

Outcomes of Questionnaire for Liskeard Community Fair Stall Holders 2018

There were 18 response forms received back.

Thank you very much for filling in this brief questionnaire which will help us understand the effect of the event and how we can make it even better next year.

1) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile ***** (13 = 72%)
- Quite worthwhile ***** (5 = 23%)
- Not very worthwhile
- Not at all worthwhile

2) What did you get out of it? (tick all that apply)

- Raised money ***** (10 = 55%)
- Raised awareness of our organisation ***** (16 = 89%)
- Publicised specific events or activities ***** (7 = 39%)
- Made new contacts ***** (15 = 83%)
- Networked with other local organisations ***** (11 = 61%)
- Other (please specify) ** (2 = 11%)

Volunteers x 3

Had responses to Volunteering Survey

(although these responses are regarding volunteers, they were from different organisations)

Raised awareness of linked/related organisations

Raised £32 – got to get sewing again now!

3) What was good about the event?

Plenty of people

Meeting other organisations

Meeting all the other organisations

Nice and busy

Great community atmosphere

Wide mix of organisations, well attended

Good to get everyone in the same room!

Well organized

Good mix of people, different ages, interests, life stage. Some lived here a long time, some moved recently

Put Morley Tamblyn on the radar! Made contacts

Better publicity than last year

Relaxed atmosphere, good “flow” of people – busy, good variety of organisations represented, right length

Busy, good range of groups

Number of stalls represented. Increase in numbers visiting good. Atmosphere very good

Chance for lots of different community organisations to meet

One stop shop for what’s going on with clubs, groups etc. Well organised

The amount of people aware of the event, the way it has been advertised

Good for networking and catching up (I won 2 raffle prizes! One an Easter egg)

4) What could we do better next year?

Nothing, it was very good

Advertise earlier perhaps

Warmer venue

Maybe a bit quiet in the New Liskeard Room. Tables in Refreshment Room might have been a bit small? Could extend to 1.30pm

Possibly put the gazebo by the Post Office as footfall from the car park is greater.

Was not very aware of smaller side room activities

Maybe a bigger venue

We were in the Refreshment Area. Always been in Main Hall. Not enough footfall in that area. Tables much too small (organisations were advised of table size when they were told their table number prior to the event)

Maintain the amount of individual stall space, don't decrease

Bigger tables if required (organization had a table on stage, not one of the small ones)

Feeling some visitors would have liked more tables to sit at for refreshments

Suggest that you group the sport clubs together, or maybe outdoor activity groups say walking, cycling, allotments, runners together. More signage in the town

5) Did you have an activity on your stall?

Yes ***** (9 = 50%)

No ***** (9 = 50%)

6) If YES, how much difference did that make to being able to engage with people?

A lot ** (especially as it was free) **** (6 = 33%)

A little ** (2 = 11%)

None

7) Are you likely to want a stall again next year?

Yes ***** (18 = 100%)

No

8) Were you aware of publicity for the event? (tick all that apply)

Poster ***** (16 = 89%)

Social media ***** (10 = 55%)

Local newspapers ***** (5 = 28%)

Radio

E-mail ***** (10 = 55%)

Word of mouth ***** (12 = 67%)

9) Did your organisation publicise the event in any of the following ways? (tick all that apply)

Poster ***** (8 = 44%)

Social media ***** (8 = 44%)

- E-mail **** (4 = 44%)
- Word of mouth ***** (9 = 50%)

10) Do you have any other comments?

It was well organized, looking forward to next year

Enjoyed it

Face painting a good idea

Having a table plan on line was great, but a plan on the day as entering the Public Hall would have been useful for some stall holders – a bit of wandering before finding their space (6 copies were printed and placed at the entrance to the Public Hall)

I total enjoyed this event. Brilliant

Slow to start (as usual) but picked up a good pace and kept going til 1pm!

There was a cohort of people missing 16-25 25-35, how do you engage with them? On the same day the Hockey Club hosted on of the England Ladies Olympic players, it was quite busy. Perhaps if at all possible to find a “celeb” to come along who has an interest which relates to a club etc. Would need thinking about. The youngest folk I saw were the Scouts whom of course are already engaged in activities.

The event was well organized and clearly lots of people put a lot of graft into making this event happen. It can only get bigger and better each year, from small acorns big oaks grow!

For our group the success is if we can attract new local members. We need to find out what young people do and what they want. They can't all sit on their Xboxes. We need to inspire them to try something different. Possibly engage with some youth workers to find this out. We would love some younger people to come and cycle with us, and I will be actively trying to make this happen during the next 12 months. (CTC)

My stall is to raise awareness of help available to vulnerable customers and being on the stage, wheelchair users and vulnerable customers are not able to reach the stall

11) Whilst at your table did any members of the public make any comments about the Fair? Were they:

- Good ***** (15 = 83%)
- Bad

It would help us to know any comments so that we can address any issues to make it even better/as good next year. What were the comments?

Heard feedback that it was busier than last year. One lady said they heard about the event via Lyskerrys magazine.

Good –“nice to see at a glance what’s available in Liskeard. Don’t realise what’s happening locally”

Some comments from people buying raffle tickets and leaving before the end noted that their names and contacts weren’t written on counterfoils so uncontactable if they won – easily rectified. The poster on Barclays roundabout was good, but dates on it were too small to read in passing. Would like to comment that all the work and communication put in by Mandy was much appreciated.

Chance to meet new people. Chance to find out about community groups