



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 2nd June 2021

Visitor Statistics

I attach our latest statistics. I am pleased to report that both visitor numbers and sales have been strong since lockdown fully eased, June and July were on a par with the same time in 2019 and in August visitor numbers were higher.

Shop sales have been particularly good in the last couple of months and August sales were almost double the level in 2019. We found that shortbread and fudge were particularly good sellers this year along with some low priced jewellery.

In the last couple of months sales of seagull-proof bags have increased hugely (we think due to the fact that Cornwall Council have recently added us as stockists on their website), we have gone from selling a couple a week to over 30 a month and are having difficulty keeping up with demand.

Shop Stock

We are continuing to look at the items we stock in the shop and have a couple of new local craft suppliers, DAK Artworks who make fused glass and Off The Beaten Track who is a local landscape artist and we have her greetings cards and keyrings. In addition we are stocking some items made by a couple of local girls trading as Unicorn Crafts and face masks made by Plastic Free Liskeard.

We are looking for new items to appeal to children and have contacted House of Marbles who supply items to Helston Museum that we think will be suitable as they are well priced but also quality items, not 'cheap tat'.

Recent Work

As visitor numbers increase it means that we do less other work as we are usually busy dealing with enquiries, however I have recently been scheduling all the social media for Liskeard Unlocked putting together more than 70 posts across Facebook and Twitter and will also be uploading all the digital content for the weekend. Louisa has been continuing to help the museum when she has time.

Vicky Cutts

8th September 2021