

## **7. SUPPORT SERVICES MANAGER'S REPORT - To receive an update on progress of items from the last meeting of the Communications and Engagement Committee on 1 May 2018**

### Youth Provision

To further investigate how our Youth Provision budget could be directed and utilised, and a youth council or forum established (an idea heavily supported in the youth survey), it is proposed that visits are made to other town councils who currently operate successful schemes. Possible projects to visit have been researched (see attached) and it is anticipated that visits involving 2 or 3 councillors can be arranged, along with possibly a member of the Liskeard School debating team, to carry out research. Volunteers have been requested, who will then agree which towns to visit. A budget is available for travel expenses.

### Signage

- Pipewell – final designs for the new information board have been approved and it is now on order.
- Town Entry Signs – final designs have been approved and we are awaiting costings from Highways / Cormac (this had been delayed by long term sickness of the Highways manager dealing with the request, but they have now returned)
- Brown Signs on the A38 – Highways manager has now provided the maps required to submit the application.

## **8. BUDGET**

### **b) To agree a maximum payment of £90 to GL Pick and Son from the Town Centre Signs and Murals budget line to wash the Caradoc mural in Pig Meadow Lane**

The Caradoc mural in Pigmeadow Lane, which was the result of work by community volunteers, the Town Council and Lloyd's Bank needs renovation as reported to this committee in January 2018. The mural was originally painted in 2000, and substantial maintenance was carried out in 2008. It has been suggested that a structural survey is carried out on the wall before any new works are undertaken, and Lloyd's Bank, who are responsible for the wall, have been approached to arrange this, but a response has not yet been received.

In the meantime, a request has been received to wash the mural with warm soapy water (pressure washing, or chemicals will damage the surface) to improve its visual appearance. GL Pick and Son (window cleaners) can undertake the work and have quoted a maximum of £90.

**Recommendation: To agree a maximum payment of £90 to GL Pick and Son from the Town Centre Signs and Murals budget line to wash the Caradoc mural in Pig Meadow Lane**

**c) To agree a payment of £1,000 to Golden Tree Productions (£250 from Events and £750 from Marketing and Consultation) as a contribution to the Cornish Christmas activities they will be staging**

Golden Tree Productions (GT) have had their funding from Cornwall Council renewed but have been asked to hold events in another Cornish town this year. However, GT are submitting a bid to Arts Council England which the Cornish Christmas events in Liskeard will form part of. GT are committing more than £6,000 of their own monies to Nadelik Lyskerrys and have asked for £1,000 of matched funding to enhance the events. Their proposal includes:

1. DROP-IN SESSIONS: A five-week programme of free workshops. We invite community members to learn enough key phrases to enable us to eat our Christmas Dinner in Cornish. We learn Liskeard's new-and-ancient Cornish Language midwinter songs.
2. SCHOOLS PROGRAMME: drawing on our bank of high quality educational resources ('Tales from Porth'), we deliver CPD to teaching and non-teaching staff as well as workshops direct to pupils.
3. WINDOW DRESSING: visual artists will work with schools and businesses to create shop window decorations
4. LERGH TEYLU NADELIK /FAMILY CHRISTMAS TRAIL: everyone is invited to follow the treasure map around town, enjoy the window displays, answer simple questions in Cornish and collect stickers. A completed sticker card gets you a celebratory Cakey Tea.
5. AN HELGH GWYLS / THE WILD HUNT: One and All will join together for a carol singing expedition around Liskeard town, performing the mummer's play of Dando and his Dogs and singing in the Cornish Language.
6. GOOL KERNEWEK: the celebrations will reach their solstice in a yuletide feast of Cornish food, drink and performance.
7. WEEKEND RESIDENTIAL: in parallel we run intensive acquisition opportunities for fluent speakers, immersing participants in Cornish Language and seasonal cultural activity.

**Recommendation: To agree a payment of £1,000 to Golden Tree Productions (£250 from Events and £750 from Marketing and Consultation) as a contribution to the Cornish Christmas activities they will be staging**

**11. HERITAGE AND CULTURAL STRATEGY - To discuss furthering the development of a Heritage and Cultural Strategy for Liskeard**

Cornwall Council have now agreed to help take this forward by providing the support of Vicky Reece-Romain (Culture Strategy Officer) to the project, in the form of work hours. Vicky has advised that we should build a track record with the Heritage Lottery Fund by undertaking a small project, before applying for large scale funding. A project is now being developed around a mural featuring Emily Hobhouse and other Liskeard women, linked into a trail of augmented reality points around the town, and Vicky is meeting with those involved.

In addition, a bid to Arts Council England is being developed for the costs of somebody to develop the strategy from a series of events in 2019, which may include: the Community Fair; a new film festival event in the spring; a celebration of the cattle market in July; Liskeard Unlocked; and Cornish Christmas with Lights Up. A second source of funding is likely to be required alongside this bid to fund some of the heritage aspects.

**13. LISKEARD ARTS AND MEDIA BODY (LAMB)**

**c) To agree town council funding for future editions of Lyskerrys magazine**

In the 2017/2018 this committee agreed funding of £4,000 to this project. To date £1,900 of this has been paid out, and the balance of £2,100 transferred into the Newsletter reserve held by this committee.

Now that the initial set up costs have been paid, which were mainly financed by a grant of £10,000 from Awards for All, future editions are projected to cost £3,837 per edition. A small amount of income is now being generated from advertorial which will be further developed without compromising the integrity of the publication or directly competing with other local publications. A new idea of finding content funding partners for each edition is now being explored. The content partner would be able to influence the general content themes of that issue, i.e. healthy eating/living, local business, support groups etc. It is believed two partners have been secured to fully fund the next autumn edition, with talks in place to secure the Christmas edition as well.

A decision is required as to the town council's future funding commitment to the project. Previous resolutions have agreed a lump sum of £4,000 funding for the year, but as the town council are still holding all funding for the project prior to the formal establishment of the CIC with its own bank account, we have been able to influence how this is spent. To protect the sustainability of the project and ensure there is always

an incentive to proactively seek funding for each edition of the magazine the committee may wish to consider giving a future commitment expressed as funding per edition i.e. £1,000 contribution for each. This gives us a seat on the board of the new CIC when formed, and influence over the development of the project and its style and content, plus the inclusion of our own material.

Projected costs are based purely on production of the Lyskerrys magazine. The wider LAMB project will also be developing online content to run alongside the magazine and staging future arts and media events.

**Recommendation: To agree a regular funding contribution to the project to be paid quarterly or at intervals linked to publication of the magazine.**

#### **14. POLICY REVIEWS**

Following discussion at previous meetings of this committee, a working group was established comprising Councillors Brooks, Clarke and Shand to review and update these policies to ensure they continue to fulfil their purpose in the fields of Communications and Social Media, which are continually changing with ever developing technology.

The recommended policies are the result of review against our existing procedures, and research of other external sources.

**Recommendation: To recommend to Council for adoption the updated Communications Policy and Social Media Policy**