



## TONY PLOSZAJSKI - CURRICULUM VITAE



### QUALIFICATIONS

Bachelor of Arts with Honours, Geography: University of Cambridge (1982).

Master of Arts, Geography: University of Cambridge (1985).

Postgraduate Diploma in Planning for Leisure: Polytechnic of North London (1989).

### SKILLS AND EXPERTISE

Tony is a very experienced and highly motivated professional, comfortable presenting solutions and managing relationships at the highest level. He has outstanding analytical and strategic planning skills and is a very effective written and verbal communicator.

### KEY EXPERIENCE

Tony has more than twenty-five years of experience as a highly-respected consultant, which was preceded by ten years involvement in every aspect of Sport England work. As a consultant, he works with a wide range of statutory, voluntary and commercial sector clients to achieve exceptional results on projects involving:

- **Strategic planning** - including a Sports Development Framework document for the Five Olympic Boroughs, which was submitted in support of the London 2012 Olympic bid and many cultural, open space, sports facilities and pitch strategies.
- **Needs analysis** - identifying the need for open space, sports facilities and playing pitches, including assessments of the effects of increasing, reducing and improving the quality of provision.
- **Monitoring and evaluation exercises** - a wide range of evaluations of projects of all scales, from a national review of the Lawn Tennis Association's Indoor Tennis Initiative through to post-completion monitoring of Lottery-funded schemes in three regions, to local community development initiatives.
- **Service reviews** - involving operations as diverse as the operational parameters for UK Sport's high-performance funding, the structure and operation of a national governing body of sport, to local authority departments and individual service areas.
- **Feasibility studies** - including ground breaking research for Sport England on the feasibility of developing sport and exercise activities as a form of commercial diversification for agriculture and forestry.
- **Business planning** - for projects ranging from a 50m international swimming pool, to community-scale leisure facilities.
- **Funding applications** - comprising more than 70 projects and a total of £60 million in grant awards. In addition to sports facilities, a fundraising package for a major environmental heritage project in south Essex was secured.

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### **CAREER HISTORY**

#### ***2001 to present - Ploszajski Lynch Consulting Ltd.***

Founding Director (with Jim Lynch) of Ploszajski Lynch Consulting Ltd., over the past 16-years Tony has developed the company into one of the most respected specialist sport, leisure and open space consultancy practices in the country. He has project managed a range of the company's major commissions, on occasions securing the involvement of associate consultants to supplement the company's in-house human resources.

#### ***1995 to 2001 - Whiteley International***

Managing Consultant responsible for securing and managing sport and leisure related commissions. Tony was a speaker at several major national conferences on leisure-related issues and was a regular contributor to the leisure press. He was created a Partner in Whiteley International in 1998.

#### ***1993 to 1995 - The Sports Council - National Lottery Planning Team***

Senior Project Officer, responsible for devising and implementing the policies and procedures necessary for Sports England to exercise its responsibilities as a Distributing Body for the National Lottery. Tony organised internal and external consultation exercises including the development of draft distribution policies and the grants processing system.

#### ***1991 to 1993 - Sportspartner Ltd.***

Direction of Consultancy Services, including the management of three consultants. business development, devising and implementing a general marketing strategy and company business strategy. Tony project-managed several major commissions for clients including local authorities, governing bodies of sport, universities and public-sector consortia.

#### ***1989 to 1991 - The Sports Council - National Sports Centres***

Project Officer, responsible for tendering the management of the Sports Council's five National Sports Centres. Tony collected and analysed management and usage data for specifications, evaluated submitted tenders, undertook post-tender negotiations with the appointed contractors and assisted with drafting contract documentation.

#### ***1989 - The Sports Council - National Facilities Unit***

Facilities Officer, responsible for initiating the National Facilities Development Plan. Tony undertook a facilities study tour to Australia and New Zealand in conjunction with a visit to the Commonwealth Games in Auckland.

#### ***1982 to 1989 - The Sports Council - Eastern Region***

Regional Officer, responsible for Regional Recreation Strategy work, including organisation of the associated promotional programme, co-ordination of input to the Statutory Planning process and producing four Regional Sports Development Plans.