



High Street Fund – Expression of Interest Form

(Please complete and return to Steve Horscroft by 12 NOON on 28 January 2019)

NB: Forms received after this time will not be considered

Cornwall Council has been reviewing the Government's announcement regarding the National High Street Fund including the criteria and guidance announced by Government over the Christmas period. This is a good opportunity to attract funding to Cornwall and one that we are keen to explore further.

However, as you may know, the criteria laid down by Government only allows one bid from each Local Authority area and we have been considering the best way to make a decision on which high street to put forward as we have many strong contenders. With a deadline of 22 March 2019 to submit our Expression of Interest we need to make a timely and robust decision that gives us the maximum time to develop a nationally competitive application.

The Council's Informal Cabinet discussed the process for selection on the 21 January 2019 and agreed that in order to submit our strongest case and demonstrate maximum impact from any funds secured; only those towns with a population in excess of 20,000 (including their direct conurbations) will be invited to submit their case for consideration by Cornwall Council. Based on 2017 population figures these are as follows **Camborne, Falmouth, Newquay, Penzance/Newlyn, St Austell and Truro/Threemilestone**. This reflects available economic geography and 'urban' continuity but we recognise that this will come as a disappointment to those towns below this figure but we will explore other avenues to deliver their aspirations outside of the High Street Fund bidding process.

In considering submissions from the towns with a population above 20,000 we have developed this form and the attached scoring criteria and both will be used in the selection process. They are based on an assessment of the Governments bidding criteria, deliverability, strategic alignment and local socio economic data. We believe that this process will enable us to select the town that will enable us to prepare the best EOI possible for submission by 22 March.

High Street Prospectus can be found at

www.gov.uk/government/publications/future-high-streets-fund-call-for-proposals

Process for identifying the town that will be supported to submit an Expression of Interest Form to the Government's High Street Fund

Interested parties are requested to complete this EOI as the first stage of the process. The submitted EOI's will then be scored and the town that presents the strongest case will be invited to work with the Economic Growth Service to progress an application.

The timeline for this process is outlined below:

- Launch of Expression of Interest Process 23 January 2019
- Expressions of Interest submission deadline 12 noon on 28 January 2019
- Selection process completed by 5 February 2019
- EOI submitted to Government by 22 March 2019

The proposers of any given town will need to complete this Expression of Interest Form:

Name of lead contact	
Town	
Address	
Telephone number	
Email address	
Website	

1. Provide an outline of the proposal explaining why your town should be put forward for funding from the High Street Fund. (**Max 500 words**)

2. Demonstrate how the proposals will deliver the objectives outlined in the High Street Fund prospectus (**Max 750 words**).

3. Demonstrate how the project will be delivered (**max 750 words**): The proposal will need to address:

- Ownership of any key sites and likely uses for them if funding was secured.
- How will the proposal be delivered and there any barriers to development e.g. legal, economic physical, planning & policy, and how these will be overcome.
- Governance and Leadership – what structures are in place or are being developed
- How will longer term sustainability be secured

4. Provide an outline budget required to deliver the proposal identifying any potential (or secured) funding sources and the scale of the likely “ask” from the High Street Fund. (**Max 500 words**)

5. Site plans or any other supporting documentation can be included as appendices

Next Steps

Completed EOI's should be sent to Steve Horscroft (shorscroft@cornwall.gov.uk) by email by noon on the 28 January 2019. Please ensure that this form is completed as comprehensively as possible.