

5. Deputy Town Clerk's Report

Report on items from 2 July 2019 committee meeting not already on the agenda – For Information

Public Hall decoration and displays

This item will be carried forward to the November meeting to consider whether this is a project which could be worked on for next year.

Public Hall Wedding Promotion

It has not been possible to arrange this for the original proposed date of October 2019. This item will be carried forward to the November meeting to consider whether this is a project which could be worked on for next year.

Liskeard Unlocked 2019

The event was another great success. Feedback forms from the various venues are being sent in for collating in time for a wash up meeting on 10 October. A feedback and evaluation report will be available for the November meeting.

8. Budget Update

b) To make a recommendation to Council on the Brown Sign budget and reserve

We have received a final response from Highways England in respect of our application for a Brown Sign as follows: *Having looked into your application further in conjunction with the criteria set out by Highways England's guidance document of TD52/17, I regret to inform you that Highways England will not be able to approve your request for the tourist signs, neither for Lux Park Leisure Centre or for Liskeard Tourist Information Centre.*

Reasons given include:

- *"Hotels, public houses, guesthouses, bed and breakfast establishments, restaurants, sports centres, concert venues, theatres and cinemas shall only be signed if they are located in Rural Areas". As Lux Park is not located in a rural area (it is located within Liskeard town), therefore on this occasion I cannot recommend the leisure centre for signing from the Strategic Road Network.*
- *Where a tourist destination or leisure facility can be reached by following the existing signs from the trunk-road network to the location which appears on the postal address of the tourist destination or leisure facility, tourist and leisure signs shall not be provided.*

There is currently £5,000 within the 2019/20 budget and a reserve of £21,110 allocated for this purpose.

Recommendation: To recommend to Council that these funds are transferred to the general reserve for reallocation to another Town Council project

c) To consider a contribution to the reprinting of the Liskeard Heritage Trail leaflet

The Liskeard Heritage Trail was originally produced as part of a project by Stuart House Trust in conjunction with the Local Heritage Initiative, which also included the black and gold finger posts around the town. The Town Council along with other

organisations such as the Liskeard Town Forum, the Town Team and SECTA have since contributed to repairs to the signposts, and the Town Council have funded reprints of the leaflet in 2012, 2014 and 2015.

Both the TIC and Stuart House report that this remains a popular leaflet with each giving out 3 – 4 per week. The last print run of 4,000 copies was done in 2015 and stocks have now been exhausted. The Town Council have been asked to undertake a reprint.

Over the passage of time both the map and text have started to date, for example the Esso station pictured next to Stuart House, and references to the cattle market operating two days per week, shops such as Oughs and opening timings at St Martin's Church. The original map artist is no longer accepting commissions but did not retain the copyright (Stuart House have the original and would be happy to grant the Town Council permission to use the map for other purposes) and the digital designer is no longer undertaking this work.

Quotations have been sought for updating the design and reprinting as follows:

Design:

- £80 – £120 to amend text, logos and remove the name from the Esso garage on map
- £125 – £150 to amend text, logos and patch over the map with a similar style design

Print:

- 2,000 copies £472 – £535
- 4,000 copies £662 - £690

Recommendation: To consider updating and/or reprinting the Liskeard Heritage Trail

d) To consider requirements for the 2020/21 budget

Any ideas for new projects or additional expenditure on existing projects should be put forward to inform a draft budget to be produced for discussion at the November meeting.

Recommendation: To consider any possible new budget lines required and/or additional expenditure on existing budget lines

10. Events

c) VE Day 75 - 8 May 2020 – To consider participation in the national celebrations

Other organisations in the town have the following plans:

- Liskeard & District Museum – no formal plans yet but the volunteers are discussing ideas.
- South East Cornwall Museums Forum have their Family / Local History Day in June and are planning to theme it to look at end of war.

- RNA / RBL will have an event of their own to mark the occasion but not planning anything town wide but would be happy to join in with any joint working groups.

Recommendations: To consider forming a working group to facilitate joint working

d) Liskeard Ale – To consider involvement in a community project to produce a Liskeard Ale which could be sold to raise money for town events

There have been discussions within the town about an idea to create a Liskeard Ale which could be sold at local events, and through local businesses, to raise money for a shared town events budget.

Councillor Ambler has done the following research on outline costs:

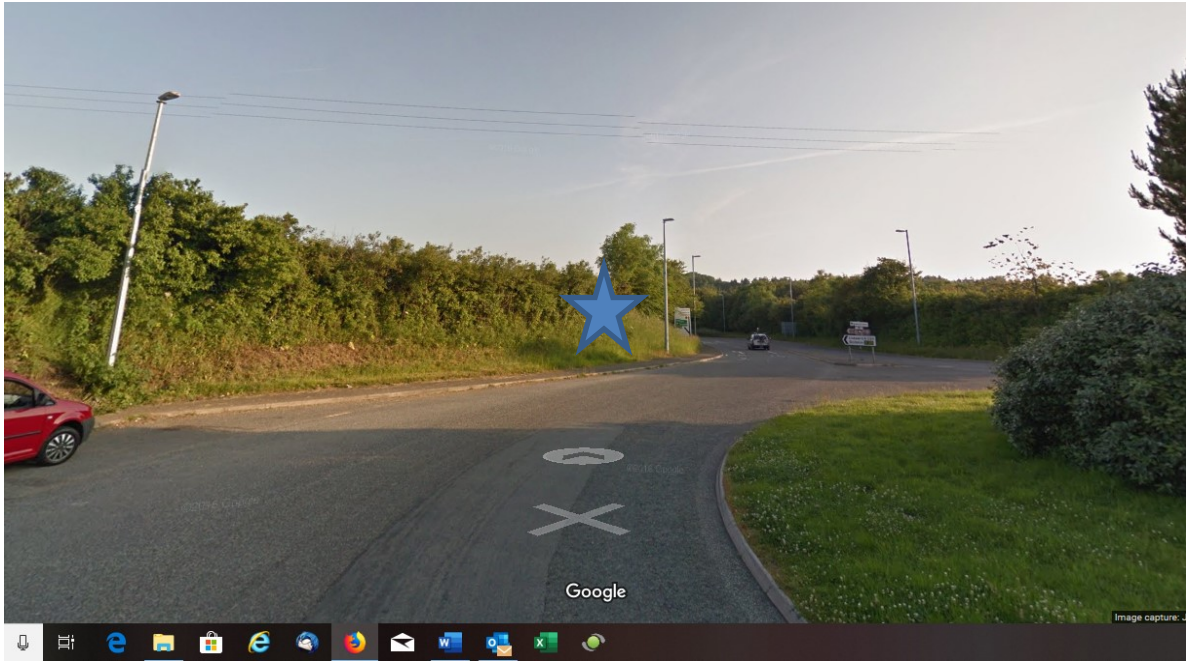
- Barrell: £67 for 4% A.B.V - this would provide 72 pints, which on average are sold at £3.50 to £3.75. A profit of approx. £185 per barrel
- Bottles would require a purchase of a pallet load, 1,200 bottles, at £1.67 per bottle, to be sold at £2.75 to £4.25. To purchase bottles would take an investment, but the return would be good and storage easier.
- Barrel artwork would be required - unknown cost to get this printed.

Recommendation: To consider involvement if a project were to be brought forward

13. Signage – To agree the location of the new town welcome sign at Island Shop

On 19 September Councillor Cassidy and the Deputy Town Clerk met with Paul Allen, Highways and Environment Manager at Cormac following Highways England's rejection of our request to site the sign at the top of the slip road from the A38 westbound carriageway. After ruling out other possibilities, it was advised that the sign should be positioned on the exit of the first roundabout (see picture).

The second sign will replace the existing sign on the A390 Callington Road. Paul will order the signs on his return from leave in 2 weeks time.



14. Town Twinning – To consider renewing links with Quimperle, and exploring links with the new Liskeard area of Canada and Bloemfontein, South Africa

The Twinning Committee for Cornwall have been contacted for assistance. They are checking the status of Liskeard's membership following Roger Holmes (representative on the outside body) retirement. Their AGM, Conference and Dinner will be held on Sunday 17 November 9.30am - 4pm at Penventon Park Hotel, Redruth to which Liskeard Town Council may send representatives.