

Welcome Back Fund - SURVEY

Town	Liskeard
Name of the competent authority (Town-Parish Council/BiD/Chambers of Commerce/Destination Management Organisation)	Liskeard Town Council
Address	3-5 West Street, Liskeard, Cornwall, PL14 6BW.
Contact Details	Steve Vinson, Town Clerk – townclerk@liskeard.gov.uk . Tel. 01579 345407 Jacqui Orange, Facilities Manager – facilities@liskeard.gov.uk . Tel. 07926 571882
Cornwall Council Community Link Officer	David Read

Please provide an indication on the total cost of the activity

To maximise impact, activities focused on strand 5 & 6 below will be prioritised, particularly those which support ‘safe’ cultural events programmes. Other supplementary activities may be supported subject to budget availability.

✓ = in progress centrally

Strand	Activity ideas	Please tick (✓)
1	SUPPLEMENTARY ACTIVITY: Support to develop an action plan on how to safely reopen your local economy	
	Other – <i>please state:</i>	
2	SUPPLEMENTARY ACTIVITY: Communications and public information activity to ensure that reopening of local economies can be managed successfully and safely	✓
	Other ideas – <i>please state:</i>	
3	SUPPLEMENTARY ACTIVITY: Business-facing awareness raising activities to ensure that the reopening of your local economy can be managed successfully and safely	✓
	Other ideas – <i>please state:</i>	

4	SUPPLEMENTARY ACTIVITY: Temporary public realm changes to ensure that the reopening of your local economy can be managed successfully and safely	
	Traffic management including pedestrianisation/one-way traffic systems	
	Widening footpaths/pavements, temporary barriers, markings outside shops to manage queuing	
	Temporary bollards inc. management costs of the temporary structures/systems	
	Adaptations to existing cycle lanes	
	Planters/hoardings to be used as temporary public safety measures (barriers)	✓
	Other – <i>please state:</i>	
5	PRIORITY AREA: Support to promote a safe public environment for your local visitor economy	✓
	Please tick if you would like to be involved in the Cornwall Council centrally procured cultural events programme	✓
	<p>If you have ideas for other events you want to undertake locally, or activity you would like to undertake to bring people back into the town centre please let us know what they are.</p> <p><i>Please note, this must be additional / new activity and cannot replace already committed expenditure.</i></p> <p><u>Event idea:</u></p> <ul style="list-style-type: none"> • Purchase of new equipment to enable the playing of music to encourage shoppers and visitors into Fore Street for through the Advent period over the lunch hour; in January over the lunch hours to welcome visitors to the January sales in the High Street; in February as romantic dance events leading up to Valentine’s Day; and throughout March for the tea dances to welcome in the Spring. Cost £1,582.00 + VAT for amplifier, 40W speakers, microphone, cabling, installation, and commissioning. Quote received from Event Services SW. • To increase footfall in the town by hosting a tea dance. Costs will include a Temporary Traffic Restriction Order (TTRO) for Fore Street, promotion, compere, and dancers. Estimate £500.00 + VAT. 	
	Creating more attractive outdoor event or seating areas i.e. creating green spaces in town centres/benches/marquees	✓

	<p><u>Please state:</u></p> <ul style="list-style-type: none"> To purchase 16 planters to be used as traffic and pedestrian control for all events in the town centre and High Street during the run up to Christmas and January sales event, February Valentines celebrations and tea dances in March. All these events are themed as welcome back occasions to encourage footfall back into town. December's events will be starting with periodic music in Fore Street and some extra live entertainment. There will be Santa's Grotto on the 4th, 11th, and 18th December. The cost of 16 planters is £6,000.00 - £7,329.74 + VAT (three quotes have been received). The estimated cost of planting, watering and maintenance is £1,500.00 + VAT. Promotion and marketing to support and promote events and activities happening as part of the welcome back offer. Costs include x5000 leaflets, x100 posters plus social media promotion £1,115.00 + VAT. 	
	<p>Other idea – <u>please state:</u></p>	
<p>6</p>	<p>PRIORITY AREA: Support for developing your plans to respond to the medium-term impact of Covid-19 including trialling new ideas particularly where these relate to the High Street</p>	
	<p>Trialling new innovative ideas – apps to promote towns/events in the 'shoulder months'/pop ups/working with public sector landowners to re-use empty shops.</p> <p><i>Ideas:</i></p>	
	<p>Support for developing plans to respond to the medium-term impact of Covid-19</p>	
	<p>Other – <u>please state:</u></p>	

**Note this isn't meant to be an exhaustive list. Feel free to contact CDC (details below) if you would like to discuss any other ideas or have any further questions.*

It would also be really useful for us to get an idea of what events/activities you already have planned in your areas up until March 2022. Please can you provide us with a list of events to help us build a picture and avoid duplication.

Please list existing events/activities:

- St Matthews Fair – last Saturday in September
- Carnival – June/July
- Liskeard Lights Up including lantern making workshops & procession– Nov/Dec
- Wool Market/Festival – 2nd October 2021.
- Producers/Farmers' Markets – second Saturday of the month in Cattle Market Events
- Arts and Crafts exhibition in support of Cancer Research – Jan
- Pantomime - Jan
- Ploughman's Music Fayre - August
- Community Fair – March/Apr

Please complete and submit your survey at any time on or before 9th July 2021. Cornwall Development Company is available to discuss any proposals during this period.

Please submit your survey to amy.thurtle@cornwalldevelopmentcompany.co.uk.