

WILD Young Parents

EST. 1992



Annual Report 2024



A year for courage

32 years on since a group of young mums created WILD, here we are: reaching over 400 families this year, and with more than 60 national partners, working together for a Fair Start for young parent families.

Like many other charities and partner agencies, we are seeing complex social, economic and political system challenges that are getting in the way of creating this fair start.

It's getting even harder out there, and the least-resourced of our communities, including our WILD families, are bearing the brunt of this. Rises in infant deaths, suicidality, domestic abuse and sexual violence are sobering indicators of instability, inequity and injustice.

Now is not the time for the faint-hearted. We vow to stand with our courageous young parents to fight for their babies' rights to survive and to thrive, and ensure that, to quote our young parents, *"All the blame and shame can do one tonight"*. It's a simple ask: A Fair Start for Young Parent Families.

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A year in numbers

This year WILD has supported over 700 babies, children and young parents...

plus an extra £38,000 in household grants given directly to WILD families who need help with food, fuel, and baby supplies..

and £84,000 worth of added value in donated goods, services, professional skills and time



144

whole family group sessions

35

outdoor sessions at our WILD Garden

160

parents receiving extra focused safeguarding and wellbeing support

300

online pieces of work, group or individual

700

baby-focused attachment sessions

16

in person parent-to-be focused sessions

160

parents with extra help from Building Futures & Dads projects

24

daily online peer support chat groups

25

WILD Voices volunteers

115

home visits to families

46

trips and events - arts, libraries, trains, woods, beaches...

200

books for WILD babies

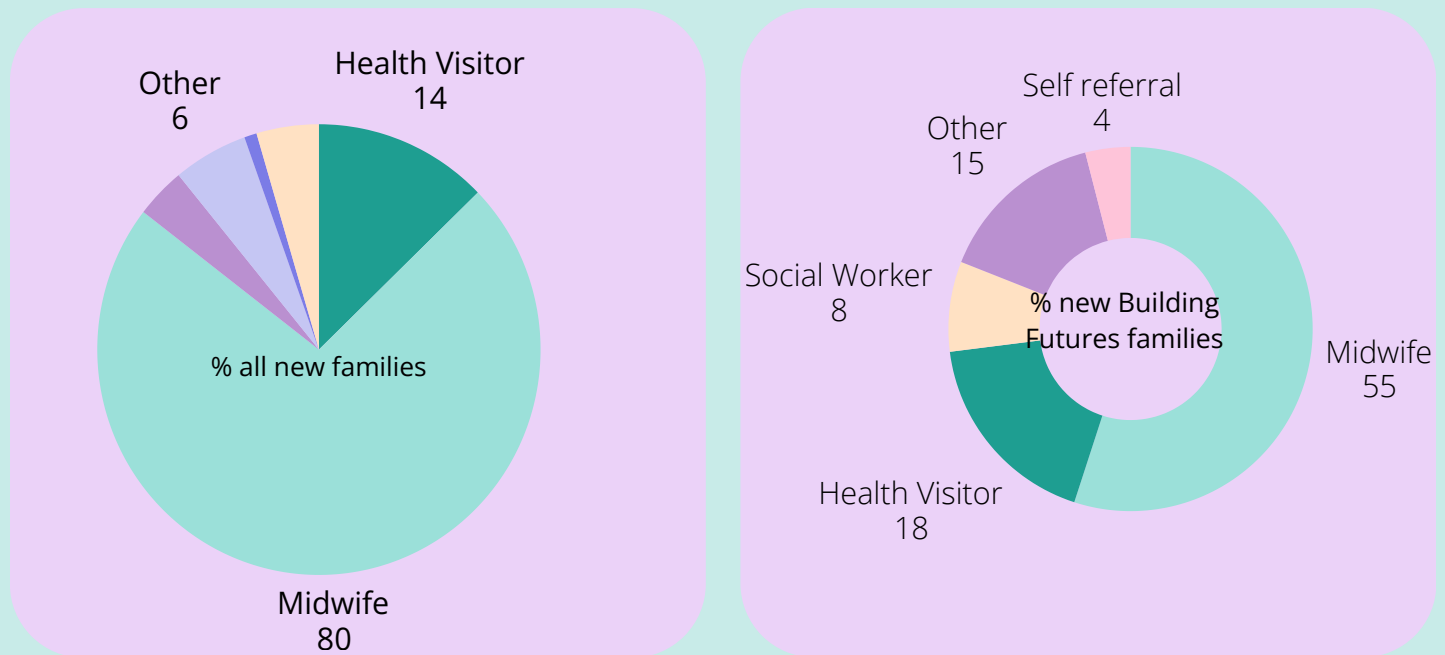


Our WILD Families

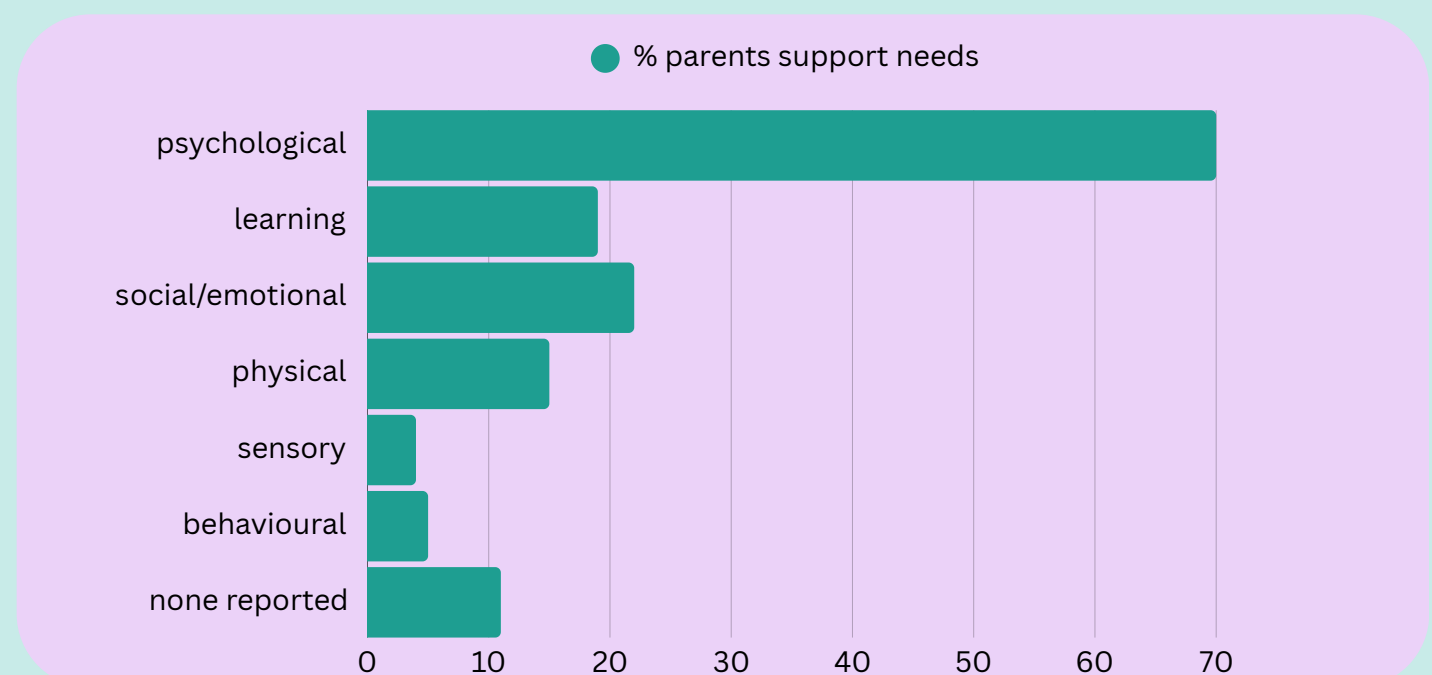
WILD Families: Joining WILD

Most young parents join WILD during pregnancy through our formalised referral pathway with Midwifery services. We also have families referred from other agencies including health visiting, social care, housing, mental health and VCSE organisations, as well as young parents joining by themselves, or through contact with another WILD family.

The chart (below left) shows how families found out about WILD and the ring specifically shows referral routes for families supported by our Building Futures provision.



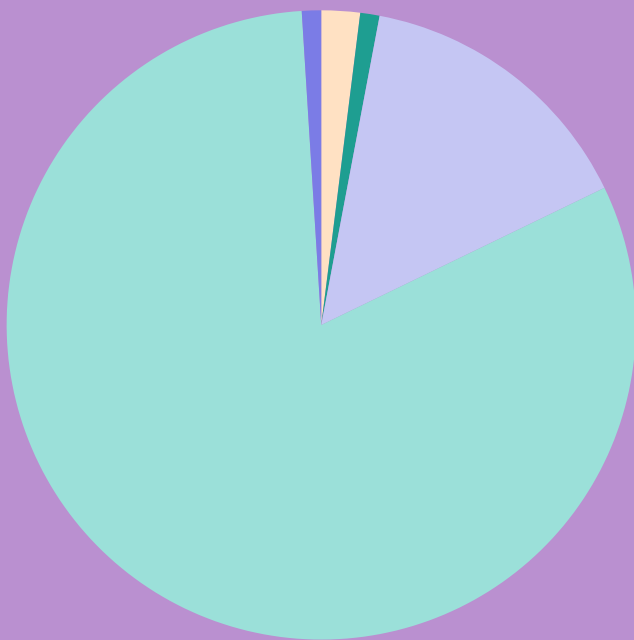
New families are supported by WILD's Welcome Work team, who get to know them, address any urgent issues, and help them build confidence to join our activities. Across the past year our Welcome workers have delivered over 800 advice sessions and contacts with new young parents. They also identify any support needs that WILD can help them with (below):



WILD Families: Demographics

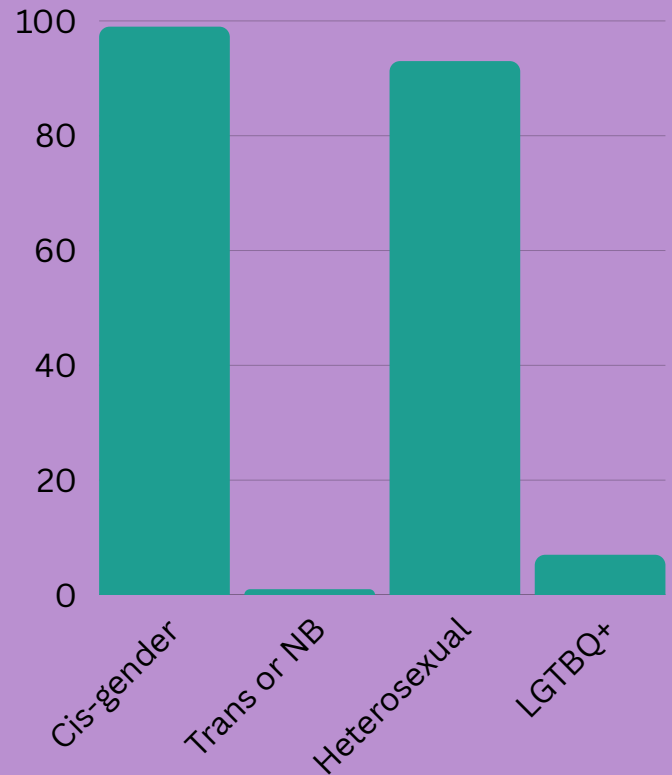
ethnic background

- Black, Asian, Mixed or Multiple heritage
- Gypsy, Roma or Traveller
- White Cornish
- White British
- White Other



gender and sexuality

% parents gender and sexual...



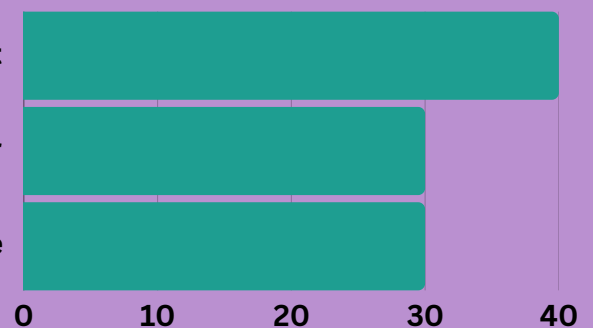
family relationships

% parents

In relationship with child's other parent

In relationship with new partner

Single



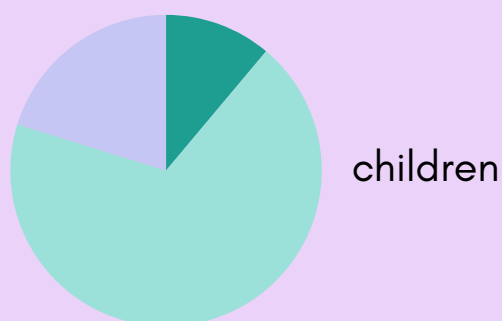
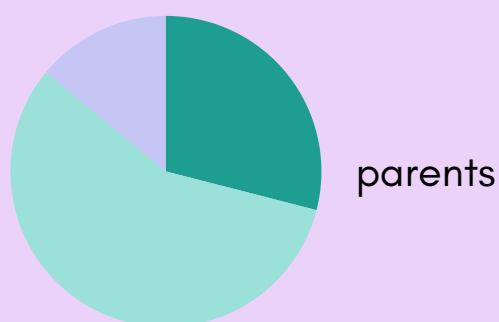
I see both parents

I see one parent

These circles (left) show WILD babies and children who see one or both parents. Where they see only one parent, 84% of these are mums.

access to dentist

- Registered and allocated
- Not registered nor on waiting l...
- Registered and on waiting list



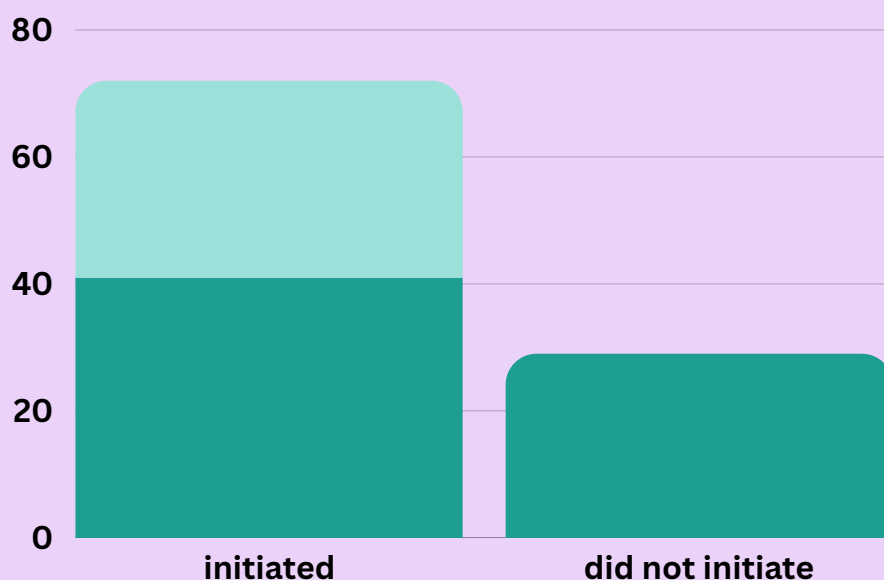
smoking

- currently smoke
- previously smoked
- smoke free homes



breast and chest feeding

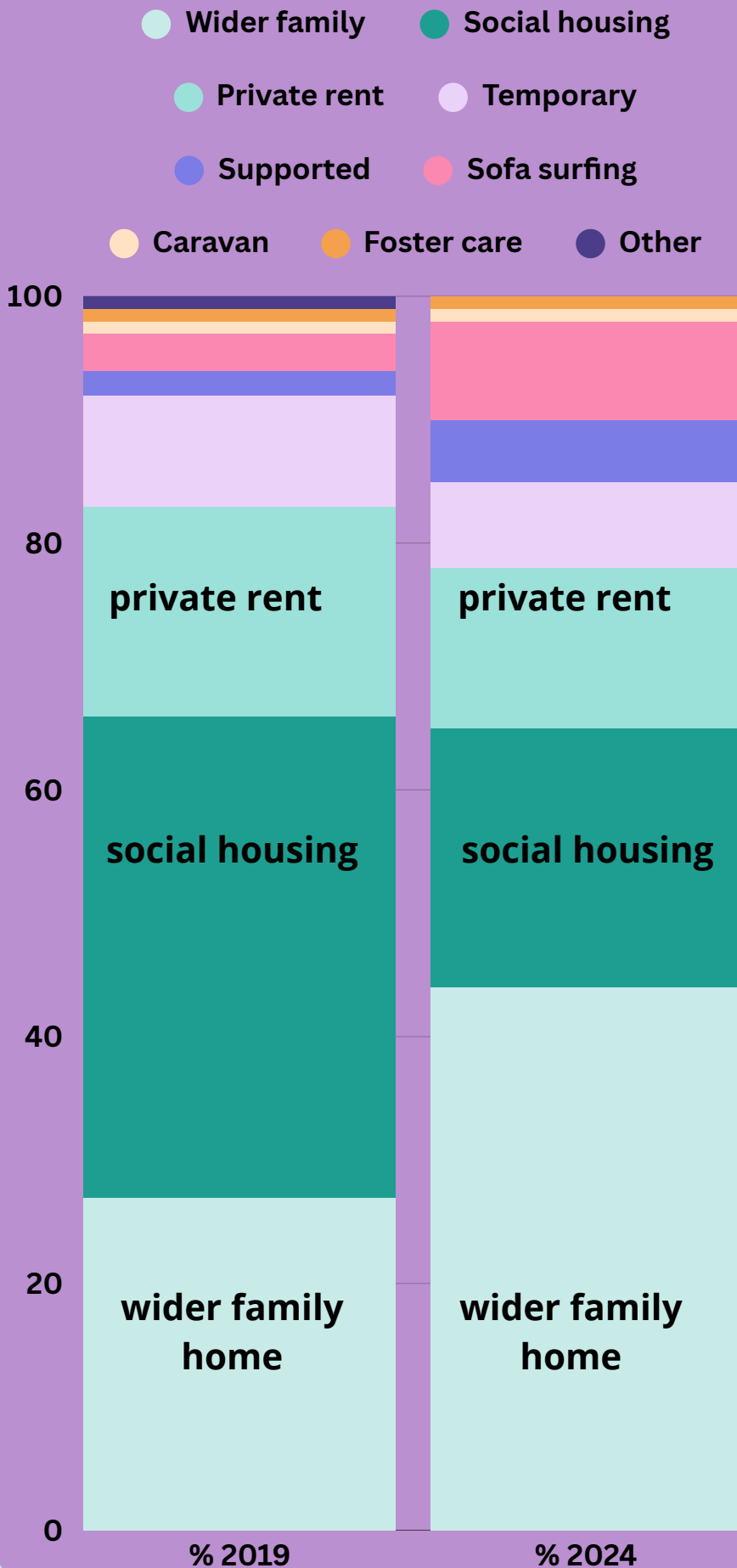
- less than 6 weeks
- 6 weeks plus



WILD works closely with families and health colleagues to support breast and chest feeding. We are delighted that this year we have more WILD parents breast and chest feeding than at any time in the last 20 years.

WILD Families: Where our families live

housing



18% of parents have shared they have previous experience of homelessness, and 15% of WILD babies and children have experienced homelessness.

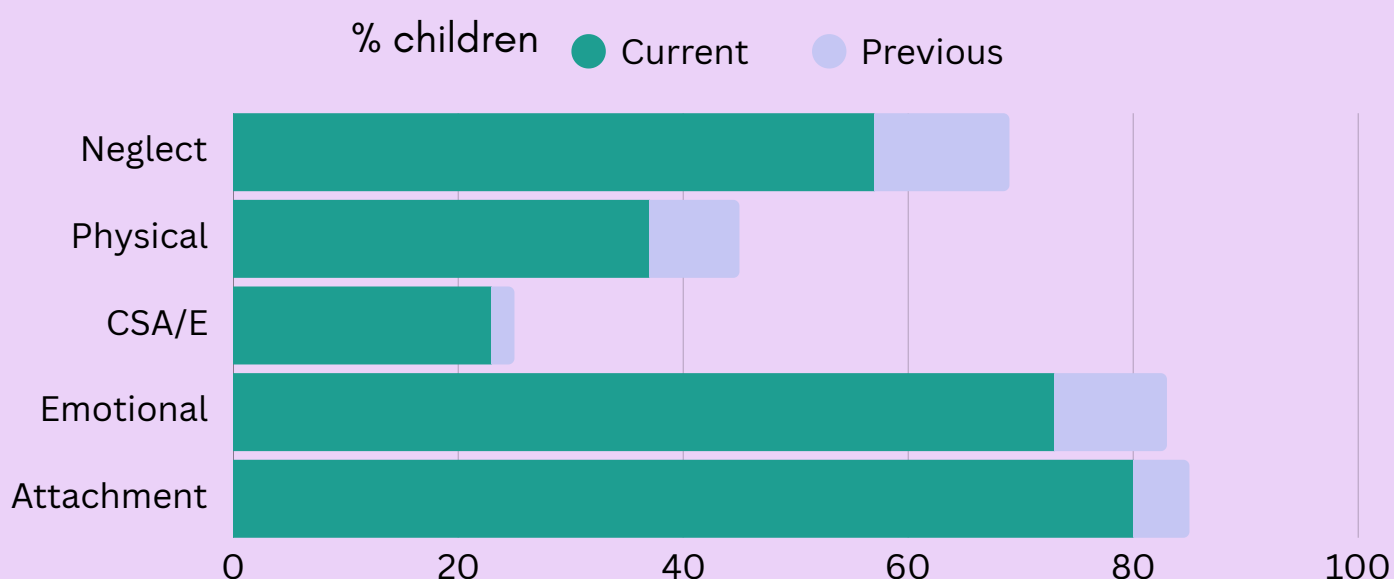
Over the last 5 years, experience of homelessness and insecure housing has nearly doubled, alongside a rise in overcrowding and a reduction in families with a home in social housing.

We are part of the VCS Housing Alliance, and work with the new Nos Da service and Housing Options team.

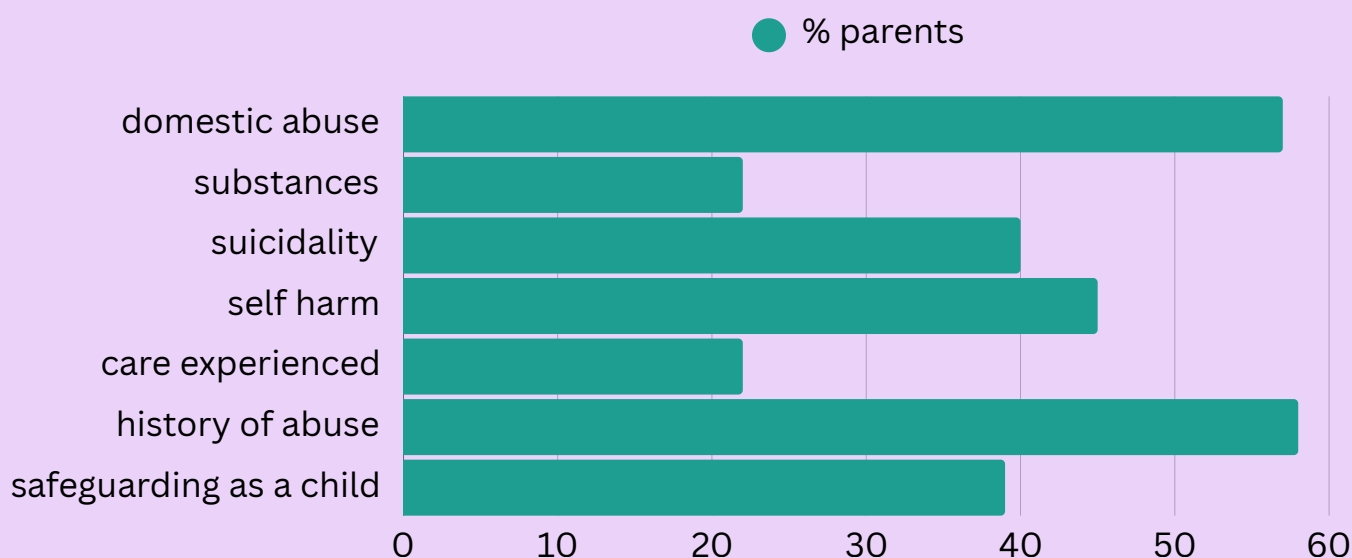
WILD Families: Adversity

Our WILD families often have to contend with difficulties that make it hard to have a positive start to family life, through no fault of their own. We work with them to better understand the impact of the challenges they have faced, and to build on their strengths.

WILD children's experience of risk of adversity



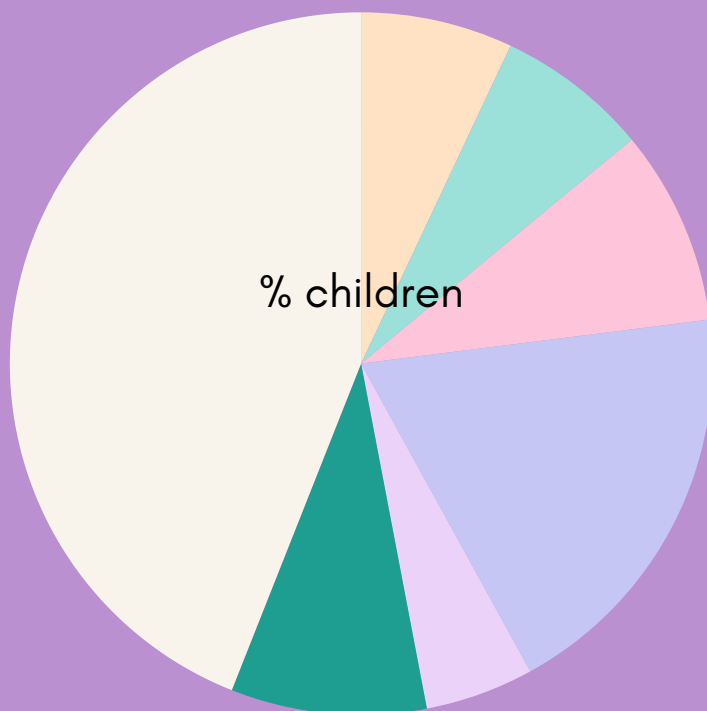
WILD parents' experience of adversity



WILD Families: Adversity

safeguarding children

- SW assessment
- Early Help
- CHiN Plan
- CP Plan
- ICO / SGO
- PLO
- No known involvement



Over 50% of all WILD babies and children have safeguarding records, with around 40% having a safeguarding intervention from early help to statutory frameworks such as Child Protection Plans and care proceedings. This chart shows the current safeguarding interventions experienced by children who have accessed our Building Futures support.

"WILD saw something in me and were patient. They took the time to break down the walls and understand who I was behind the closed doors. WILD saw something in me and were patient, they didn't go when I was frustrated about not having my children. I believed in WILD and wasn't scared to be honest and vulnerable even though that was an awful feeling,

What I wish could've been different, is that I didn't make the mistakes my mum did but sadly I did, but now I have broken the cycle. I am no longer looking for love or staying in relationships that could hurt me or my children."



Our Impact

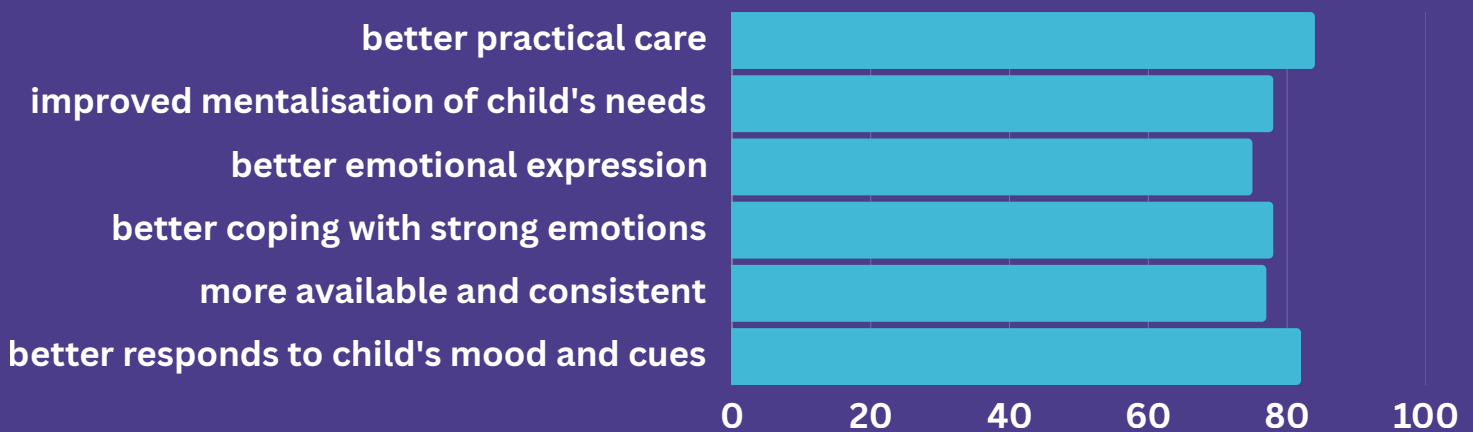
IMPACT: WILD Families

We want our work to make a positive difference to the lives of our WILD families. The charts below show the changes made by the hard work of young parents and our team, working together to create a safer, healthier start for their babies. This data is from our 92 families who faced the most challenges circumstances

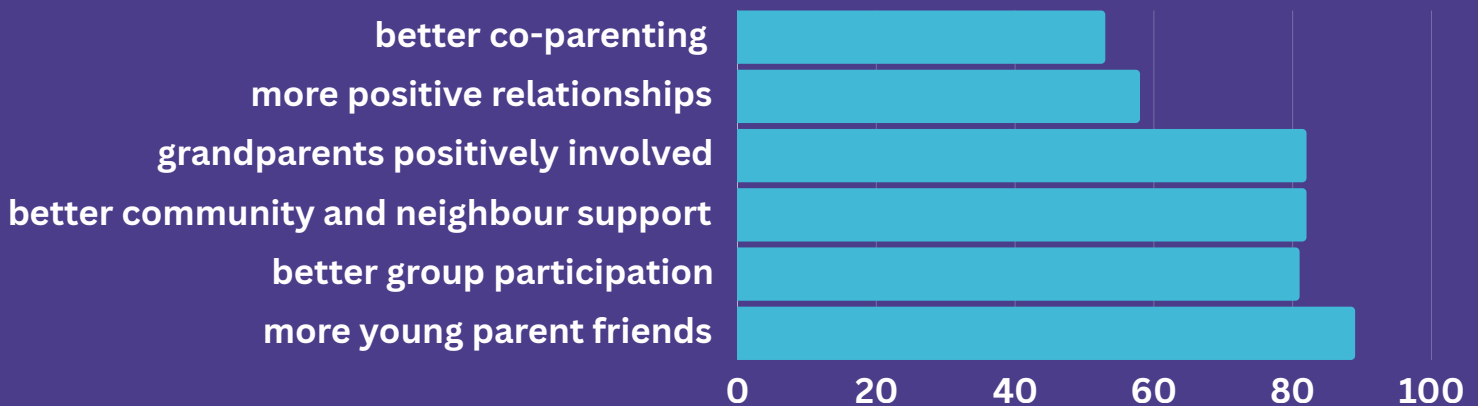
IMPACT: young parents are better able to protect their children from harm



IMPACT: young parents better understand and meet their children's needs



IMPACT: children are safer because of better family and community support



IMPACT: WILD Families

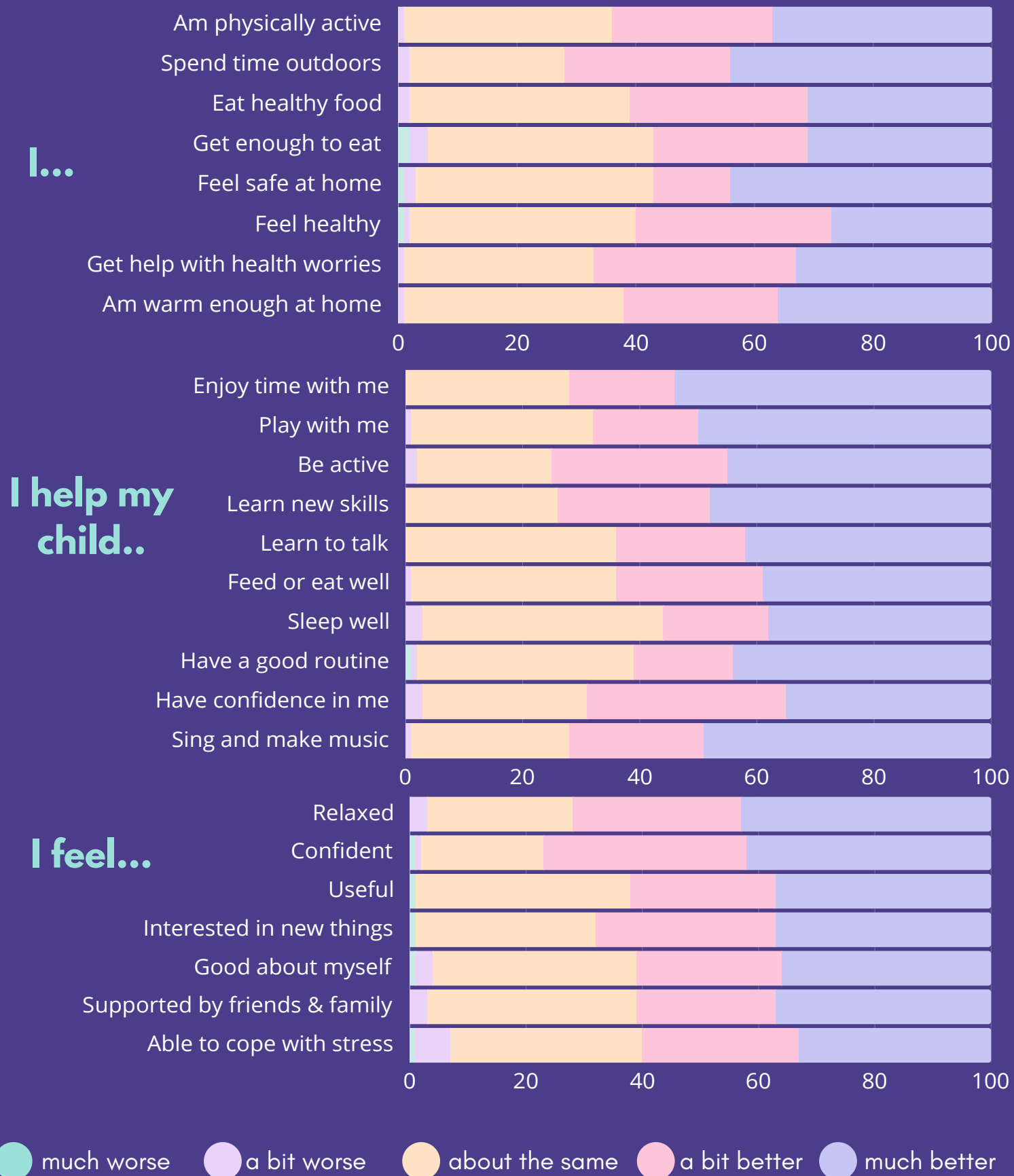
Young parents self-scored their own improvements in factors that improve family resilience:

I can better...



IMPACT: WILD Families

And young parents shared how they felt about their family wellbeing since joining WILD:



IMPACT: WILD Voices

WILD values the voices of our parents and their children. We want to build a solid structure for our families' voices to be heard, not just within WILD, but in the wider system, amongst partner agencies, stakeholders, leaders and policy makers. We want their dreams and ambitions they have for themselves and their children to be heard, and we want to support them to be fulfilled.

WILD Voices is the name chosen, initially, by parents who were involved in a pilot project to form a 'steering group' of parents who were moving on from WILD. From this pilot our ambition and the potential for this work has grown.

WILD wants young parent families not just to 'get by' but to flourish, to reach their potential and be seen, heard and recognised as valuable members of our communities. We need to support them to do this by recognising the barriers they face and help to break them down.



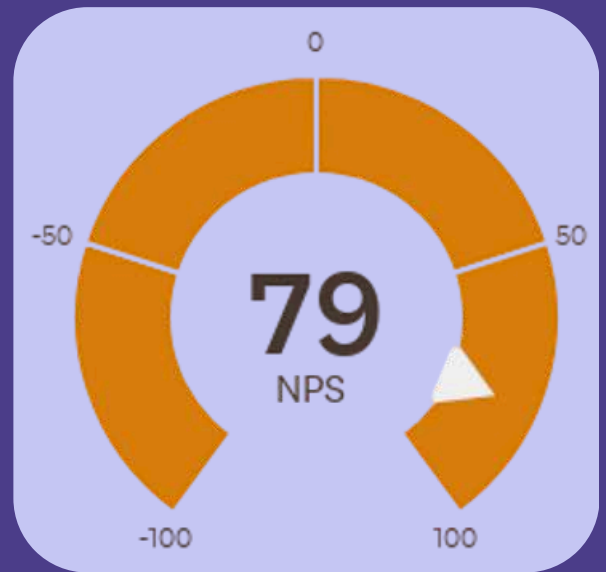
Young parents have something to say, they have a story to share and they want to shape the future to be the best for their children.

WILD Voices runs through all aspects of WILD, we aim for WILD Voices to be integral in our governance, to contribute to our national network, to participate in volunteering, to take ownership of our WILD garden, to learn and share in our children's settings, to sing in our choir, and to be part of our recruitment process of new WILD Workers.

There are many ways our WILD Voices are making a difference already, from developing a pelvic health campaign to the launch of an original lyric song and music video.

IMPACT: WILD Voices

We are very proud that this year our WILD families scored us +79 Net Promoter Score, meaning they highly recommend our services



The in person dad group was really lovely... when we were going through a bad mental health patch, it was really nice to have a chill place to go to get us out the house and talk to people.

Thank you for everything you have done for my little family and in my first year as a mum. There's lots of times where I really struggle but would never be brave enough to admit I need help, but Wild has been the most amazing support and comfort every week just knowing that I have a group of both caring Wild workers and other young girls who just understand. So I'm very very grateful to all of you.

It's nice to have people similar to you to talk about advice and struggles being a young parent.

I feel like it's a space where I don't feel judged and I can just be myself as all the workers are lovely and so are most of the other parents that take part in the groups

IMPACT: WILD Voices Rant Club Film

We reached the finale of our Rant Club project, where we worked with young parents and Trifle Gathering Productions to address adversity using comedy, with the launch private and public screenings of their Rant Club Music Film



Public and private screenings drew in the crowds, while the film was shared far and wide on our social media networks.

The song and film are a triumphant, unapologetic ode to young parenthood; acknowledging the struggles, and celebrating the fact that becoming a mum and dad *"hasn't ruined my life, it's just changed the vibe"*.

The film is a core part of our #BelieveInUs campaign to change the national narrative about young parent families, and celebrate the positive impact they make in our communities.



IMPACT: WILD Outdoors

We wanted to be able to spend more time in the outdoors with our WILD Families, in a space created with babies and children in mind to grow in nature. Through funding allocated from Cornwall Council's Community Levelling Up Programme (part of the Good Growth Programme and UK Shared Prosperity Fund in Cornwall and the Isles of Scilly) we were able to secure and develop an allotment site in Camborne.

We began work on a very overgrown plot in the middle of Summer 2024, with the aim to get growing as soon as possible!



We cleared the plot to help us create a plan for our WILD Outdoors space, we spoke to fellow plot holders and to our WILD Families about ideas, and hosted some team drop ins to the plot to discuss them in practice and create a concept plan.

Our WILD Families helped develop ideas for the space:

- Child safe space, so that the children can access all parts of the allotment
- A mud kitchen or sand pit for play, and a quiet area for 1:1 work or some quiet time if required
- Seed planting, letting the children water the plants and pick the fruit and veg
- Water play
- Activities such as finding insects, leaves, flowers
- Maybe some staff to do the Forest School training
- More connection with other allotment user
- More outdoor sensory play
- Would be great to have a toilet and to be able to change babies nappies
- I think we need a covered space for the winter months to make it an all year allotment
- Like to see a space that young babies and toddlers can enjoy...like a sensory garden
- Messy play and puddle suits / wellies for children
- Not just growing vegetables and fruit, but learning how to use them

Our first WILD families visiting the garden were excited to see their WILD Outdoors space and had lots of ideas to share. Healthy Cornwall also joined us for a session at the allotment. The next phase of our work focuses on the collaborative growing space, taking more ideas from families on board and helping them get involved in growing with their babies and children.

IMPACT: Social Value

Many WILD families do not experience the Cornwall that most of the population and visitors see, due to the financial, social and cultural barriers they face. So, we work hard to make sure they know it is their Cornwall too, and support them into the places and spaces they see as 'other'...



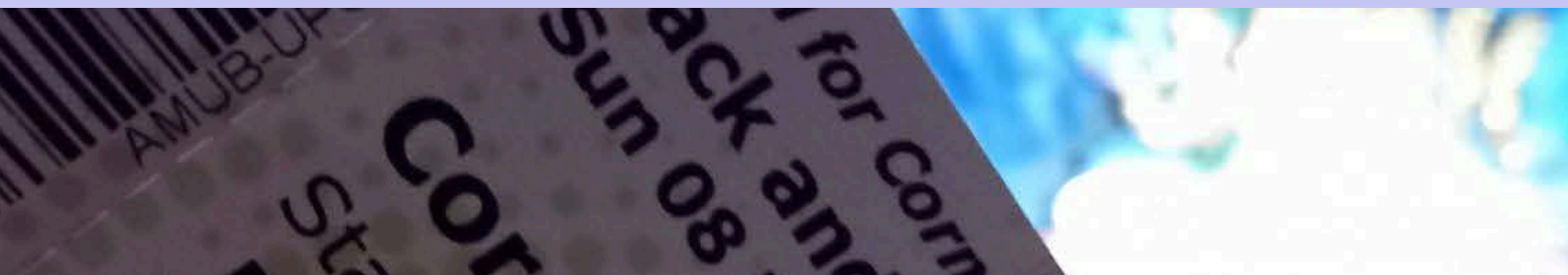
Babies show us they enjoy sensory creative activities, and parents tell us they find creativity the most transformative experience they have at WILD. So, we go large on arts and culture, through our creative partnerships, and by providing opportunities to build their own rituals and events to promote a sense of belonging.

This year has included portraits exhibitions with Falmouth University, film-making with Screen Cornwall and CLEP, Choir at the Tate, and the launch of our WILD Rant Club video at Hall for Cornwall and local media.


IMPACT: Added Value

As well as funding from our funders and donors, we have also had over £84,000 worth of extra help. We are grateful to all our volunteers and supporters, who give their time, resources and expertise so generously. This includes:

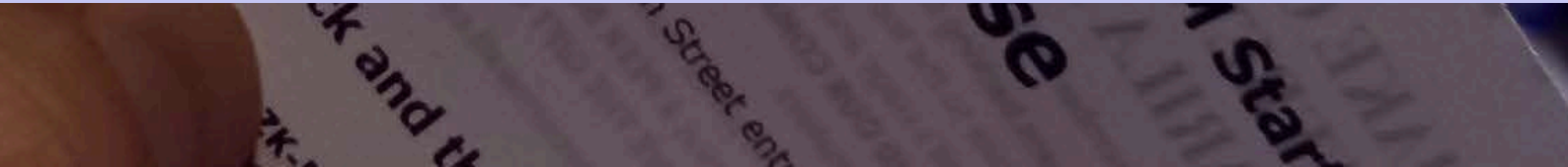
£62,557 worth of donated volunteer time and expertise; training for families, business support, fundraising, therapy for parents, arts projects and workshops, legal advice, artwork donations, and events. And this is our first year where we have seen the full impact of our growing National Network, where academics, charity leaders, government advisors and policy makers have contributed their time, expertise and practical support to create our national theory of change, manifesto, and action plan to influence practice and policy across the nations.



£10,659 worth of emergency food, toys, health products, theatre tickets, household goods, books, nappies, train fares, cot bedding, and so much more!

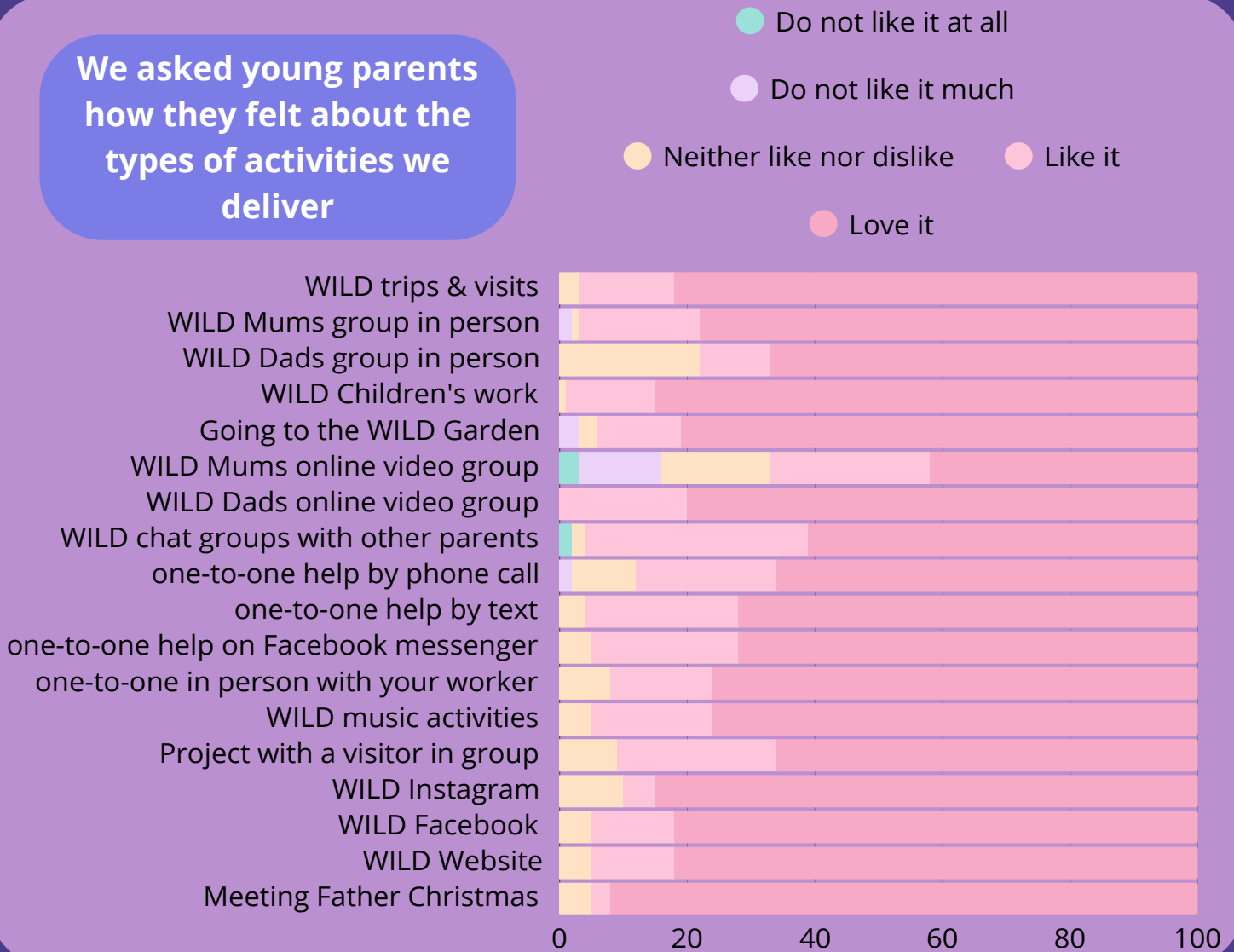


£11,065 of training for our team, in every area of working with families and running a charity

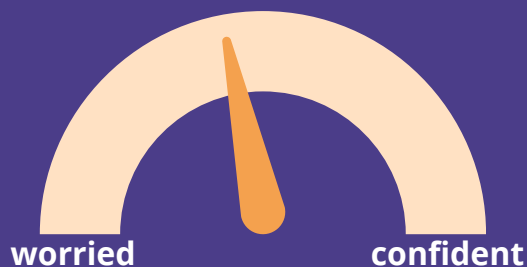


IMPACT: Feedback about our services

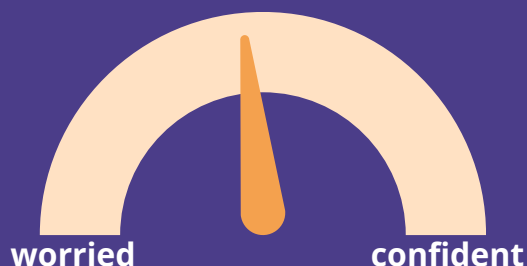
We asked young parents how they felt about the types of activities we deliver



We asked how it felt to join WILD...



And about moving on...



Parents' suggestions we will use to help in future:

- Meeting workers in person first
- Show more of WILD sessions on social media
- Introductory short sessions
- Sessions just for pregnant people
- Follow-on groups
- Continued 121 support
- Continued Messenger contact with other parents



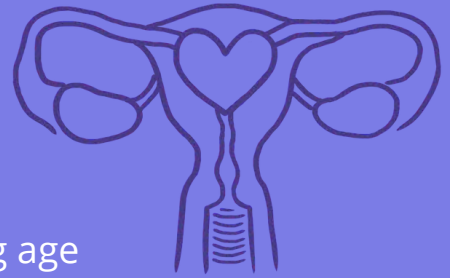
Partnership

PARTNERSHIP : examples in Cornwall

Cervical health

Young mothers and pregnant young people in the UK and here in Cornwall experience significant health inequalities, including reproductive and cervical health. While young mums are not yet at the screening age, they experience factors that increase the risk of cervical cancer, which include:

- young age at first full-term pregnancy
- smoking
- multiple full term pregnancies
- HPV and Chlamydia infection
- long-term use of oral contraceptives from a young age



Working with the NHS Peninsula Cancer Alliance, our project helps young parents better understand their reproductive physiology, recognise symptoms of cervical cancer and other health issues, take preventative measures, and feel confident to take up future cancer screening.

Trauma- responsive working

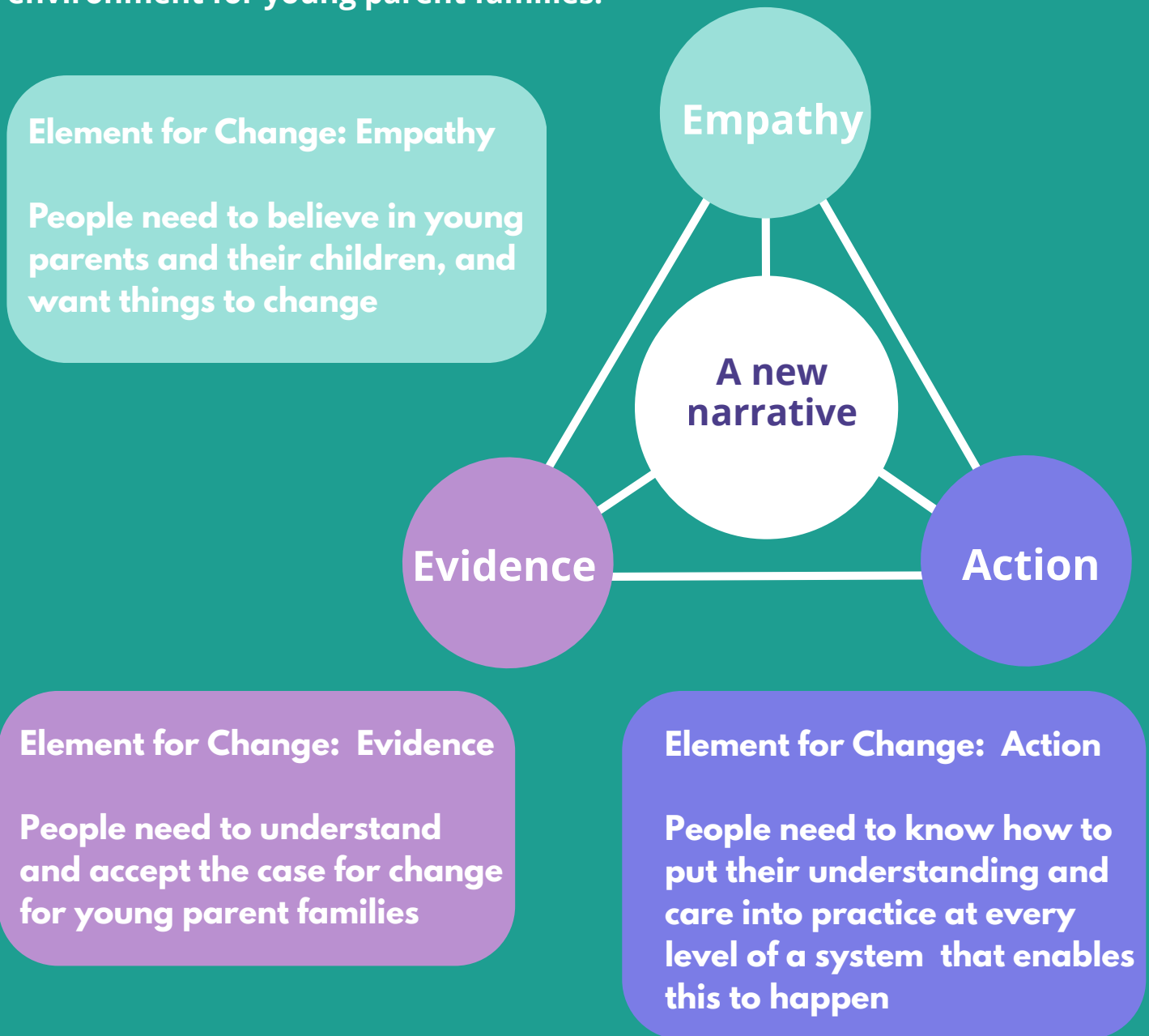
We are implementing the *Power Threat Meaning Framework (PTMF)* (Lucy Johnstone), as an evidence-based tool to work with families to help them understand the impact of previous trauma. We are doing this in partnership with the Family Resilience Team (children's psychology).

PTMF moves away from a medical model of mental ill health that involves diagnosis, labels and medical treatment, instead seeking to understand how the impact of early trauma and adversity can present within behaviours. Rather than being focused on symptoms and what is wrong with someone, we are curious about what has happened to them. The model reduces shame and blame, and fosters empathy and understanding.

We have completed whole team training with the family resilience team, set up mentoring for our area teams with children's psychologists, and started family reviews using the structure of the *PTMF*.

PARTNERSHIP: National Influence

WILD wants a fair start young parents and their babies, not just in Cornwall, but across the UK. This year our national network has taken off, and along with it, our ability to have more influence on the wider system environment for young parent families.



Our network already has 60 members across the UK, from practitioners and academics, to policy-makers, government advisors and think-tanks. We have drafted our manifesto, created our network plan and elements for change, and worked out the practical steps to make it happen. We are looking forward to taking WILD Voices into the national arena next year to change the narrative for young parent families.



A Model for Change

A Model for Change

This year we have been developing our WILD Model, which combines tried and tested interventions, with learning from babies and their young parents, through a trauma-responsive systems lens. We have a multi-skilled, evidence-based practitioner team who can adapt their response to any of the complex situations where they interact with young parent families.

We've increased the number of child-focused hours and invested in intensive evidence-based training for our team in child development, infant observation, trauma-responsive working, and collaboration with parents. Our team work towards our Theory of Change; what babies and their young parents need for a Fair Start at family life:

I can survive

- My rights to exist & thrive, free from discrimination, are upheld
- I am equal, protected and empowered
- I have a safe home, food, and clean air
- I can access safe spaces

I understand (what humans need)

- My parents know what I need
- My parents understand how their behaviours affect me
- My parents are not scared or scary
- My activities & routines help me grow

I have inner strength

- My parents help me cope with feelings and recover after I'm upset
- My family reflect on our feelings
- I believe in myself

I can get help

- I can get help that meets my needs
- I can access services where I feel welcome
- I get help early, before it gets worse

I feel love

- My parents make me feel loved
- I can rely on my family
- I enjoy positive relationships with other people I trust

I belong

- I share joyful, fun interactions & rituals with others
- I have positive role models
- I feel valued, accepted, & heard



Accounts

WILD Young Parents Project Reference and Administrative Details

Charity name	WILD Young Parents Project
Charity registration number	1097693 Registered in England & Wales
Registered office	Lady Guinevere Suite The Old Art School Clinton Road Redruth TR15 2QE
Trustees	C Macfarlane D McBride (Chair) A Ollivier T Powell (Treasurer) C Williamson
Independent Examiner	Cornwall Community Accountancy Service The Elms 61 Green Lane Redruth TR15 1LS

WILD Young Parents Project

Trustees' Report

Financial review

WILD income for the year was £751,788 (2023: £736,962) with expenditure of £842,188 (2023: £877,388). There is a deficit for the year of £90,400 (2023: £140,426). Total reserves are £996,486 (2023: £1,086,886) of which £205,344 (2023: £233,535) are restricted and £791,142 (2023: £853,351) are unrestricted. Designated funds have been setup by the trustees to cover capital assets and potential long term liabilities. Free reserves are those available after taking these designated funds into account. Free reserves at the year end were £213,624 (2023: £356,557).

Reserves policy

The reserves policy is determined by trustees to ascertain a suitable level of unrestricted reserves to protect the long term future of the charity. This policy does that by identifying designated reserves as well as looking at the capacity of free reserves, i.e. unrestricted reserves less designated reserves.

The trustees look to maintain free reserves sufficient to cover the cashflow needs of the society. The current free reserves reflect 3 months of cashflow spend.

The designated reserves deemed necessary by the trustees cover the capital assets requirements of the charity along with potential long term liabilities. Potential long term liabilities include six months running costs together with any staff redundancy costs and future leasing commitments. These long term liabilities are considered necessary to give sufficient time to identify and access new sources of funding should the need arise or, if this fails, to enable an orderly wind down of the charity.

Structure, governance and management

The charity is an unincorporated charity registered in England on 27th May 2003. The decision was taken during this financial year to transfer the charity to a Charitable Incorporated Organisation (CIO). To do this a new charity was registered with the Charity Commission on 16th October 2024 under number 1210505. All assets and liabilities of the existing charity transfer to the newly registered CIO on 1st January 2025.

Governing document

It is governed by its constitution that was adopted on 8th November 2002, amended on 21st April 2003 and 5th December 2019.

Recruitment and induction of trustees

Trustees are appointed according to professional expertise and lived experience. Trustees are elected at the AGM each year.

Induction of trustees includes the staff and trustee information handbook (detailing all policies and procedures), informal induction and mentoring through meetings and networking. Trustees may also attend staff and multi agency training.

WILD Young Parents Project Trustees' Report

Organisation

Wild is governed by a Committee of Trustees, three of whom retire annually.

Decisions taken by trustees: CEO appointment, policy, critical procedure, strategy and annual budget agreement and oversight.

Decisions delegated to Chief Executive: leadership of staff team, management of senior team, fundraising, strategic budget management, strategic partnership development and maintenance, strategic vision planning.

Decisions delegated to senior team: operations co-ordination and delivery, HR and management of staff team, budget management, policy development.

Collaboration is essential to our work at WILD. We have substantial partnerships with our multi-agency colleagues, old and new, which are outlined earlier in this report.

Risk management

Risk is assessed using SWOT analysis and a resulting Risk Register, which is completed annually and supported by the Local Authority.

Actions points to address risk include: reserves policy, ring-fenced redundancy costs, financial management systems policy and safeguarding procedures.

Trustee Responsibilities

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the Companies Act 2006 and the applicable Statement of Recommended Practice. The Trustees are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant information of which the charitable company's independent examiner is unaware; and
- the trustees have taken all steps that they ought to have taken as trustees to make themselves aware of any relevant information and to establish that the independent examiner is aware of that information.

Approved by the Board on 17/09/2025 and signed on its behalf by:



.D..M..c.Br.id..e. (S.e..p. 1..7., .2.0.2.5.. 1.4...3.2...3.4. .G.M..T..+..1.)

D McBride

Trustee

WILD Young Parents Project

Independent Examiner's Report

I report on the accounts of the company for the year ended 31 December 2024 which are set out on pages 33 to 46.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the 2011 Act"). The trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Chartered Certified Accountants.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act;
- and state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements

- to keep accounting records in accordance with section 386 of the Companies Act 2006 and section 130 of the 2011 Act; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met;

2) or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



.....
Debbie Risborough, Chartered Certified Accountant
Cornwall Community Accountancy Service
The Elms, 61 Green Lane,
Redruth, Cornwall TR15 1LS

15 October 25

.....
Date:

WILD Young Parents Project

Statement of Financial Activities

for the year ended 31 December 2024

	Note	Unrestricted funds 2024 £	Restricted income funds 2024 £	Total funds 2024 £	Prior year funds 2023 £
Income and endowments from:					
Donations and legacies	4	12,033	2,000	14,033	36,740
Charitable activities	5	203,214	532,234	735,448	697,376
Investments	6	2,307	-	2,307	2,846
<i>Total</i>		<u>217,554</u>	<u>534,234</u>	<u>751,788</u>	<u>736,962</u>
Expenditure on:					
Charitable activities	7	284,835	557,353	842,188	877,388
<i>Total</i>		<u>284,835</u>	<u>557,353</u>	<u>842,188</u>	<u>877,388</u>
Net income/(expenditure) before investment gains/(losses)		(67,281)	(23,119)	(90,400)	(140,426)
Net income/(expenditure)		(67,281)	(23,119)	(90,400)	(140,426)
Transfers between funds		5,072	(5,072)	-	-
Other recognised gains/(losses):					
Other gains/(losses)		-	-	-	-
<i>Net movement in funds</i>		<u>(62,209)</u>	<u>(28,191)</u>	<u>(90,400)</u>	<u>(140,426)</u>
<i>Reconciliation of funds:</i>					
Total funds brought forward		<u>853,351</u>	<u>233,535</u>	<u>1,086,886</u>	<u>1,227,312</u>
<i>Total funds carried forward</i>		<u>791,142</u>	<u>205,344</u>	<u>996,486</u>	<u>1,086,886</u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities

WILD Young Parents Project Balance Sheet

As at 31 December 2024

	Note	2024		2023	
		£	£	£	£
Fixed Assets	11				
Tangible Assets	12		9,755		8,129
Investments			<u>-</u>		<u>-</u>
			9,755		8,129
Current Assets					
Debtors	12	73,591		47,006	
Cash at bank and in hand		<u>929,210</u>		<u>1,047,763</u>	
		1,002,801		1,094,769	
Creditors: Amounts falling due within one year	13	<u>(16,070)</u>		<u>(16,012)</u>	
Net current assets			<u>986,731</u>		<u>1,078,757</u>
Total assets less current liabilities			996,486		1,086,886
Net assets			<u>996,486</u>		<u>1,086,886</u>
The funds of the charity:					
Restricted funds	15		205,345		233,535
Unrestricted funds	15				
Other reserves		577,517		496,794	
Unrestricted income funds		<u>213,624</u>		<u>356,557</u>	
Total unrestricted funds			<u>791,141</u>		<u>853,350</u>
Total charity funds			<u>996,486</u>		<u>1,086,886</u>

Approved by the Board on ...17./0..9../2..0..2..5..... and signed on its behalf by:



DMcBride(Sep17, 2025 14:32:34 GMT+1)

D McBride

Trustee

WILD Young Parents Project Statement of Cash Flows

As at 31 December 2024

	2024 £	2023 £
Cashflows from operating activities		
Net income per Statement of Financial Activities	(90,400)	(140,426)
Adjustments for:		
Depreciation of property, plant and equipment	3,413	2,395
Profit on disposal of tangible fixed assets	-	-
Dividends, interest and rents from investments	(2,307)	(2,846)
Decrease/(Increase) in stocks	-	-
(Increase)/Decrease in trade and other receivables	(26,585)	312
Increase/(Decrease) in trade and other payables	(1,538)	(1,992)
Net cash provided by /(used in) operating activities	<u>(117,417)</u>	<u>(142,557)</u>
Cashflows from investing activities		
Purchase of property, plant and equipment	(5,039)	(4,617)
Sales of property, plant and equipment	-	-
Dividends, interest and rents from investments	2,307	2,846
Net cash provided by /(used in) investing activities	<u>(2,732)</u>	<u>(1,771)</u>
Net (decrease)/increase in cash and cash equivalents	(120,149)	(144,328)
Cash and cash equivalents at the beginning of the year	1,046,633	1,190,961
Cash and cash equivalents at the end of the year	<u><u>926,484</u></u>	<u><u>1,046,633</u></u>
Components of cash and cash equivalents:		
Cash at bank and in hand	929,210	1,047,763
Bank overdrafts	(2,726)	(1,130)
	<u><u>926,484</u></u>	<u><u>1,046,633</u></u>

WILD Young Parents Project

Notes to the Accounts

Accounting policies

1.1 Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with:

- Accounting and Reporting by Charities Statement of Recommended Practice, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard, applicable in the UK and Republic of Ireland (FRS102) second edition;
- October 2019 (effective 1 January 2019);
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102);
- the Companies Act 2006 and -the Charities Act 2011.

The financial statements are prepared in sterling which is the functional currency of the charity.

Monetary amounts in these financial statements are rounded to the nearest £.

The charity constitutes a public benefit entity as defined by FRS102

1.2 Change in basis of accounting or to previous accounts

There has been no change to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to accounts for previous years.

1.3 Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are amounts that are allocated for specific purposes by the charity itself.

Restricted funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Revaluation funds are unrestricted funds which include a revaluation reserve representing the restatement of investment assets at their market value.

1.4 Income

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS102 SORP or FRS102.

Items of income are recognised and included in the accounts when all of the following criteria are met:

- the charity has entitlement to the funds;
- any performance conditions attached to the item(s) of income have been met or are fully within

the control of the charity;

- there is sufficient certainty that receipt of the income is considered probable; and
- the amount can be measured reliably.

Donations and legacies are voluntary income received by way of donations and gifts. It is included within the accounts when receivable and only when the charity has unconditional entitlement to the income.

Tax reclaims on donations and gifts are included in the accounts at the same time as the gift/donation to which it relates

WILD Young Parents Project

Notes to the Accounts

Donated goods and services are only included in income (with an equivalent amount in expenditure) where the benefit to the Charity is reasonably quantifiable, measurable and material.

The value of services provided by volunteers is not included within the accounts.

1.5 **Resources expended**

Liabilities are recognised where there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and includes the attributable value added tax which cannot be recovered.

Grants payable are charged in the year when the offer is conveyed to the recipient except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year-end are noted as a commitment, but not accrued as expenditure.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs are the those costs required to support the charity in carrying out its activities and meeting its objects.

Governance costs include costs associated with meeting the constitutional and statutory requirements of the Charity, including the preparation and examination of the statutory accounts, the costs of trustee meetings and other costs linked to the strategic management of the Charity including the cost of any legal advice to trustees on governance or constitutional matters.

1.6 **Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, which is reviewed annually.

The rates used are as follows:

- Plant and machinery -10% straight line
- Fixtures and fitting -20% straight line
- Office equipment -25% straight line

1.7 **Taxation**

The charity is exempt from corporation tax on its charitable activities.

1.8 **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.9 **Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

WILD Young Parents Project

Notes to the Accounts

1.10 **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.11 **Pension costs**

The charity operates a defined contribution pension scheme. Contributions are charged in the statement of financial activities as they become payable in accordance with the rules of the scheme.

1.12 **Leases**

Rentals under operating leases are charged to the statement of financial activities on a straight-line basis over the lease term.

2 Company Status

The charity is an unincorporated charity and has no share capital.

The charity is incorporated in England.

The members of the charity are the trustees named on page 1.

WILD Young Parents Project

Notes to the Accounts

3 Statement of Financial Activities - prior year

	Unrestricted funds 2023 £	Restricted income funds 2023 £	Total funds 2023 £
Income			
Income and endowments from:			
Donations and legacies	36,740	-	36,740
Charitable activities	199,373	498,003	697,376
Other trading activities			-
Investments	2,846	-	2,846
<i>Total</i>	<u>238,959</u>	<u>498,003</u>	<u>736,962</u>
Expenditure			
Expenditure on:			
Charitable activities	<u>157,754</u>	<u>719,634</u>	<u>877,388</u>
<i>Total</i>	<u>157,754</u>	<u>719,634</u>	<u>877,388</u>
Net income/(expenditure) before investment gains/(losses)	81,205	(221,631)	(140,426)
Net income/(expenditure)	<u>81,205</u>	<u>(221,631)</u>	<u>(140,426)</u>
Transfers between funds	4,843	(4,843)	-
Other recognised gains/(losses):			
Other gains/(losses)	-	-	-
<i>Net movement in funds</i>	<u>86,048</u>	<u>(226,474)</u>	<u>(140,426)</u>
Reconciliation of funds:			
Total funds brought forward	767,303	460,009	1,227,312
<i>Total funds carried forward</i>	<u>853,351</u>	<u>233,535</u>	<u>1,086,886</u>

4 Donations and Legacies

	Unrestricted funds £	Restricted income funds £	Total funds 2024 £	Prior year funds 2023 £
Appeals and donations	4,333	2,000	6,333	18,494
Donated goods	7,700	-	7,700	18,246
	<u>12,033</u>	<u>2,000</u>	<u>14,033</u>	<u>36,740</u>

WILD Young Parents Project

Notes to the Accounts

5 Incoming resources from charitable activities

	Unrestricted funds	Restricted income funds	Total funds	Prior year funds
	£	£	2024 £	2023 £
Grant Income:				
Acts 435	-	840	840	450
Awards for All	-	20,000	20,000	-
The AIM Foundation	-	30,000	30,000	30,000
BBC Children in Need	-	25,200	25,200	-
The Charles Hayward Foundation	-	22,300	22,300	-
Comic Relief Rant Club	-	7,930	7,930	86,370
Cornwall Council grants	-	108,503	108,503	40,550
Cornwall Community Foundation - ICB	-	-	-	9,998
Cornwall Community Foundation -	-	22,939	22,939	-
Cornwall Community Foundation - People in Mind	-	-	-	10,000
Cornwall Community Foundation - Surviving Winter	-	5,000	5,000	13,000
Cornwall Community Foundation - Womens Fund	-	980	980	-
The Fidelity UK Foundation	-	41,226	41,226	-
Garfield Weston Foundation	-	30,000	30,000	25,000
KPMG	1,091	50,000	51,091	75,000
Masonic Charitable Foundation	3,200	-	3,200	32,885
The National Literacy Trust	-	100	100	-
The National Lottery Community Fund	-	97,044	97,044	104,496
Sainsbury	-	-	-	1,500
Segelmen Trust	30,000	-	30,000	30,000
Town Council grants	-	-	-	200
Trusthouse	-	19,992	19,992	19,992
Youth Music	150	50,180	50,330	48,562
<i>Primary Purpose Trading:</i>				
Unrestricted small contract funds	4,765	-	4,765	10,373
<i>Contractual income from government or public authorities</i>				
Corwall Council	164,008	-	164,008	159,000
	<u>203,214</u>	<u>532,234</u>	<u>735,448</u>	<u>697,376</u>

WILD Young Parents Project

Notes to the Accounts

6 Investment income

	Unrestricted funds	Restricted income funds	Total funds	Prior year funds
			2024	2023
	£	£	£	£
Interest on cash deposits	2,307	-	2,307	2,846
	<u>2,307</u>	<u>-</u>	<u>2,307</u>	<u>2,846</u>

7 Expenditure on charitable activities

	Unrestricted	Restricted	Total	Prior year
			2024	2023
	£	£	£	£
Direct costs				
Room Hire	135	2,175	2,310	1,456
Workshop/programme resources	8,448	22,922	31,370	26,263
Beneficiary travel and subsistence	595	1,220	1,815	1,043
Conference and membership fees	-	2,961	2,961	3,514
Monitoring/Evaluation	-	12,737	12,737	9,717
Grants to individuals	25	48,500	48,525	76,800
	<u>9,203</u>	<u>90,515</u>	<u>99,718</u>	<u>118,793</u>

WILD Young Parents Project

Notes to the Accounts

Support costs

Wages and salaries	248,864	338,685	587,549	574,754
Staff NIC (Employers)	11,738	19,811	31,549	39,467
Pensions	6,078	10,219	16,297	14,904
Staff training	250	13,408	13,658	15,985
Staff Welfare	1,055	363	1,418	910
Rent and rates	167	20,646	20,813	20,307
Insurance	-	4,797	4,797	4,326
Equipment repairs and renewals	-	270	270	466
Telephone and fax	40	4,152	4,192	6,838
Printing, postage and stationery	-	544	544	591
Subscriptions	(134)	588	454	158
Sundry expenses	666	18,809	19,475	37,673
Cleaning	-	396	396	140
Travel and subsistence	3,420	24,264	27,684	31,868
Advertising & Marketing	-	1,500	1,500	3,771
Consultancy fees	-	3,813	3,813	-
Legal and professional fees	-	-	-	102
Bank charges	30	30	60	60
Depreciation	3,413	-	3,413	2,395
Total Support Costs	275,587	462,295	737,882	754,715

Governance Costs

Accountancy fees	45	3,043	3,088	2,905
The audit or independent examination of the charity's accounts	-	1,500	1,500	975
Total Governance Costs	45	4,543	4,588	3,880
Total Charitable Expenditure	284,835	557,353	842,188	877,388

8 Net income/ expenditure

Net income/expenditure is stated after charging:

	2024	2023
	£	£
Independent Examiners' remuneration	1,500	975
Depreciation of tangible fixed assets	3,413	2,395
Other fees paid to the Independent Examiner	1,079	720

WILD Young Parents Project

Notes to the Accounts

9 Staff costs

The average monthly number of employees during the year was as follows:

	2024 Number	2023 Number
Staff in charitable activities	29	30
Volunteers (nos of people involved excluding Trustees)	36	40

The aggregate payroll costs of these persons were as follows:

	2024 £	2023 £
Wages and salaries	587,549	574,754
Social security	31,549	39,467
Pensions	16,297	14,904
	<u>635,395</u>	<u>629,125</u>

Total employee benefits received by key management personnel	233,642	170,280
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No employee received emoluments in excess of £60,000 in either the current or the prior year.

The charity operates a defined contributions scheme with NEST. The pension cost shown represents the contributions payable by the charity to the scheme for the period.

The outstanding contributions at the end of the financial period were:	2,580	2,189
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10 Trustees' remuneration and expenses

One or more of the trustees has been paid remuneration in the current or prior periods.

	2024 £	2023 £
Trustee		
D McBride	11,500	9,717

No expenses were paid to Trustees in the current or prior period.

WILD Young Parents Project

Notes to the Accounts

11 Tangible fixed assets

	Plant and machinery including motor vehicles	Fixtures, fittings and equipment	Total
	£	£	£
Cost			
As at 1 January 2024	-	17,238	17,238
Additions	2,700	2,339	5,039
As at 31 December 2024	<u>2,700</u>	<u>19,577</u>	<u>22,277</u>
Depreciation			
As at 1 January 2024	-	9,109	9,109
Charge for the year	-	3,413	3,413
As at 31 December 2024	<u>-</u>	<u>12,522</u>	<u>12,522</u>
Net Book Value			
As at 31 December 2024	<u>2,700</u>	<u>7,055</u>	<u>9,755</u>
As at 31 December 2023	<u>-</u>	<u>8,129</u>	<u>8,129</u>

12 Debtors

	2024	2023
	£	£
Accrued income	65,048	39,750
Prepayments	8,543	7,256
	<u>73,591</u>	<u>47,006</u>

13 Creditors: Amounts falling due within one year

	2024	2023
	£	£
Trade creditors	8,824	3,016
Taxation and social security	-	(5,000)
Accruals and deferred income	1,940	1,895
Bank loans, overdrafts and credit cards	2,726	1,130
Other creditors	2,580	14,971
	<u>16,070</u>	<u>16,012</u>

WILD Young Parents Project

Notes to the Accounts

14 Operating lease commitments

Annual commitments under non-cancellable operating leases are as follows:

	2024	2024	2023	2023
	Land and buildings	Other	Land and buildings	Other
	£	£	£	£
Operating leases with expiry date:				
Within one year	9,098	-	-	-
In the second to fifth years inclusive	-	-	18,196	-
Over 5 years	-	-	-	-
	<u>9,098</u>	<u>-</u>	<u>18,196</u>	<u>-</u>

15 Analysis of funds

	As at 1 January 2024	Incoming Resources	Resources Expended	Transfers	As at 31 December 2024
	£	£	£	£	£
Restricted Funds					
Acts 435	3	840	(840)	-	3
Aim Foundation	19,203	30,000	(21,383)	-	27,820
Awards for All	-	20,000	(15,751)	-	4,249
Charles Hayward	-	22,300	(15,368)	(475)	6,457
BBC Children in Need	-	25,200	(20,523)	(440)	4,237
Comic Relief Rant Club	38,004	7,930	(44,974)	(960)	-
Cornwall Community Foundation - ICB	9,274	-	(9,274)	-	-
Cornwall Community Foundation - £22,939	-	22,939	-	-	22,939
Cornwall Community Foundation - People in Mind	10,000	-	(10,000)	-	-
Cornwall Community Foundation - Winter well-being	5,000	5,000	(10,000)	-	-
Cornwall Community Foundation - Womens Fund	-	980	(480)	-	500
Cornwall Council Levelling Up Grant	-	42,513	(39,338)	(3,175)	-
Cornwall Council Housing Support Grant	2,200	49,500	(40,200)	-	11,500
Cornwall Council Suicide Prevention	-	15,090	(14,612)	-	478
Cornwall Council Venues Fidelity	5,070	-	(5,048)	(22)	-
	-	41,226	(13,883)	-	27,343

WILD Young Parents Project

Notes to the Accounts

Garfield Weston	8,456	30,000	(27,360)	-	11,096
KPMG	23,920	50,000	(28,234)	-	45,686
Masonic Charitable Foundation	5,003	-	(5,003)	-	-
National Lottery Community Fund	8,188	97,044	(92,094)	-	13,138
Sylvia Adams	79,995	-	(79,995)	-	-
Trusthouse	7,932	19,992	(17,516)	-	10,408
Youth Music	11,038	50,180	(43,728)	-	17,490
Small projects	249	3,500	(1,749)	-	2,000

	<u>233,535</u>	<u>534,234</u>	<u>(557,353)</u>	<u>(5,072)</u>	<u>205,344</u>
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General Funds

Unrestricted funds	356,557	217,554	(281,422)	(79,064)	213,625
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Designated funds

Potential long term liabilities	488,665	-	-	(10,903)	477,762
Capital fund	8,129	-	(3,413)	5,039	9,755
Property purchase	-	-	-	60,000	60,000
IT upgrade	-	-	-	30,000	30,000

Total Unrestricted funds	<u>853,351</u>	<u>217,554</u>	<u>(284,835)</u>	<u>5,072</u>	<u>791,142</u>
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Total funds	<u>1,086,886</u>	<u>751,788</u>	<u>(842,188)</u>	<u>-</u>	<u>996,486</u>
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16 Net assets by fund

	Unrestricted funds	Restricted income funds	Total funds	Prior year funds
Tangible assets	9,755	-	9,755	8,129
Current assets	797,457	205,344	1,002,801	1,094,769
Creditors: Amounts falling due within one year	(16,070)	-	(16,070)	(16,012)
Net Assets	<u>791,142</u>	<u>205,344</u>	<u>996,486</u>	<u>1,086,886</u>



With thanks from our team at WILD, and on behalf of young parents and their children,
for your ongoing support of our work towards a fair start for our WILD babies and their
young parent families



Contact Us

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