

## **LISKEARD PLOUGHMAN'S FESTIVAL    NOTES FOR GRANT APPLICATIONS.**

### **WHAT IS IT.**

The Liskeard Ploughman's festival is a non-profit making event organised by the community for the community.

It was first held in 2014 from an idea by Mr Tony Wood who formed a small committee to hold the festival, annually, on the Saturday nearest to August 15<sup>th</sup>, the date of the Assumption of the Virgin Mary. This festival was awarded to the Town by an ancient charter, similar to one granted for St Mathews Fair.

The main objective is to provide a FREE event of fun for all the family, from which no one would be excluded because of cast. It is a day of quality entertainment in a festival environment which is safe and suitable for families.

### **WHO WILL BENEFIT**

The residents of Liskeard and surrounding villages, and holiday makers.

The festival has given Liskeard a music festival, and, after Five Years has gained a reputation of being a well organised event with a friendly festival atmosphere.

We promote local musicians and songwriters of all ages to provide them with the opportunity to perform in a professional environment, on stage before a large audience. We also have other musicians from the County; this year we have The Falmouth Soul Sensation which consists of 15 musicians.

An important part of the festival is to promote local food and craft persons as a Farmers Market. This year the Liskeard Monthly Produce Market will also be held on the festival site.

Street Food for festival goers is provided by local suppliers to suit all tastes such as vegetarian and vegan.

Necessary equipment such as staging and sound, together with power generators are hired from local companies. First Aid (St John Ambulance) provide local members. Toilets and security are provided by Cornish companies.

We hope that the additional footfall into the town will also benefit the traders.

### **SUPPORT**

The Liskeard School headteacher and the Parents and Teacher Association have been encouraging, supportive and welcoming. We also have the support of Liskeard Ladies Circle, Liskeard Forest School and, hopefully, Liskeard Lions.

We have also received financial support from businesses in the town.