



Liskeard Information Centre

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Update since 30th October 2019

Visitor Statistics

As you can see from the attached figures, visitor numbers and sales in November and December were up compared with 2018. 2018 was a fairly slow year for us and it is reassuring to see that though we are only 75% through this financial year our shop sales are at 87% and our ticket sales are at 105% compared with the previous year.

TIC/Museum Shop Sales

The museum coordinator and I have been discussing the shop arrangement, at present the items in the shop are split into TIC and museum stock and sales and profits are logged separately, this goes back to the early days of the shop when there was very little stock on each side. We now have hundreds of lines and so the situation has become more complicated. In the past couple of years the museum volunteers have shown very little interest in the shop and have not been procuring any new stock for the shop and so the profit is dwindling and so we were wondering if it would make more sense to simplify the system and combine the stock so that the TIC took charge of all ordering etc (which we do for the most part anyway) and the profits were apportioned between the two budgets? If we were to make the change it would make sense to do so at the end of the financial year.

First Aid

Louisa completed her first aid training in December and is now certified for the next 3 years.

Website

As is usual at this time of year, we have been using the quiet time to work on the back end of the website, we have been focussing on repairing broken links on the Your Liskeard site and in the New Year will be reviewing the businesses on there and making sure they are up to date. We will then look at improvements to the Visit Liskeard site.

Vicky Cutts

20th December 2019