

Liskeard Town Council

AT A MEETING of the **COMMUNICATIONS AND ENGAGEMENT COMMITTEE** held remotely on **Tuesday 12 January 2021 at 7.30 p.m.** there were present:

Committee: Councillors Simon Cassidy (in the Chair), David Ambler, Ian Barlow, Rachel Brooks, Anna Clarke, Susan Shand and Christina Whitty.

Also in attendance: Councillor Jane Pascoe
Deputy Town Clerk – Yvette Hayward
Members of the Public – Nick Craker (Cornwall Councillor)

331 / 20 APOLOGIES

Councillors Sandra Mitchell and Sally Hawken

332 / 20 DECLARATIONS OF INTERESTS, REGISTERABLE AND NON-REGISTERABLE

None declared

333 / 20 MINUTES OF MEETING HELD ON Tuesday 10 November 2020

Councillor Ambler proposed, Councillor Barlow seconded, and the Committee **RESOLVED** that the minutes of the meeting held on 10 November 2020 were adopted as correct.

334 / 20 PUBLIC PARTICIPATION

Councillor Craker requested that when a new issue was raised with Cornwall Council the relevant Cornwall Councillor was copied into correspondence as they may be able to assist.

335 / 20 DEPUTY TOWN CLERK'S UPDATE - Report on items from 10 November 2020 committee meeting not already on the agenda – for information

Written report circulated and noted

336 / 20 MUSEUM REPORT

a) To receive the Museum report

Noted

b) To agree to the use of up to £2,000 of the unspent museum budget for 2020/21 for the reorganization of the museum to provide a volunteer workroom separate from the public areas

Councillor Ambler proposed, Councillor Brooks seconded, and the Committee **RESOLVED** to agree the use of up to £2,000 of the unspent museum budget for 2020/21 for the reorganisation of the museum.

337 / 20 BUDGET MONITORING - To receive the budget report to 30 November 2020

Councillor Ambler proposed, Councillor Brooks seconded, and the Committee **RESOLVED** to accept the budget monitoring report.

338 / 20 EVENTS

a) Kana Nadelik project (December 2020) – To receive feedback on the project

It was reported that 60 members of the public had engaged with the online singing sessions, the resulting film had received over 1,000 views online and received good feedback.

b) Christmas activities in the town (December 2020) – To receive feedback on the events

There had been a real community effort to get the lights and trees up this year, and it was recognised we are lucky to have these people in our town. The Lion's Santa tour had been very welcome, with them walking 8 miles on the first Saturday when the weather was good and lots of families were out. A further 4 miles were covered on the second Saturday. They were supported by Becca Jayne of Princess Daily Walks.

The Town Council would write to the Lights Up team, Lion's Club and Becca Jayne to thank them for their work in the community.

c) Community Fair – To consider possible arrangements for an event in 2021

It was agreed to arrange an online showcase of local organisations. Councillors Brooks and Clarke volunteered to work on this with staff [*and Councillor Mitchell confirmed after the meeting*], and any other Councillors would be welcome to join them.

339 / 20 Recycling Survey – To receive feedback from the survey undertaken in November 2020 and make recommendations to Council

Councillor Brooks proposed, Councillor Shand seconded, and the Committee **RESOLVED** to make recommendations to Council in February as set out in the report, with Esther O'Bearagh, Waste and Recycling Community Engagement Team Leader at Cornwall Council invited to attend.

340 / 20 Election promotion – To consider how to encourage members of the public to stand as a prospective town councillor in the May 2021 elections

The old publicity materials would be updated for use. The Cornish Times were prepared to do an information piece on the role of a town councillor. A Zoom event in late February was suggested, inviting anybody interested in being a town councillor, with one or two newer Councillors talking about their experience of taking on the role and answering questions. A Cornwall Councillor could be included if anybody were also interested in standing in this role. Councillor Cassidy volunteered to work on this with staff, and any other Councillors would be welcome to join him.

341 / 20 Printed communication with the public

a) To consider feedback on the recent edition of the Lyskerrys magazine

Noted

b) To consider the form for future printed communication with the public

As part of the discussion the following points were considered; in the current climate it was important to maintain communication levels with the public, the cost of printed publications were much greater than online methods, due to pandemic restrictions the recent edition of the Lyskerrys magazine had not been available as usual at pick up points in the surrounding villages such as community halls, it was not possible under the current restrictions to undertake a full survey of public views which included obtaining face to face comments.

Councillor Cassidy proposed, Councillor Shand seconded, and the Committee **RESOLVED** to set aside a budget of £4,000 for printed communication in 2021/22 and review requirements throughout the year.

342 / 20 Cycle Parking – To consider locations for further cycle parking in the town

Councillor Barlow proposed, Councillor Cassidy seconded, and the Committee **RESOLVED** to prioritise the provision of cycle parking at the Guildhall end of Fore Street, and investigate provision at the rear entrance of the Co-op in Westbourne carpark. Provision on Baytree Hill would go forward as part of a wider scheme within the active travel projects.

343 / 20 Budget Setting 2021/22 - To agree a budget for 2021/22 to be recommended to Council

Councillor Cassidy proposed, Councillor Shand seconded, and the Committee **RESOLVED** to **RECOMMEND** to Council an expenditure budget of £62,811.

344 / 20 Policy Reviews

a) To review the Communications Policy

Councillor Brooks proposed, Councillor Cassidy seconded, and the Committee **RESOLVED** to **RECOMMEND** to Council the revised Communications Policy for adoption.

b) To review the Social Media Policy

Councillor Brooks proposed, Councillor Cassidy seconded, and the Committee **RESOLVED** to **RECOMMEND** to Council the revised Social Media Policy for adoption.

c) To review the Community Engagement Strategy

Councillor Brooks proposed, Councillor Cassidy seconded, and the Committee **RESOLVED** to **RECOMMEND** to Council the revised Community Engagement Strategy for adoption.

345 / 20 CORRESPONDENCE

None received

346 / 20 DATE OF THE NEXT MEETING

The next meeting of the Communications and Engagement Committee will be on Tuesday 9 March 2021 at 7.30pm.