

## Museum C&E Report – 02.09.2022

### India Jolly

- Still struggling with volunteers – seeking advice from Cornwall Museum Partnership on how to advertise and recruit new volunteers.
- Social Media Calendar has been working really well with keeping on top of posting. Posts have had various levels of engagements, but generally all have received some. Facebook seems to be the most popular, followed by Instagram and then Twitter.
- New website has been working well with lots of visits to it. One of the librarians popped in the other day and even said how much he liked the new website. The new ability to be able to put online exhibitions on there has worked very well, with the Rapson one getting a lot of visits.
- Lego competition didn't go particularly well with only two applicants, but we're powering through and going to have those on display next weekend during Liskeard Unlocked so the public can vote on a winner!
- The work experience student excelled all expectations whilst here and put together a well-researched and interesting exhibition on the Liskeard firemen which is up on our website (I'd recommend having a look if you haven't already). He did everything from choosing the topic and items, researching them, photographing them and learning how to use WordPress to put design it all online.
- We've had a pretty busy summer, with August having 748 visitors (528 adults, 220 children). Different trails for children seemed to keep them interested in their visit and I noticed people were hanging around a lot longer to complete them. We've also had colouring sheets out all summer (created by one of our volunteers) and they've been very popular.
- Liskeard Unlocked is all set up and ready to go. Our volunteer, Aimee, has created a display on local inventions and innovations, as well as creating a tricky trail for children and some activity sheets. And, as previously said, we've got the two Lego inventors going head to head for a prize.

### Coming Up

- Moor to Sea project – hoping to start advertising for volunteers for this shortly, but we're being held back by busy schedules and the summer holidays.
- Halloween – hoping to recreate the success of last year's Halloween with a trail and crafts.
- Christmas – one of the volunteers has jumped at the chance of planning a Christmas event so I'm leaving that in her capable hands.