Take

The TIC will be closed on Wednesday 29th March while we undertake our annual stock take.

First Aid

Claire undertook first aid training last month and I am due to participate in a refresher course in April.

Vicky Cutts

1st March 2023