



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 1st May 2019

Visitor Statistics

As you can see from the attached figures, average visitor numbers and visitor spend over the summer have been about the same as last year but were quite a bit lower than in 2017.

Problems with Town Walks

Over the summer we had a complaint from a property owner in Bodgara Mill that the route guide in walk 4 of the town walks leaflet was leading people in to his garden. Steps have been taken to address the gentleman's specific issues and we have also started a record here of changes that will need to be made to each of the walks leaflets when it is time for a reprint.

Events Calendar

We are increasingly getting requests from local clubs and societies to promote their events on our website. It would be nice to be able to keep all of the town events together in one place but increasingly our calendar is being filled up with weekly events which means that one-off events can get lost on busy days. In addition some of these are for support groups or other clubs which would not be of interest to visitors to the town. One possible solution would be to set up an events calendar on the Your Liskeard pages of the website purely for local clubs and societies, I think this could work as long as there was some very clear signage on each page to make people aware that there were two separate calendars and to link easily to the other one. There may well be some crossover events which could be included on both calendars.

New Member of Staff

Over the summer Tina handed in her notice after 4 years at the TIC, we have had a really good response to our advert for a new assistant manager and interviews are due to take place on 24th September.

Vicky Cutts

12th September 2019