

BINS FOR BOYS



Bins for Boys Implementation Guide

Lingen Davies Cancer Support (Shropshire, Telford and Mid Wales)

Please read the introduction that accompanies this implementation guide which explains why Bins for Boys is important for men affected by incontinence issues.

VENUES:

Joining the scheme is easy. Please follow the steps below:

1. Provide a serviced sanitary bin in your male toilet cubicle.* If you have a unisex toilet you can still become a Bins for Boys venue – our criteria is that the venue has to have a sanitary bin available for men to use.
2. Send us a photo of the bins in-situ in the cubicle along with your venue name, postal address, and website or social media URL or handle. We use this information to promote your venue as a Bins for Boys venue on our website. Please email the relevant information to binsforboys@lingendavies.co.uk
3. You will have received a simple Bins for Boys Pledge with this guide. It outlines your commitment to providing a sanitary bin for men. This includes the date by which you expect to install your sanitary bin. Please complete and return a copy to us. Please keep a copy of the Bins for Boys Pledge which you may wish to display in a public space (optional).

Once we have received your pledge:

4. You will then receive your free Bins for Boys stickers. We suggest one is placed on the entrance, one on the cubicle door and one on the bin itself.
5. You will also be provided with a Bins for Boys clickable e-logo for inclusion on your venue's website and email signatures as you choose. This logo will link users to our Bins for Boys webpage.
6. Your venue's details will be promoted on our Bins for Boys section of the Lingen Davies website at www.lingendavies.co.uk/binsforboys. This may take a few days following receipt of your Pledge. Bins for Boys is promoted through Lingen Davies' social media, and will feature on the Living Well app - a cancer services information resource for people living with and beyond cancer. You are invited to

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tag @LingenDavies on Facebook or Instagram if you choose to promote your involvement with this project. Lingen Davies may then feature your venue on our social media pages, or in any subsequent PR.

7. Keep us informed of any changes to ensure your details on the Bins for Boys webpage is up to date.

Note.* Many venues use a sanitary collection service such as PHS while others service their bins in-house. It doesn't matter as long as the bin is there. Venues who self-manage may provide disposal bags to make the process tidier for users. You can use the same type of bins as currently provided in your women's toilets.

TOWNS

Criteria for becoming a Bins for Boys town or village*

- **Supported by the town or parish council**
- **The majority of community venues offering customer toilets are participating in the Bins for Boys initiative (this number will be relative to the size and provision of each town/venue)**
- **All Bins for Boys towns/villages/communities will be recognised with the presentation of a framed Bins for Boys certificate for local display**
- **All Bins for Boys towns/villages/communities will be featured on our Bins for Boys webpages and will be promoted through Lingen Davies social media and potential PR opportunities.**

NB Where it may not be practical for larger towns to achieve Bins for Boys status all together, venues in a specific district or area of such a town can become a Bins for Boys community.

If you are keen to encourage venues in your area or would like your town to become a Bins for Boys Town please use the guide below:

- Familiarise yourself with the steps that individual venues need to take to sign up as a Bins for Boys venue (see above).

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- Visit venues that provide customer toilets in your area, and chat to staff about the project to gauge their interest.
- Share the 'Introducing Bins for Boys' document with venue managers or owners so they recognise the purpose of the initiative. Encourage them to visit our Bins for Boys webpage to understand how the project works.
- Once you have their commitment, ask them to request an Implementation Guide to sign up. Each venue is responsible for their own commitment to providing their own Bins for Boys sanitary bin.
- Approach your local town or parish council to gain their support. You could request a member of the council to champion "Bins for Boys" in your town or village. Town Council support could also include town council public toilets becoming Bins for Boys toilets as well their encouragement for your local pubs, cafes etc to participate.
- Think of other ways to promote the scheme locally: for example, you could put a short article in your local community newsletters, asking local community venues to join the Bins for Boys movement.
- Contact Lingen Davies Cancer Fund to let us know your town is working towards becoming a Bins for Boys town or village. If you need help from a member of the Lingen Davies Cancer Fund staff to present Bins for Boys as an agenda item at a town council meeting, please contact us at binsforboys@lingendavies.co.uk
- Let us know when you have secured the commitment of your local town/parish council and a sufficient number of venues. Lingen Davies will then work with you or your preferred council representative to arrange the presentation of your Bins for Boys Town/Community certificate and any potential media coverage.