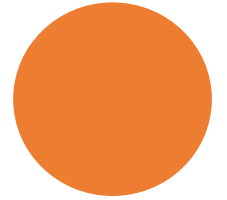


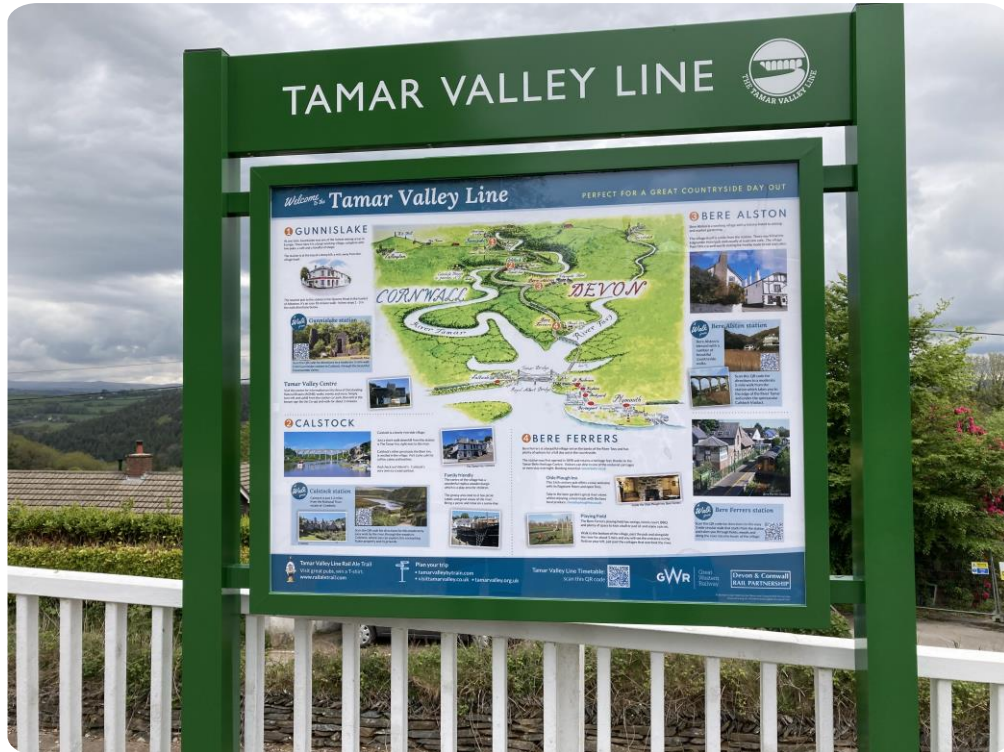
# Options for promoting Liskeard Town Centre at Liskeard Railway station

- The shelter on platform 3 already has a number of boards that passengers stop and look at. It is also where most people wait for the train, not many venturing further down the platform.



- There is an unoccupied space at the end of this shelter which would suit a new Quad Royal board (40x50 inch)





- The benefits of a board like this are that the artwork can be renewed/replaced very easily.
- It is a much simpler process to get the board agreed through GWR/Network Rail
- Production and installation costs are lower
- Example of one that DCRP had installed recently on the Tamar Valley Line. The option in Liskeard would be without the free-standing structure but has the option of the header.