



Liskeard & District Museum

Adapting for the future

Life, leisure, learning and working have all changed in a matter of months due to the Covid 19 pandemic. Public confidence in going out, participating and communicating has dropped. Museums are at risk of being viewed as dangerous places to visit. It all sounds rather bleak. Museum collections, exhibitions and events are at risk of being hidden away with restricted access.

Alternatively, this is an opportunity to re-imagine the way we engage with our audiences and fundamentally change our focus using digital imagery to bring our collection to life and display it to a broader audience, encouraging on-line interaction, discussion and research sharing. This is our opportunity to involve new generations in the development of our heritage hub and collaborate with local creative organisations and businesses to enhance career opportunities.

Aim

- To reach out to new & existing audiences providing alternative access to our collections and the natural and industrial environment surrounding Liskeard.
- To provide resources for education and wellbeing in the community generating knowledge and pride in the town, it's history and future development.
- To develop community involvement in the activities of the museum.
- To work in partnership with local creative businesses to provide training and experience relevant to career development.
- To work in partnership with local organisations supporting disabled or disadvantaged individuals to facilitate access to the museum community, displays, events and activities.

Plan

- Develop and equip a working room in the museum focussed on digital imagery of the collection.
 - Dedicated PC with required software
 - 360 camera
 - Video camera
 - Gimble
 - Tripod
 - Lenses
 - Photo box

- Provide equipment to support home or remote working.
 - Laptop X2
 - Home working training (H&S)

- Enhance the information held on the collection database to catalogue standard.
 - Add titles, date & material
 - Enhance description and add any further known information
 - Add quality photographs

- Develop suitable website with collection search facility, film, video and on-line exhibition space.
 - Identify domain and link to other websites
 - Develop search facility from MODES database
 - Design virtual exhibition facility
 - Produce still photograph exhibitions with information
 - Produce video tours of exhibition galleries

- Link on-line exhibitions with in house displays and experiences.
- Access training for digital exhibition development, film and digital photography production and internet promotion.
 - Identify suitable on line training
 - Contract film & photo production specialist

- Contract local freelance photographers and film producers to support training and lead on digital exhibition and event projects.

- Provide work experience opportunities.
 - Contact school media & history studies
- Design and deliver projects and exhibitions in partnership with local education and supporting organisations.

Targets

target	when	
Increase our on-line audience reach by 20%	End 2021	
Broaden the museum audience demographic	End 2021	
Regain visitor numbers	End 2022	
Set up & equip working room	Dec 2020	Slippage due to cabinet move costs
Develop website facilities	Dec 2020	
Purchase homeworking equipment	Dec 2020	
Contract photographers/film producers	Jan 2021	
Work experience program	Mar 2021	
On-line exhibitions	June 2021	
Linked in-house displays and experiences	Aug 2021	

Resources

	cost
Photographic equipment	£2,400
Software	£170
Computer hardware	£1,400
IT support	£200
Move display cabinets	£2,000
Training courses	£1,000

Film & Photography contractor	10,000 (one day per week for one year)
In-house digital exhibition displays	£400
Volunteer hours	1500 h/pa
total	£17,500

Photographic equipment

Digital camera £500

Video camera £1,000

3D camera £500

360 camera £500

Sundries

Tripod, gimble, lenses, memory cards £400

IT hardware

PC x2 £1,400

Monitor X2 £400

Software

Image editing £70

Video/film editing £100

3D model conversion?

3D modelling software Free (Blender)

VR Development Software Free (Unity)

Training

Photography, film making & editing £500 each

Display Equipment

VR headset x2 £400

Action Plan

Task	resource	status	comment
Furniture swap (Daniel Gumb and Jeanne Rees Rooms)	<ul style="list-style-type: none"> Facilities Management Specialist cabinet manufacturers IT contractor Volunteers 		
Develop and equip a working room in the museum focussed on digital imagery of the collection.	<ul style="list-style-type: none"> Dedicated PC with required software 360 camera Video camera Gimble Tripod 		

	<ul style="list-style-type: none"> • Lenses • Photo box 	Photo box x2 purchased	
Develop suitable accessible website with collection search facility, film, video and on-line exhibition space.	<ul style="list-style-type: none"> • Volunteer with expertise • Domain • Platform/software • Vicky Cutts (access check) 	Steve www.liskeardmuseum.com ?	
Produce museum video tours and display photos for website	<ul style="list-style-type: none"> • 		Use current and borrowed equipment
Develop on-line exhibitions	<ul style="list-style-type: none"> • Macro photography • 		Use current or borrowed equipment
Provide equipment to support home or remote working.	<ul style="list-style-type: none"> • 2x laptop 		
Enhance the information held on the collection database to catalogue standard.	Volunteer x 2	Elspeth	
Link on-line exhibitions with in house displays and experiences.		Camera display Minerals	
Access training for digital exhibition development, film and digital photography production and internet promotion.	<ul style="list-style-type: none"> • On-line training • Film & photo specialist 		
Contract local freelance photographers and film producers to support training and lead on digital exhibition and event projects.			
Identify local partners and Liaise			
Provide work experience opportunities			

Design and deliver projects and exhibitions in partnership with local education and supporting organisations.			
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Supporting Documents

Liskeard & District Museum Forward Plan: [..\..\Policies\Forward Plan 2020-2024\FORWARD PLAN 2020 - 2024.docx](#)

Visitor feedback [..\..\Visitor Information\Visitor Feedback\Liskeard and District Museum SWVI 2019 report - DRAFT 26022020.pdf](#)

Neighbourhood Plan: <https://www.planliskeard.co.uk/wp-content/uploads/2018/09/LISKEARD-NDP-SEPTEMBER-2018.pdf>