

5. SUPPORT SERVICES MANAGER'S REPORT - To receive an update on progress of items from the last meeting of the Communications and Engagement Committee on 3 July 2018

Youth Provision

Councillors Brooks, Clarke and Taylor volunteered to visit/Skype other Youth Councils to research how they operate. It has not been possible to arrange these since the last meeting as many youth related groups take a summer break. Contact has been made with the targeted councils and dates will be arranged in early September.

Signage - Pipewell – new sign now installed

Heritage and Cultural Strategy

Following discussion at the last meeting it was agreed to invite the Lion's Club president and secretary to a meeting to discuss how the Council could help and support them with regular town events. The Mayor has made contact and it was agreed to arrange a date in early September when they returned from summer breaks.

A similar discussion arose at the Finance and General Purposes committee meeting on 24 July, where it was agreed that Councillor Cassidy would also meet with the Lights Up team in a similar manner.

Bee Hotels and Bird Boxes

The Facilities Committee on 17 July 2018 considered a request from a member of the public to provide bee hotels and bird boxes at the Pengover allotments. The committee was keen to encourage biodiversity and was aware of projects undertaken by local schools and others. The following resolution was made under item 126/18:

Councillor Clarke proposed, Councillor Ambler seconded, and the Committee **RECOMMENDED** that this item be put to the Communications and Engagement Committee for their consideration as a project.

6. BUDGET

b) To agree a matched funding contribution of £500 from the Town Centre Signs and Murals budget line to the Emily Hobhouse mural and town augmented reality trail project

With the assistance of Vicky Reece-Romaine from Cornwall Council work has progressed on a bid to the Heritage Lottery Fund of £10,000 for a permanent augmented reality (AR) trail around the town, building on the work of the Hat's Off to Liskeard's Women Workers project undertaken as part of Liskeard Unlocked, and an Emily Hobhouse themed mural. Vicky has produced the draft bid and final costings are being gathered. The bid is expected to be submitted by mid-September.

The project expands on the work done at the museum to install AR, where the trail will start, and will be promoted widely increasing footfall to the town centre. Furthermore, the project has the potential to be expanded, updated and make links with other AR locations. Funders like to see matched funding and/or a financial contribution from those undertaking the project and a sum should be considered from the Town Council. The museum has also been asked to consider a contribution from their budget.

Recommendation: To agree a matched funding contribution of £500 from the Town Centre Signs and Murals budget line to the Emily Hobhouse mural and town augmented reality trail project

c) To agree a payment of £1,876.31 from the Town Centre Signs and Murals reserve to Cormac Solutions Ltd for the supply, installation and maintenance of two new town welcome signs

The town currently has 'Welcome' signs in three locations (A38 west bound at Island Shop, A390 west bound approaching the Charter Way roundabout and the A38 east bound slip road onto New Road (see signage report attached with full details if required). The New Road sign was replaced in 2009 and remains in good condition other than requiring regular cleaning, and a 'Gateway to the World Heritage Site' add on was installed in 2017. The other two are now very poor and it is proposed these are replaced.

New signage must now be manufactured and installed by Cormac or their approved agents and designed in accordance with guidelines for highways signage. The signage working group have worked with Cormac to produce designs for the signs using the New Road sign as a template. It is also proposed that the Island Shop sign be relocated from the slip road to the Morrisons roundabout maintained by the Town Council. A quotation of £1,876.31 has now been received for their manufacture, installation and ongoing maintenance – see attached.

This project was budgeted for in the previous financial year and the committee currently hold £6,780 in a Town Centre Signs and Murals reserve for this purpose.

Recommendation: To agree a payment of £1,876.31 from the Town Centre Signs and Murals reserve to Cormac Solutions Ltd for two new town welcome signs

9. Transformation Challenge Award (TCA) project

Background

In 2015 Cornwall received Transformation Challenge Award funding to transform how the voluntary and community, and public sectors in Cornwall interact to make

the best of the resources available to support our communities. As part of this project funding was allocated to run a place-based pilot, using the principles of co-design and co-production to trial new ways of working at a community level using a Collective Impact model and to test Cornwall's adopted Theory of Change.

Liskeard and its hinterland were selected for the 12-month pilot to identify what resources are currently available within the public sector, the voluntary and community sector and from local Town and Parish councils and to then pilot how they can be best used to improve the health and wellbeing of individuals most in need.

The delivery partners are:

- Research Partner - Cornwall Voluntary Sector Forum
- Backbone Organisation - Real Ideas Organisation
- Social Action Coordinator - Volunteer Cornwall

The initial pilot is now complete, and the presentation will cover ideas which have come out of the project.

10. Aims and Objectives Review and Budget Setting

Background

In May 2017 at the start of the current council term, councillors took part in a workshop facilitated by Sue Brownlow (see report attached) and following this adopted the existing aims (attached) on 31 October 2017. Each committee was then tasked with setting its own objectives with associated budgets to fulfil these. For this committee these were agreed for the 2017/18 and 2018/19 years on 7 November 2017 (attached).

To inform budget setting for 2019/20 these objectives should now be reviewed, progress noted and updated where necessary. Future projects and budgets required can then be considered.

d) To agree how to progress recommendations for further website updates

Following a resolution at the last meeting, website updates have now been completed to accommodate technological advances and improve security, speed and search engine optimisation. As part of the process towards these various suggestions were put forward to improve the user experience and administration of updates. It was agreed that budget provision should be made for this in the 2019/20 financial year.

To obtain costings, it will be necessary to agree the changes to be made. This could be achieved by a small group to include those staff involved in operating the website plus a couple of councillors assessing the suggestions put forward for practicality and recommending, with priorities those to be taken forward, to allow costings to be obtained for the next meeting.

Recommendation: To nominate two councillors to work with staff to produce costed recommendations for website updates to be carried out during 2019/20.

11. Events

b). St Matthews Fair 29 September 2018 – to consider ideas for the stand and set up a group to take this forward

The Town Council usually attends this event with the gazebo sited on the Parade. It will be necessary to agree themes for the stand for engagement with the public on the day. A small group could work with Mandy to arrange this. Volunteers will also be required for set up/pack away and man the stand.

Recommendation: To set up a working group to arrange the council's participation in St Matthews Fair

13. LISKEARD ARTS AND MEDIA BODY (LAMB)

a) To receive feedback gathered at Liskeard Show and the editor's comments

See reports attached for feedback from the Liskeard Show. The editor Jackie Butler has responded as follows:

Great to see that people responded well and very happy that the main features were popular. I think it's healthy to have such a mix of ratings.

As you asked for their top 3, hopefully they also liked the rest of the magazine – just not quite as much.

And it's encouraging to know that most people had actually not only seen it, but looked at it!