

COMMUNICATION & ENGAGEMENT COMMITTEE - 2018/2019

	Annual Budget	Month Ending								Half Year to	% of Annual Budget	Expected Year End Spend	Proposed 2019/2020 Budget	Notes
	2018/2019	30 09 17	April	May	June	July	August	Sept	30 09 18					
Expenditure														
TIC Salaries inc NIC & Superannuation	40,014	12,023	2,842	3,592	2,970	2,840	3,063	2,982	18,289	46%	36,578	40,815	2% increase	
TIC Expenses	3,000	1,271	85	6	70	44	47	3	255	9%	510	2,000	Reduced re underspend but new shelving required	
Website	5,122	1,479	281	230	253	253	2,305	225	3,547	69%	4,977	4,200	£2,700 reg spend plus £1,500 improvements	
Events	1,000	93	20	20	325	21	375	194	955	96%	955	4,000	Fully spent additional funding for new objectives	
Marketing & Consultation	1,500	249	280	90	0	0	750		1,120	75%	1,465	3,000	Fully spent additional funding for new objectives	
Newsletter	4,000	0	0	0	1,000	0	0	1,000	2,000	50%	4,000	4,000	As per commitment to project	
Town Centre Signs & Murals	2,000	0	0	0	0	70	0		70	4%	570	1,000	Reduced	
Brown Signs	5,000	0	0	0	0	0	0		0	0%	5,000	5,000	Annual provision for project to be rolled up	
Staff Contingency	1,000	0	0	0	0	0	0		0	0%	0	1,000	Special events/grant applications etc	
Heritage Projects (Grants)	3,000	6	0	0	0	0	0		0	0%	3,000	3,000	Annual provision for project to be rolled up	
Advertising	2,000	125	76	0	0	125	0		201	10%	402	0	Removed - included in Marketing and Consultation	
Sub-total	67,636	15,246	3,584	3,938	4,618	3,353	6,540	4,404	26,437	39%	52,874	68,015	0.6% increase	
Museum Grant	8,300	6,700	2,252	800	496	749	307	114	4,718		9,436	8,700		
Sub-total	8,300	6,700	2,252	800	496	749	307	114	4,718	57%	9,436	8,700	4.8% increase	
Total	75,936	21,946	5,836	4,738	5,114	4,102	6,847	4,518	31,155	41%	62,310	76,715	1% increase	
Income														
TIC Ticket Sales - Income	0	4,355	227	0	287	239	199	497	1,449					
less TIC Ticket Sales - Cost	0	-1,589	-60	0	0	-155	0	0	-215					
Net Income	0	2,766	167	0	287	84	199	497	1,234		0	0		
TIC Stock Sales - Income	0	2,413	389	125	468	494	533	415	2,424					
less TIC Stock Sales - Cost	0	-1,428	-168	-93	-189	-250	-326	-128	-1,154					
Net Income	0	985	221	32	279	244	207	287	1,270		0	0		
TIC Commissions & Fees	0	722	250	0	58	31	35	58	432					
less Membership Fees	0	-756	0	-41	0	-39	-154	-78	-312					
Net Income	0	-34	250	-41	58	-8	-119	-20	120		0	0		
TIC Surplus on Activity	3,000	3,717	638	-9	624	320	287	764	2,624		0	0		
Miscellaneous Income	0	0	100	0	0	0	0	0	100		0	0		
Liskeard Unlocked - Grant Income	0	708	0	0	1,900	50	0	0	1,950					
Liskeard Unlocked - Expenditure	0	-840	0	0	0	-750	0	-640	-1,390					
Total	0	-132	0	0	1,900	-700	0	-640	560		0	0		
Lyskerrys Magazine - Income	0	0	150	175	1,300	185	0	1,000	2,810					
Lyskerrys Magazine - Expenditure	0	0	0	0	-1,622	0	-100	-200	-1,922					
Total	0	0	150	175	-322	185	-100	800	888		0	0		

Underspends to be carried forward on these budget lines to build provision for larger overall projects

Reserves	Total												
Brown Signs	16,110	0	0	0	0	0	0	0	0	0			
Signage	5,379	0	0	0	0	0	698	0	698		698		
Town Centre Signs & Murals	6,780	0	0	0	0	0	0	0	0		1,564		
Newsletter	7,890	0	50	0	0	0	0	0	50				
Marketing & Consultation	1,671	0	0	0	0	0	0	0	0				
Heritage Projects (Grants)	2,991	0	0	0	0	0	0	0	0				
Emergency Plan (Start Up Grant)	100	0	0	0	0	0	0	0	0				
	40,921	0	50	0	0	0	698	0	748		2,262	0	