

## Museum Management Meeting Minute – 27/10/2021

Present: Cllr Nick Craker, Mayor Simon Cassidy, Yvette Hayward (deputy town clerk), Shannon Lewis (Volunteer), Phil Chapman (Volunteer), India Jolly (Museum Coordinator)

Welcome & introductions

- **Brian Oldham Book proposal:**
  - Brian has written a book on the history of Liskeard and it was proposed that the museum would pay approximately £1,600 for the book to be printed. The book will be sold at £9.99 per copy. When sold directly through Brian or in the TIC we will receive all money for the book, with a profit of over £3 per book coming to the museum. If sold through the local bookshop, where the owner is only taking 20% of the sale, we would still gain over £1 profit. Overall, we expect to get over £600 for the museum through the sales of the book.
  - Yvette updated us on the current budget and we are well within our means to pay.
  - All agreed that we are more than happy to fund the book so Brian is taking the next steps to get it published.
  - We will install an exhibition that connects to the book somewhere in the museum.
  
- **Coordinator report:**
  - Visitor numbers are relatively similar to what they were in 2019.
  - Social media followers are slowly going up with a proposed push on Twitter due to the historical & museum communities on there.
  - Yvette previously gave a finance report so this was skipped. But pointed out that we have £4,211 available this year with £3,060 in reserves.
  - Volunteer recruitment has been strong with 3 new regular and enthusiastic volunteers starting the week before the meeting. This recruitment has all come from the University of Plymouth.
  - No update on accreditation.
  - Halloween event had a quiet start, but lots of positive feedback.
  
- **Current Projects:**
  - Cataloguing the stores to ensure everything is where it is supposed to be.
  - Rapson photographs – removing duplicates, digitising and finding more information where possible.
  - Conservation of the shields and soon to be the standard from HMS Rhododendron.
  - Family history continues with Frances whenever we receive enquiries (quite regularly).
  - Macro photographs have been ordered for printing.
  - Creating a new school activity session for in the museum.
  
- **Planned Projects:**
  - 360 Moorland Video and Geologize Videos have been left with Karen.

- Oral history project with the University of Plymouth and Dr Darren Aoki.
  - Press release in the Cornish Times about us working together has been mentioned. We need to see if a more formal partnership needs to be created with the University for us to talk more widely about this.
  - A list of people to interview in the town needs to be provided to India so she can speak to Darren Aoki about what we want from his students.
  - The recordings can then be put on the website and used in future exhibitions.
- The proposed exhibitions of a Folklore exhibition and The History of Liskeard Cadets has been agreed with the MMT and has the full support of the mayor.
- Removal of the Enlightened Eye and movement of the cases in the Daniel Gumb room to ensure the at-risk items (silver platter and copper) are put into the sealed case to stop tarnishing have been agreed. This will leave us with a lot more space for other exhibitions.
- **Other Business:**
  - Agreed to not go ahead with adverts on the local radio station this year.
  - Agreed to renew our Museum Association membership this year.
  - Phil proposed a new YouTube channel which shares weekly videos talking about different artefacts in the museum. He is happy to be the face of this and we support the idea.