

Scoring Matrix	Marks out of 10:				
Criterion and weighting given to each criteria	9-10	6-8	3-5	0-2	Notes
<b>Shovel Ready (Governance)</b>	Proposal has undertaken stakeholder and public consultation, has a clear "place" narrative in place and has an established Governance structure in place with a clearly identified lead	Proposal is in the process of undertaking stakeholder and public consultation, is developing a clear "place" narrative, Governance structure and clearly identified lead which will all be in place within 6 months	Proposal has plans to undertake stakeholder and public consultation, develop a clear "place" narrative, establish a Governance structure with a clearly identified lead but has yet to start the process	Proposal has no plans for public and stakeholder consultation, has not strated to develop a "place" narrative and has no plans to establish a Governance Structure or clearly identified lead.	
<b>Shovel Ready (Costs and Funding)</b>	Proposal has outline costs and has identified potential sources of match funding for the projects identified in their proposal with a mix of private and public funding	Proposal has outline costs and has identified potential sources of match funding for the projects identified in their proposal but all are public sector	Proposal has not identified potential costs or sources of match funding for the projects identified in their proposal	Proposal has no detail on potential costs or funding routes	
<b>Aquistion, land assembly and public realm</b>	Sites where work could be carried out are available for use within 1 year and are either in public (or could be via purchase) or are in private ownership where owners are supportive of the overall vision. No major planning constraints identified.	Sites where work could be carried out are not yet available for use but could be within 2 years and no major planning constraints exist.	Sites where work could be carried out are not yet available for use but could be within 3 years. Planning constraints exist that would impact on delivery	No sites identified where work could be carried out	

<b>Accessibility</b>	Project will significantly improve sustainable access to and within the town	Project will marginally improve sustainable access to and within the town	Project will partially improve access to and within the town	Project will not improve accessibility	
<b>Changing role</b>	Project will significantly enable change of use in the town centre supporting housing delivery & densification and employment provision	Project will marginally enable change of use in the town centre supporting housing delivery & densification and employment provision	Project is focused on a specific change of use in the town centre which may have an impact on the role and functionality of the town	Project has no discernable impact on the change of use and economy of the town centre	
<b>Contributes to Strategic Economic Plan/Cornwall Strategy</b>	Project will significantly contribute to supporting productivity and creativity making maximum impact across the economy; demonstrating opportunities for inclusive growth, job delivery and career evolution which supports a vibrant community that has a wider impact	Project will marginally contribute to supporting productivity and creativity making maximum impact across the economy; demonstrating opportunities for inclusive growth, job delivery and career evolution which supports a vibrant community that has a wider impact	Project will partially contribute to supporting productivity and creativity making maximum impact across the economy; demonstrating opportunities for inclusive growth, job delivery and career evolution which supports a vibrant community that has a wider impact	Project does not contribute to supporting productivity and creativity making maximum impact across the economy; demonstrating opportunities for inclusive growth, job delivery and career evolution which supports a vibrant community that has a wider impact	
<b>Town has a clear place narrative</b>	Adopted Neighbourhood Plan	Neighbourhood Plan in development	Loose community plan	No Plan	
<b>Supporting the adaptation of the high street in response to changing technology</b>	Project will enable wif fi connectivity throughout the high street to sustain, grow and introduce business activity and innovative technological opportunities	Project will enable some connectivity throughout the high street to sustain, grow and introduce business activity	Project will enable partial connectivity in the high street to sustain current business activity	Project has no discernable technological innovation	

<b>Percentage of vacant retail units in the town centre (most recent CC survey)</b>	Above 10%	Above 7.5%	Above 5%	Below 5%	
<b>Percentage of Charity Shops</b>	Above 10%	Above 7.5%	Above 5%	Below 5%	
<b>Delivery of Employment Space against Local Plan Target (annual by C.N.A)? CC Annual figures as a % of total required delivery</b>	25%+	50%+	75%+	100%+	
<b>Job Delivery (against Local Plan Target) using BRES rounded data by MSOA against baseline number of jobs</b>	Demonstrable significant increase in direct and indirect employment	Demonstrable marginal increase in direct and indirect employment	Demonstrable partial increase in direct and/or indirect employment	No demonstrable increase in direct and/or indirect employment	Data only available since 2015. Would need to express how much of LP target is being delivered in each MSOA. Lower figure should justify more help?
<b>Housing Target (against Local Plan)</b>	25%+	50%+	75%+	100%+	More easily identifiable. Lower delivery figure linked to blockages/issues in the system
<b>Index of Multiple Deprivation score</b>	30%+	50%+	75%+	100%+	Composite score against aggregated LSOAs by quartile. 30% to match CLLD criteria