



**VISIT LISKEARD**  
FOR THE EXPLORER IN YOU

# Liskeard Information Centre

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Update since 4<sup>th</sup> November 2023

## Visitor Statistics

I attach our updated visitor and sales statistics to date (there are still a couple of days until we close for Christmas). As you can see visitor numbers are up on the same time last year and sales are about the same. The Cornish Christmas day was a great success with 80 visitors through the door, the great majority of whom were doing the family Cornish Christmas trail.

## Ticket Sales

We are all set up on the new PatronBase ticketing system and are now able to sell Cornish Riviera Box Office tickets again, this is especially significant as the Lions are using them exclusively to sell their panto tickets this year (including the free senior citizens tickets on the Thursday).

## Website

We set dedicated pages on the website for local Christmas craft fairs, Christmas events in Liskeard and Liskeard Cornish Christmas lights up day. I also created a series of scheduled social media posts promoting the lights up day on the Liskeard Cornish Christmas Facebook page.

## Other Work

I designed all the posters and flyers for the Liskeard Cornish Christmas lights up day.

Claire has contacted all the local clubs that are currently on our clubs and societies calendar to make sure that all their details are updated for next year.

**Vicky Cutts**

20<sup>th</sup> December 2023